New Reverd App Automatically Detects Annoyance Calls on iPhones

Long anticipated automatic spam call detection is now available for the iPhone. What was considered impossible a year ago is now possible. A new Reverd free spam call detector app for iPhone was launched on 30 Jan 2015 by Reverd.com.

It automatically silences the unwanted incoming phone calls in an elegant, efficient way using an unconventional, innovative approach to reduce stress and disturbances.

An exhausting number of unsolicited phone calls are still getting through to smartphone users despite the federal Do-Not-Call list. Those unwanted calls waste valuable time, resources and can result in an inflated phone bill. They harm businesses, elder people and even kids in school. None of the existing prior applications provided the automation and level of comfort people were looking for.

There was a whopping 162% rise of spam phone calls in the US in 2013 according to a ZDNet.com article titled "Spam phone calls cost US small businesses half a billion dollars in lost productivity". Something had to be done to reduce the negative impact of spam calls. The free Reverd app detects and silences unwanted calls automatically and eliminates disturbances, annoyance, irritation, anger and frustration.

"We developed the first truly automatic system that allows iPhone users to automatically silence unwanted and harassing phone calls," said CEO Mark McCoy.

"We engineered an innovative, unique process to make automatic silencing possible on the iPhone. There were many challenges to overcome, but the result is rewarding. We are proud that this remarkable app is now available to the public for the benefit of iPhone users."

The new Reverd free spam call detector app for the iPhone is:
• Automatic: You do not need to manually mute each and every phone number spamming you
• Community supported: Constantly updated community reported list of harassing phone numbers
• Working seamlessly in the background
• Easy on resources and battery
• User friendly
• Multilingual

Frequent updates with new harassing phone numbers from the community reported complaints are provided for better protection.

It is an elegant, intelligent, well thought out and well performing app with minimal user input. It can be downloaded free of charge from the iTunes app store.

Reporting spam and harassing phone numbers creates awareness in the community. Once a number is added to the community complaints it will be detected on all phones using the Reverd app and treated as such. It is absolutely free to report a harassing phone number.

Learn more about the free Reverd app to silence unwanted phone calls by visiting the home page at https://reverd.com or

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on YouTube at http://youtu.be/uzA_3-BZJ9w today.

Members of the press and others who have additional questions about the contents of this press release are encouraged to contact Mark McCoy as provided below.

About Reverd.com:
Reverd.com is an affordable, online phone book and reverse phone lookup service dedicated to quality, helping users gain access to contact information quickly and confidentially. For the latest news and updates regarding Reverd free spam call detector App for iPhone, connect with Reverd.com on Facebook or follow Reverd.com on Twitter.

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