

Thug Mentality Exposed

“Out of Darkness
Into the Light”

My name is Rayford L. Johnson

I am a Correctional Counselor in the Peace Officer classification and Photojournalist. I have been with the Department of Corrections and Rehabilitation as a Peace Officer for 12 years, I have worked with the department for 13.

Before working with the department, I worked in the group home industry for over 4 years, working with the juvenile delinquent population.

I have worked with the Sacramento Observer Newspaper for over 21 years, during that time I freelanced with numerous publications and organizations and I own Npaphoto.com.

What I do as Correctional Counselor?

First off, I don't sit behind a desk all day and summon wards for counseling sessions. I am a Peace Officer, which my first duty is security and custody, then counseling, which is only scheduled 2x out of the week, however informal counseling on the unit and recreational yard is always on going.

I do report writing such as Annual Reviews, which is the progress a ward makes within the year, I also do Board reports, where I either recommend parole or not, depending on whether they have addressed and completed their treatment goals.

I do individual counseling, along with small group counseling with my assigned caseload. I also conduct resource groups on topics such as Victims Awareness, Gang Awareness, Life Skills, Employability Skills, Social Thinking Skills and Anger Management. I start off in Chapter 1 with a pretty colorful description of a chaotic shift I had on a lock-up unit.

What qualifies me to write this book?

I believe that when addressing the topic of thug mentality, I had an advantage over many whom have written about this topic, due to I work and interact on the unit on a daily basis with those whom embrace Thug Mentality, not just come in for interviews and observe from a far. I am involved in almost every area over my caseloads life. I do conflict resolution, such as mediate, break up fights, sometimes riots, counsel, deliver meals, medication, arrange and give phone calls, conduct searches, tutoring etc.etc.

Why did I write this book?

Seeing the deadly and self-destructive impact Thug Mentality has had so many of the lives I work with at the correctional facility and the growing popularity of youth celebrating sin within their cultures. For example the love of money message is being expressed bolder than ever in the entertainment industry. Bling, Bling is the praise song of the money god. Young kids walking around with fake gold teeth grills and jewelry, t-shirts with money slogans and signs on them, along with gangster images from Snoop Dogg, Jay Z to satan worshiper Maryln Manson and Al Pacino depicted in his king pin drug smuggler role in the movie *Scarface*. God showed me clearly that this was his prophecy coming to past:

2 Timothy 3

Godlessness in the Last Days

1But mark this: There will be terrible times in the last days. 2People will be lovers of themselves, lovers of money, boastful, proud, abusive, disobedient to their parents, ungrateful, unholy, 3without love, unforgiving, slanderous, without self-control, brutal, not lovers of the good, 4treacherous, rash, conceited, lovers of pleasure rather than lovers of God— 5having a form of godliness but denying its power. Have nothing to do with them

This begin to build up within me an overwhelming anger, which grieved me and through my praying I begin to get an intense desire which I knew was from God to do something about it. That's how God works, he places His desires, emotions and thoughts within us, when He wants to accomplish something through us (Psalms 37:4).

- The devil works the same way. As a Christian, God says I am part of the Body of Christ. God gave me a desire to write about this issue, in an effort to bring forth an in-depth Awareness of this deadly epidemic, which many parents pass off as a youthful trend. Thug Mentality is a demonic spiritual stronghold, which is sending countless lost souls to an early death, In the church and out.
- Because I believe that God has a divine purpose and mission for everyone, I truly believe that, regardless the person. Jeremiah 1:5
- *Jeremiah 1:5:Before I formed thee in the belly I knew thee; and before thou camest forth out of the **womb** I sanctified thee, and I ordained thee a prophet unto the nations*
- *Jeremiah 29:11 (New International Version)*
- ***11*** *For I know the plans I have for you," declares the LORD, "plans to prosper you and not to harm you, plans to give you hope and a future.*
- ***God sent his only begotten Son Jesus to allow this to happen. In that why we wee still sinners he died on the cross for all of our sins. This is the Good news part of this book. I also talk about God's judgment for sin. I love the story of***

God's love for us, but the story is not complete if we don't also tell about his wrath. It's out of love that He sent His Word the Holy Bible to warn us.

