



AN AMERICAN PLIGHT: THE URBAN PLIGHT SHOW

(A ESSAY/LECTURE ON THE URBAN PLIGHT SHOW: 09'–15')

By Zion Antoni.

I open this lecture most sincerely. In the name of the Most High. In the name of inner city struggle. In the name of a dying youth. In the name of countless deaths, homicide, and tragedies. In the name of casualties unsung, foster homes, human commodity, mass incarceration and privatization. The troubles and generations of indigenous peoples, and all peoples within the American standard.

I speak this in the name... of one suffering: one urban plight.

Peace to all those who tuned in through the years. From inception to all those who listened to it see it finish its course in all its regions. In a struggle of any people, there is a recognizing of one thing no matter the party or situation: a need. Practically, several years ago, the Urban Plight Show started as a marketing extension of joint venture company contract I was under. It was a marketing tool to showcase artists on our growing independent label, and a platform to further efforts of promotion of artists from every back round. To give voice is to give opportunity. I and my label associates reached from our hometowns, to roster affiliates, to talents worthy to be promoted. There was a mutual understanding between us that success is done **corporate**. Opportunity and dreams can come from one man of many, one man or many. Practicing this together with my then current label birthed a dedication. Practicing this when the label disbanded in 2009, leaving me to pursue under solo ventures, birthed a vision. Carrying it, is a different book in itself. Sharing it, can be fruitful or deadly. Carrying the Urban Plight Show was a fire, and far from a burden. Carrying it to speak to



people, under social commentary, and a stream of consciousness was a risk. Unique, drove from one or more area and season came through, and stayed to be faithful listeners by low percentage. Co-signment by industry favorites and veterans, who were tools to speak the conveying messages were little, or none in support; Along with an Independent and commercial “ethic” and selfish behavior. I refused to adapt to. An elite, exclusive part, that “traps out” the larger percentage of a group always leaves the next man **hungry**. Or left out. This doesn’t stand next to a man with a vision of equality, and social progress. No hesitation, the show on its own steam came to a point: **DIVEST**. And proceed in a field where voice has a designated purpose : **Grassroots Independent**. Corporate work among partners always bring progress. Regardless: when a man has a vision, social Co-signment or rejection never edifies it. Egos, sales, praise and commercial success or hate and the pains of a starving artist makes no difference; when the **greater purpose is considered**. And in purpose there’s always an ability to **transcend**. Saying this, through grassroots marketing and over time I witnessed the urban plight show carry its torch briefly in Alabama, extensively in East Baltimore city and surrounding areas. Detroit, Bronx, Manhattan, and Brooklyn, NY, Oxnard city California, Chicago, South Jersey, DC, and other inner cities. In the power of social commentary it ushered a response from inner city blocks: challenging the issues that burned. It also ushered a response from special interest groups who inquired of the shows views, or criticized them. Due to contractual differences, publishing rights of music owners and protocols, in the first quarter of 2015 we signed off the air. Understanding the revised guidelines didn’t agree with our designated purpose. Beyond a platform of entertainment, the urban plight show accomplished what it set out to do: **educate, enlighten, and raise consciousness in the power of social commentary**. Why? Because where thousands, generation, after generation have fallen by the same weapons, it’s a call to constitute change. Urban America, **wake up**. New or familiar, find archives via blogtalkradio.com, Podbean or other updated hosts. Peace to my own foundations, Bronx Ny, Co-op city, Section five, Valley, South Bronx, Soundview, Eastchester P’s, Edenwald, Harlem and the Heights. And the troubled streets of 215. Peace to the **streets, the ghettos, and the masses incarcerated**, all nations, and posterity.

Hotep.-

Zion.

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BLOGTALKRADIO.COM/BIJEDIDIAH
WWW.PODBEAN.COM

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