

Tolu Olubode

Product Designer

tolu.design

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EXPERIENCE

Design Cofounder

Homeboard Feb. 2021 - Present - Remote

Cofounder and lead designer working on V1 product and experience design for a furniture rental marketplace. Led web and mobile launches as well as irl experience design.

Product Design - Scale Team

Quora Sept 2020 - Dec 2020 - Remote

- Intern on the Scale Team. Worked with, designed and implemented early proactive content moderation initiatives focused on plagiarism reduction.

Product Designer

RVezy Nov 2019 - Aug 2020 - Ottawa, Canada

- Collaborated with product, marketing and growth teams to identify, scope, design and deploy projects to increase north star metric - number of bookings. Project details available on inquiry

Product Designer - Ads Manager

Meta May 2019 - Aug 2019 - San Francisco, California

- Intern on the on the Reach and Frequency Team, working on the Meta Ads Manager surfaces. Project shipped September 2019.

Product Designer

Transparent Kitchen Jan 2019 - Apr 2019 - Ottawa, Canada

- Designing for consumer search, the home page and an internal design system.

LEADERSHIP

President

Software Engineering Student Association @ uOttawa

Led an executive team of students providing academic, technical and career support to 500+ computer science and software engineering students.

EDUCATION

University of Ottawa | Fall 2021

Honours Bachelor of Applied Science in Software Engineering, Engineering Management and Entrepreneurship

DESIGN TOOLS

Figma, Invision, Sketch, AdobeXD, FramerX

TOOLS & TECHNOLOGIES

Visual Design, Interaction Design, Product Strategy, Design Systems, User Research, Wireframing, Rapid Prototyping

DEVELOPMENT TOOLS

HTML, CSS, Javascript (ReactJS, Gatsby, React Native), Continuous Deployment (Netlify)

SPECIAL PROJECTS

BlacksWhoDesign

- Along with 3 other designers, built a directory highlighting the best black designers in the industry.
- Grew to 500 designers on the site. #1 on Designer News and Venture News. 11k visitors in the first week. Grew our slack to 300+ designers.
- Featured by Beyonce