That is why I chose to become a counselor. God has given me a strong desire to assist individuals in finding His purpose in their life.

I truly believe Jesus is coming soon, and that God's prophetic judgment on America for its sin is coming sooner than we think.

Is Education the Key?

Education and Vocational Skills are great, however placed in the wrong hands it can do more damage than good.

The primary focus needs to be to awaken, enlighten and educate the conscience.

The Fact some of the largest gangs are making it mandatory for their members to excel in educations.

Why is that?

Money laundering, they need educated members to start legitimate businesses to run their dirty money through.

The Entertainment industry is the main catalyst spreading this thug mentality, many of these entertainers such as Ice Cube, Master P, Snoop Dogg are very educated in business are these the type of business and agendas we want our youth aspiring to succeed in?

So as we see, Education can be a two edged sword.

What are the Contents of this Book?

✓ I begin the book with my own personal experience, which I draw from my profession as a Correctional Counselor and Photojournalist, as well as from my own experiences growing up, and my personal experience with the thug culture.

✓ Inmate Interviews:, which truly brings the book alive, and gives the reader a deep insight into the criminal and gang banger mindset, it's guaranteed to surprise you. What makes these segments so interesting is that these interviews I conducted over several years come from wards from various ethnicities, gangs, cultures and cities through out California.

✓ The reader will truly understand that Thug Mentality is not just cultivated in the inner city ghettos, but is running strong and prevalent throughout the suburbs of the middle and high-class communities through out America. We have a ward in the book that comes from a millionaire family and one who is a son of a pastor.

✓ **Chapter 1: Prison Thug Mentality**

I remember a time when I began my career in the Department of Corrections and Rehabilitation when the culture of prison and free society was night and day.

Though obviously there are some clear differences the entertainment industry is working hard to close these gaps. By this I mean, Hollywood has bridged these two contrasting societies together.

How did this happen? Though gangsta images in Hollywood has been glamorized for decades, the entertainment industry's Thug mentality Movement went into overdrive in the late 80's and early 90's, when recording studios started an open door policy to entertainers with an impressive street and criminal records. Ex-convicts who still boasted about their committing offenses and gangs after supposedly completing a rehabilitation program in prison were being recruited by Hollywood faster than they could be paroled. Gangsta Artists like: Snoop Dogg, Easy E, DMX, Trick Daddy were paraded around by the entertainment industry as heroes. This encoded a revised value within society, which is being embraced by a massive youth population. The new standard for cool now must includes a criminal record. The influence of the entertainment industry has successfully begun a cultural movement that would take the youths eyes from the influence of positive role models such as parents, teachers, business owners and those in ministry on to role models who embraced boastfully every sin under the sun such as pimping, drug trafficking, gang banging and mob type killings.

- Why is having a prison record often portrayed in the gangsta music industry as a respected trait?

- What does the Bible say about those that call evil good? (Isaiah 5:19-21)

- Why is it that so many see evil as good? (2 Cor. 4:4)

- Why does the devil want us to embrace this philosophy? (Romans 6:23, 1 Peter 5:8, John 10:10, Revelation 19:20).

✓ **Chapter 2: Thug Culture & It's Ancient Pagan Roots.**

As we know cultures can be very beneficial or very detrimental. In capsulated within a culture are various customs, behaviors and beliefs that become ingrained in a person's character creating concreted habits and beliefs.

Cultures are satan's ultimate mass weapon of destruction, because it can program an individual to practice sins feel good about it, according to the false belief system within the culture.

God's Word states in Romans 6:23, "The wages of sin is death." Death meaning an eternal death of the soul in the Lake of fire (Rev.19:20). This is exactly what satan wants for each and every one of us. But not God, God's Word states 2 Peter 3:9. He loves us so much He sent His only Son to die for our sins, so we could be presented as Holy, (Through the Blood of Christ), so we could have a loving relationship with Him be brought into His Heavenly Kingdom as family.

