

A NIGHT IN NOLA

OCT 21
7 to 8:30

A CALL FOR SPONSORED PARTNERS

We have all been tremendously impacted by the pandemic. So many people, including the children in our community who were already facing hardships, are now facing new challenges. That is why I am writing to you--to tell you about an organization working to support the educational needs of local youth who are experiencing homelessness- Homeless Children's Education Fund. I am offering you a way to support these youth, by participating in a virtual fundraising event on Wednesday October 21 (A Night in NOLA) as a sponsor.

Even prior to the pandemic most people are shocked to hear that **over 4,000 students in Allegheny County lack a fixed, regular nighttime address.** Eyebrows raise when we explain that every school district in the region has students who are experiencing homelessness. This number is expected to grow, due to the dual economic and health crisis.

We are writing to you because we know you care about the Allegheny community, and we believe our mission aligns with your values. We hope you will consider sponsoring an event that will raise awareness and funding for Homeless Children's Education Fund (HCEF), an organization dedicated to helping students who are unstably housed.

This 'Night in NOLA' event will be a virtual evening of Jazz, Live Auction, and a craft cocktail and dining experience that will take place on Wednesday, October 21, 2020 from 7:00-8:30PM, Hosted on the ZOOM video platform.

The proceeds will support the mission and programs that support young people in our neighborhoods-including tutors, STEAM enrichment activities, scholarships, mentors, material supplies and referrals for needed services.

Please review the enclosed information about sponsor benefits (tickets, logo promotion and more) and see which level works best for you. Your help will make our event successful and empower us to engage the community to assist local homeless youth.

Thank you. I will follow up in the coming days to answer any questions you may have and to discuss your potential support of this important event.

Sincerely,

MJ Meenen
Director of Development
412.562.0154 ext.201
MJMeenen@homelessfund.org



A NIGHT IN NOBIA

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SPONSORSHIP GUIDE

\$2000 Bourbon Street

20 Complimentary Tickets.

Prominent & Primary Listing in all Promotional Materials.

\$300 Food & Cocktail Voucher for the Warren

Corporate logo on Promotional Materials and Email Blasts.

Tags on HCEF Facebook, Twitter, & Instagram Social Media Pages.

Opportunity for personalized shoutout during the event.

\$1000 Jackson Street

10 Complimentary Tickets.

Secondary Listing in all Promotional Materials.

\$150 Food & Cocktail Voucher for the Warren

Corporate logo on Promotional Materials and Email Blasts.

Tags on HCEF Facebook, Twitter, & Instagram Social Media Pages.

Opportunity for personalized shoutout during the event.

\$500 Frenchman Street

6 Complimentary Tickets.

Listing in all Promotional Materials.

\$90 Food & Cocktail Voucher for the Warren

Corporate logo on Promotional Materials and Email Blasts.

Included in social promotion along side all other

Frenchman St. Sponsors.

\$200 Royal Street

4 Complimentary Tickets.

\$60 Food & Cocktail Voucher for the Warren

Listing in all Promotional Materials.

Corporate logo on Promotional Materials and Email Blasts.



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CHOOSE YOUR SPONSORSHIP LEVEL

Please Email completed submission forms to info@homelessfund.org

BOURBON STREET

\$2000

JACKSON STREET

\$1000

FRENCHMAN STREET

\$500

ROYAL STREET

\$200

I am unable to participate, but I would like to contribute in the amount of: _____

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

SEND AN INVOICE

ENCLOSED IS A CHECK, PAYABLE TO HCEF

PAY w/ CREDIT CARD

NAME & CONTACT INFO

of person responsible for providing
logo and marketing material.

Name on card: _____

Card number: _____

Exp // CV: _____ // _____

**PLEASE RETURN
THIS FORM VIA
EMAIL TO:**

HOMELESS CHILDREN'S EDUCATION FUND

INFO@Homelessfund.org

SUBJECT LINE: Sponsorship Response

For questions or to confirm receipt & payment, call 412.562.0154

