

June 23, 1994

DOWNTOWN IRONWOOD DEVELOPMENT AUTHORITY

A regular meeting of the Downtown Ironwood Development Authority was scheduled for June 23, 1994, 12:00 Noon, Towne House Motor Inn, Ironwood, Michigan.

The meeting was not called to order because of lack of a quorum.

Roll Call:

PRESENT: Butler, Forslund, Murphy and Chairman Johnson.

EXCUSED: Newman, Bergquist, Lorenson.

ABSENT: Isakson and Kinnunen.

OTHERS

PRESENT: Staff Support Will Andresen and Gary Lamberg.

Although no action could be taken, discussion occurred on the following:

Mr. Andresen updated the members present on the signage/billboard issue. He noted that he has not heard from Alf Craft Signs since requesting an estimate for the proposed project so has contacted another sign company in the area for same. He added that he has had quite a bit of interest from area businesses with this concept.

An update on the former S&L site indicated that the lot belongs to Al's Furniture and Bedding. Mr. Andresen noted that Member Bergquist has approached the owners and asked if the DIDA could obtain a piece of the lot for a greenstrip. Owners are agreeable to the idea. James Somerville was contacted for design work. He has agreed to develop a design at no charge. It was also noted that Code Enforcement Officer, Joe Rigoni, has informed the owners to fill in all holes in the lot and to grade even with the sidewalk.

A letter was submitted to the members present written by City Attorney McDonald to the WI-MI Railroad Company regarding the blight around the Depot Site. The letter indicated a June 30th deadline for clean-up or legal action will be pursued.

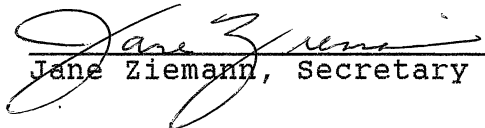
Mr. Andresen gave a brief update on downtown graffiti clean-up. He noted that a small group of citizens tried out 5-6 different types of products to remove the graffiti. In some instances it worked, on other surfaces it did not. He will continue searching for a product that will remove the graffiti. He also added that dialogue is maintained with the Public Safety Department regarding further outbreaks of graffiti. As of this date, there has been no other occurrences.

Mr. Andresen informed the members that an alternative for promoting recruitment in the downtown could be established by ordering a book entitled "Successful Retail Recruitment Strategies". The cost would be \$30.

Discussion incurred on what type of retail stores could be recruited in the downtown. Some suggestions were:

- Butcher Shop
- Book Store/Puzzles/Gifts
- Plant Store
- Gourmet Coffee Shop
- Outlet for Fox Point Clothing
- Women's Clothing Store

Discussion ended at 12:50 P.M.

  
Jane Ziemann, Secretary