Satan hates us, that why he has craftily created many cultures which are designed to qualify the one God loves for eternal damnation.

Thug Culture is a culture that has millions naively on their way to a burning lake of fire.

Lets go over the purpose and background of the customs and beliefs behind this culture.

- Satan created cults, for the purpose to obtain worship for_____.
- The Hyphy Movements customs are similar to those of the ancient worship of_____.
- Tattoos are often used in rituals to _____ spirits into their_____.
- A person, who curses, curses _____. God says in Mathew 9: 24 that man will be held accountable for every idle _____.
- A name can be a blessing or a_____. Because the Holy Bible says in Proverbs 18:21 Life and Death are in the power of the _____.
- The Art of War is based on the pagan religion _____. It teaches that it's good to have a balance of good and _____.
- The word Thug comes from_____. From a tribe called _____.
- Astrology comes from the ancient religion_____. This religion was practiced in Egypt by many of the children of _____ during their captivity. Astrology is utilized to gain spiritual guidance from the false gods of the stars. This is an abomination to God, because communing with spirits other than God is called_____.(scripture)
- Thug Mentality respects evil, because the philosophy is that others respect what they _____. The Holy Bible says in Proverbs, that a wicked man puts up a _____ front.
- Many in the thug culture have or want a pit bull, because they believe it will make them feel and look _____.
- A father who embraces the thug culture is leading their child down a road of _____ destruction.
- Music influences an individual's soul. It first influences the emotions, then the _____, which than can influence the _____.

Chapter 3: Music & Satanism

Satanism in the past few years has been growing at an alarming astronomical rate. When I was a youth I remember everyone being scared of the devil and had the mentality to run from the devil, now you have millions of youth around the world running to him, giving him praise and honor.

In this chapter I discuss how satan has cunningly crafted Satanism through the entertainment industry to draw millions into worship him through various different methods and cultures often utilizing alias names of Satanism.

- A Music culture that promotes sin can draw many into Satanism whether directly or indirectly, because music is a form of _____. Music can open the portal to the _____ which can allow _____ to enter and change ones desires.
- Proverbs states that evil men like to listen to _____ (Proverbs 17:2).
- Satanist believe that satan will have a reward for them when they die and go to hell, but what they fail to forget, is that satan is the father of _____ (scripture).
- They also fail to forget that satan hates mankind, because man is made in _____ image.
- The Bible says that satan knows his time is _____ and at Judgment Day, he and his angels will be thrown into the _____ of _____.
- Hip Hop was started by the _____ Nation. Hip Hop believes in the worship of multiple _____. This is the philosophy of the anti-_____.
- The Five Percenters believe that they are _____.
- Music Questionnaire
- Buying music that promotes a sinful message, is giving an offering to _____.

Chapter 4: Thugs & Drugs

In the 80's and 90's it appeared that anti-drug campaigns was beginning to gain some fire power on the "war on drugs", however in the new millennium with the tremendous uprising of thug mentality, these anti-drug campaigns have been losing their fire power.

With the worldwide explosion of movements like the Hyphy and Crunk Movements among other, drugs and alcohol have become a normal daily custom in the thug culture for many.

With the help local radio and satellite station such as MTV and B.E.T., which cater their programs that feature pro-drug, alcohol and gang videos to young adults and teenagers, these negative messages are being ingrained in the minds of millions.

In this chapter I discuss the sorcery and history of drugs and how this epidemic is leading our country into a mental-health crisis.

- Marijuana going back to ancient times was used in rituals to communicate with _____. The Greek word Pharmika is used five times in the New Testament, its definition is _____. This is where we get the word _____ from.
- The reason why satan promotes an unhealthy lifestyle in music, is because his agenda is to get mankind to _____.

- An Adrenaline rush releases the _____ drug within our body. Many in the thug culture obtain a quick high by working themselves into an emotion of _____, which makes them feel _____ and in control.

Chapter 5: Thugs & Women

The thug culture has presented the message that a man who has a monogamous relationship with a woman open her door, pulls her chair out in the restaurant and treats her with politeness, dignity and respect is a “punk”. This message is not just being accepted and embraced by males in the thug culture, but women too.

The new “Don Juan” of romance has an angry disposition, except when he smiles in a devious and lustful manner, big enough so his gold plated grill can “bling, bling” to hypnotize his naïve female prey. Thug culture women no longer have respectful, politeness, honesty, integrity and kindness at the top of their desired character list for the opposite sex.

Let the female R&B group Destiny Child tell it as they did in their song Solider. They convey they want a man who is a:

- Street Hood that smoke weed with a bad attitude and carries a big gun.

In this chapter I discuss this new mentality and the history behind it.

- The gangsta entertainment industry promotes the theory that women want a man who is a _____. It also promotes the idea that a real man has _____ relationships.
- Many women pursue relationships with thugs for _____ others for the excitement. Won't these women don't realize is that often this dream of having a rich thug in their life often turns into a _____.
- God commands sexual purity meaning no sex before marriage, not to be mean and controlling but for our _____.
- The music industry is promoting homosexuality as _____, however the Bible calls it _____ and those whom practice this lifestyle will be thrown into the _____ of _____ on Judgment Day.
- Sagging comes from prison _____.
- The practice of homosexuality came from an ancient pagan cult who worshiped the pagan goddess _____. The purpose of these rituals was to get man to qualify for _____ because satan knows the wages of sin is _____ (Romans 6:23?).

Chapter 6: Gang Banging

Through countless conversations with gang members over my career, the one thing in common I have discovered with the majority of them regarding one of the factors why they decided to join a gang, was to prove their so called “man hood” to others. There are others who many not be in a gang, however also participate in criminal behavior in an attempt to prove their “manhood”.

These people equate manhood to: self respect, yet in reality they are accomplishing just the opposite, as I explain in the first segment of the chapter.

- _____ is very vital to a gang member. However a gang member violates their self _____ by violating their _____.
- A real man lives his life guided by their God given _____.
- True integrity is doing the right thing when nobodies _____.
- When we violate our conscience we will have no _____, that's why so many turn to _____ and _____.
- God hates _____ because it is selfish(Scripture). A true man is un_____ by sacrificing his desires and needs for _____. Jesus demonstrated this by being beaten and tortured and nailed to a cross for the world's _____ so we could have eternal_____.
- Our self worth is not determined by _____ but by _____. We know we have great self worth in _____ eyes because He sent his only Son Jesus to _____ for us (John 3:16).

Chapter 7: What is Your Life all About?

This chapter deals in depth with the relationships between God and mankind and the history behind it according to the Holy Bible. The "Big Picture" of life is presented as well as many amazing and surprising facts that validates God's authoritative Word, the Holy Bible, at the same time disordering the theory of evolution, using the founder's own words.

By the end of this chapter the reader will be informed what life is all about according to God.

The reason why so many are being derailed into the mind trap of thug mentality is because 2 Cor.4:4. They have been blinded by satan the prince of darkness this chapter the prince of darkness. This chapter will shine the light on this darkness and make it clear to the reader that there is a loving God who has an awesome, exciting and blessed life mapped out for them.

- God's love for you is beyond all human _____.
- God did not want to make us _____, He loves us and wants us to love Him through our own _____.
- The blood that Jesus shed for us on the cross was pure sinless blood; he was born from a virgin, by a seed planted by the Holy Spirit. This brought us mercy and grace and forgiveness for all our sins.
- God loves us so much that He sent His Holy Spirit to empower us so that we could overcome all the powers of our spiritual enemy the devil.
- The Armor of God is vital in a Christian's life.
- Ephesians 6:20
- The *Four Course Spiritual Meal* to staying spiritually fit consists of; _____, _____, _____ and _____.
- Our soul is eternal; the body is just a container.

- It is the Holy Bible's _____ which makes this book _____ and creditable.
- There are also scientific, historic and geographical facts that give the Bible solid validity.
- Many people don't know that Evolution's founder, Charles Darwin, utilized the theory to justify racism and immoral behavior.
- One of the first commandments Jesus gave to his disciples was to _____ our _____.
- Demons attempt to enter human bodies in order to control the soul and install sinful desires.
- God's word states in Hebrews 4:12, that the Word of God is stronger than any _____.

Chapter 8: Finding God's Mission in Your Life

This chapter is designed to give the one who has accepted Jesus Christ as Lord and Savior the spiritual tools to gain knowledge and understanding to accomplish the mission God has for them.

This chapter is full of basic knowledge and Godly wisdom and Godly wisdom to help an individual navigate themselves through all aspects of life with it's problem and challenges practical life skills application is given for developing a positive, attitude, anger management, problem solving to finding housing, employment and starting a small business with a shoe string budget.

Developing a positive support team is reinforced because through my experience I have observed that the majority of individuals whom return to incarceration, did not have a positive support team and fell victim to the old proverb, "association brings along similarities". The reader will learn that God has a specific plan for all of us.

The chapter is full of basic knowledge and Godly wisdom to help an individual

Awareness
 Knowledge
 Wisdom
 Mission
 Conclusion

- Failing to plan is planning to _____. Proverbs 29:18(KJV) states that, "Where there is no vision, the people _____."
- God uses trials and tribulations in our live to develop our character and to strengthen us (James 1:25).
- Successful people just do what unsuccessful people don't _____.
- Association brings along _____.
- Our beliefs dictate our emotions, _____ and _____.
- Proverbs 29:11(KJV) states, "A fool utterth all his _____."
- There are two types of problems, which are _____ and _____.

- First step to problem solving is to _____.
- Proverbs 13:11 states, “Dishonest money _____.”
- The Acronym for S.U.C.C.E.S.S is:

S- _____
 U- _____
 C- _____
 C- _____
 E- _____
 S- _____
 S- _____

- Complete Goal Plan Sheet.

✓ In this task my biggest hurdle with out a doubt has been the popularity of Thug Mentality.

✓ Thug Mentality has lead the masses away from the lighted path of God’s divine plan into darkness and destruction.

Unfortunately much of the energy during this time is focused on treating the symptoms:

✓ For example having teen parties sponsored by non-profit organizations, to get the youth off the dangerous streets only to play the same music, which has many of the youth “pumped up”, and acting out immorally on the streets. This sends not only the wrong message, but causes confusion.

Is Education the Key?

✓ Many forget or don’t realize that those whom are spear-heading the Thug Mentality movement such a E-40, Ice Cube and Master P have gathered their highly educated (many with degrees) and vocationally skilled peers to propagate the doctrine of thug mentality world-wide. We forget the mafia is a network of highly educated and skilled gangsters.

✓ Education and Vocational Skills equates to power, however without the foundation of morality, that power can become a curse not only to this generation, but also for many generations to come.

The Answer

✓ In order to bring an individual out of this darkness and into the light of truth, there is a 4-step process that really works. Now whether an individual decides to change, that’s their own will between them and God, but there will be no excuse not to.

✓ I have seen many come out of gangs and many desire to come out of gangs and thug lifestyle after these 4-steps were presented to them.

4-step Process

- ✓ 1. Awareness
- ✓ 2. Knowledge
- ✓ 3. Wisdom
- ✓ 4. Mission

Awareness

- ✓ 1. Awareness that they are violating their conscience, which violates their self-respect and steals away their true identity-Identity Theft (Attention getter)
- ✓ 2. Awareness of the short-term gain and long-term pain principle.
- ✓ 3. A clear awareness of the thug mentality message. Examine: Trends, Music, Entertainment, Philosophy in regards to values and common sense, again rooting it back to their conscience.
- ✓ 4. Awareness that God has something better for them.

Conscience

- ✓ A device within our soul, which God has installed inside all of us, in order for us to discern our actions on whether they are good or evil. On default it is programmed to guide us into righteousness.
- ✓ Awareness that Thug Mentality is spiritual. That's why at deal with it at a spiritual level. Don't believe me go on their websites, better yet just listen to their lyrics, it's very blatant.
- ✓ In the knowledge section I'll did with the word Thug which comes from India, many of you will be shocked about the history behind the word.
- ✓ The Hyphy and Crunk movements are just new names for a religious ritual to the demon god *Dionysius*. Which was a consort of pan, that's where we get the word Pandemonium, all explain that later in the knowledge section.
- ✓ Many parents think this thug culture is just a trend or passing phase, like bell bottoms, parachute pants and locking, but it's often not, this is a mentality, a destructive and deadly one at that.
- ✓ Many are just naïve or too lazy to any research.
- ✓ Many look at the Hyphy movement as just, "kids, being kids, it kind of reminds me of me at their age."

Knowledge

- ✓ When knowledge is obtained, people can begin to see things extremely differently from when they were in ignorance.
- ✓ Since the subject is Thug Mentality, let's go back to the word Thug, where it came from and the history of the thug.
- ✓ Comes from India
- ✓ Thuggee Tribe
- ✓ Worshiped the goddess of destruction Kali.

- ✓ Kali demanded in her rituals human sacrifices and marijuana use.
- ✓ 1. The main tool utilized to draw individuals into Thug Mentality is music.

Bone Thugs and Harmony's Mission

- ✓ Thug bones website quote.
- ✓ **"It's basically what we've been trying to organize ever since we came out," Krayzie says of the mission for the group's new album. "We wanted to have a following of a whole lot of thugs and if you listen to what is going on in the industry today, that's all people are talking about and claiming to be, thugs. You haven't heard nothing about gangsters. We were trying to create a Thug World Order that we'd be running. We aren't finished with it yet."**

- ✓ History of Drugs.
- ✓ Pharmika used in the New Testament 5 times.
- ✓ 1. Educate on how musical intoxication works.
- ✓ Would you allow Snoop Dog or Beyonce come into your house and counsel your son and daughter in the area of life skills, in regards to the message they promote in their music and videos?
- ✓ (Read excerpts of lyrics)

SOLDIER LYRICS

ARTIST: DESTINY'S CHILD

WE LIKE THEM BOYS THAT BE IN THEM 'LACS LEANIN'
 OPEN THEY MOUTH THEY GRILL GLEAMIN'
 CANDY PAINT KEEP THAT WHIP CLEAN AND
 THEY ALWAYS BE TALKIN' THAT COUNTRY SLANG WE LIKE
 THEY KEEP THAT BEAT THAT BE IN THE BACK BEATIN'
 EYES BE SO LOW FROM CHIEFIN'
 I LOVE HOW HE KEEP MY BODY SCREAMIN'
 A RUDE BOY THAT GOOD TO ME WITH STREET CREDIBILITY
 IF YAH STATUS AIN'T HOOD
 I AIN'T CHECKIN FOR THEM
 BETTA BE STREET IF HE LOOKIN' AT ME
 I NEED A SOLDIER
 THAT AIN'T SCARED TO STAND UP FOR ME
 KNOWN TO CARRY BIG THING IF YAH KNOW WHAT I MEAN

✓

✓ So it's not o.k. for them to talk the message of their lyrics to them, but it's o.k. to sing it to them?

✓ Elder Craig Lewis, points out that all of us had to sing our ABC's to remember them do you agree?

✓ Parents, especially Christian parents, when you play the music off the radio that feature these artists you are sending a strong message to your children. A message that says, its o.k. to compromise.

The question

✓ Would you want your little sister or daughter dating.....?

The Trap

✓ Many immoral entertainers do charity acts in public view to win the approval or tolerance of parents. Charity is often utilized as a public-relations tactic, which can result in millions of dollars of free advertising, this is "guerilla marketing 101".

✓ Why are we willing to compromise to listen to music with anti-Christ messages in it, which is designed to install anti-christ desires, which is why many kids don't have a desire to attend or pay attention in church?

✓ Musical Intoxication. Let me explain what are soul is and how it functions with this body are earth suit. Everyone knows are bodies is temporal and soul is eternal, right.

✓ Soul: Mind, Emotions and our Will

Parent Role Modeling

✓ Low moral standards/Compromise values

✓ Lack of self-discipline-Given over to spiritual intoxication.

✓ Kids learn from parent's behavior that it's o.k. compromise good values for immoral pleasure.

✓ Our soul instructs the actions or behaviors of our body.

✓ The spirit influences our soul. We either are led by the spirit of God or the Spirit of satan.

✓ Regarding music, the Bible says in Proverbs 17:2,"That evil men like to hear evil lips."

Parental Supervision

✓ Most parents wouldn't allow their kids to hang around a crowd that curses and talks about doing criminal and sexually illicit activities.

✓ While many won't allow their kids to be talked to like that, they are more than willing to even pay, to have them sung to like that.

✓ I'm not saying because you listen to music with evil messages that your all evil, but it's clear through God's Word that if we desire to hear an evil message, there is some evilness within us that craves to hear it. That's why the God tells us to examine ourselves.

See pride does not want to hear that, some of you might have just turned me off, but God's spirit within you is prompting you to listen.

- ✓ Most have no knowledge of where pant saggin came from.
- ✓ It came from male prostitution in prison. Saggin, was a degrading sign to the rest of the prison population that you were being passed around.

Wisdom

- ✓ The proper application of knowledge.
- ✓ Utilized Biblical Wisdom.
- ✓ Why believe the Bible?

Mission

- ✓ Is to create a new culture, because the only way to stop or dismantle a culture, is to replace it with a culture.
- ✓ My mission is to place a call to non-profit organizations, churches, musicians, artists and the entire community to unite and use their God given creativity to create a new exciting culture, with good values. This doesn't mean mimicking the past culture, counterfeits aren't cool.

How?

- ✓ Start with Awareness by getting the message out through Public Service Announcements such as: commercials, music videos, theatre, film, posters, websites, publications, clothing, conferences, sporting events and organizations. This is what creates a culture

Q & A

- ✓ 20 Minutes
- ✓ www.Thugexposed.com
- ✓ Info@thugexposed.com

Funding Plan

- ✓ Sales of Books
- ✓ Grants
- ✓ Donations
- ✓ Offerings (from organizations & churches)

Cultural Awareness Movement Inc.

- ✓ **Mission**
- ✓ To bring awareness of the harmful physical and spiritual elements that are plaguing the numerous cultures in our society. To cultivate a movement which will promote creating new exciting and interesting cultures with a biblical foundation.

Target

- ✓ C.A.M will outreach to group homes, youth centers, charter schools, youth ministries and correctional facilities (juvenile halls, Department of Corrections Youth Division).

Program Description

- ✓ To provide and teach curriculum in life skills (using the *Thug Mentality Exposed* book), and Fine Arts:

Life Skills Workshop

- ✓ This workshop will use the *Thug Mentality Exposed* book as its textbook.

Photography/Video/Graphic Arts:

- ✓ Students in these classes will learn marketable skills while creating Public Service Announcements such as: pod casts, Commercials, short films, websites and posters.

Music:

- ✓ Students in these classes will write and create songs and jingles for the Public Service Announcements.

Dance:

- ✓ Students in this class will be taught the discipline of praise dance and will choreograph pieces for the Public Service Announcement projects.

Resource Counseling:

- ✓ C.A.M. will develop relationships and networks with numerous non-profit organizations in order to assist the students within the program regarding; housing, education, vocational training, small business development, employment and spirituality.

Monthly Operation

- ✓ 4 Workshops a Month
- ✓ 2 Audio Podcasts a Month
- ✓ 1 Video Podcast every two months
- ✓ Website updated Weekly

Budget

- ✓ Undetermined at this time.

Staff

- ✓ Curriculum Director: Rayford Johnson
- ✓ Mentoring Director: Roosevelt Whienstient
- ✓ Multi-Media Director: Robert Maryland
- ✓ Treasurer: Marcel Berry
- ✓ Website Coordinator: Rayford Johnson