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# **I'd Like To Invite You Into My Home To Work On Your Business**

From The Desk Of Greg Luther  
Tampa, FL.

Dear Friend,

This is actually a real invitation - not some catchy headline.

## **But It's For A Select Few Only**

Since I'm actually having people come over to my house and I will personally be working with them 1 on 1 at my dining room table...

It's definitely not for everyone.

In fact, it's only for agents that sincerely want to earn an additional six figures annually by creating specific marketing systems and techniques right there on the spot so that it's READY-TO-USE when you get back home.

And I only want people that will really implement.

Why?

Because those are the people that I can guarantee great results.

So if you meet that criteria...

## **Here's The Deal**

I'm doing a 2-day meeting at my house in Tampa 3 times this year...so I'll meet with the same group of agents for a total of 6 Days in 2018 to intensely work on their business.

...But it's for an exclusive group of only about 6 agents.

We are getting together for the sole purpose of ELEVATING YOUR GAME.

Each day we will be jam-packed with 8 solid hours of masterminding, brainstorming and good old fashioned planning as we create specific campaigns that will be DONE and READY-TO-USE for profit the very minute you get back home.

## **I'll Literally Spend Hours Working 1-On-1 With You And Your Business.**

And more importantly, I'm personally going to show you exactly what to do to create specific marketing campaigns that can predictably bring in revenue for you every single month of the year.

We will build it together... Right there on the spot!

I'm not just giving you a "seminar" or even general mastermind advice. This is MUCH bigger than that.

We will be building your own proprietary system to create closing after closing with specific marketing funnels.

I'm literally going to be giving you everything you need to double, triple or even quadruple your business over the next 12 months.

But it gets even better because...

### **It's About More Than Just Personal Time With Me**

They say *"you are who you hang out with"...*

And like I said, the meeting will be with a handful of some of the sharpest agents in the game.

All of us will be helping you with your business!

And as you know, it takes a hell of a lot more than luck to get to income well into six figures per year as these agents have done.

You need all the help you can get. We all do.

What I'm saying is this intimate group is going to hatch some OUTSTANDING ideas for your business, right there at our roundtable discussion while we all sit at my dining room table.

So - finally – you'll have the opportunity to be in a super-intimate working environment with people who totally "get you", have experienced your challenges and are there to build a BIG set of marketing funnels with you, all together as a group.

**And I can tell you from personal experience that being in this type of environment flat out works.**

Our sole focus for our six days together will be to build significant marketing funnels, specific to your business and your marketplace that will be designed to create consistent closings for you, month after month from that point forward.

I'll be giving you templates and we will work through each of them together to customize them for YOUR needs.

Since I'll be putting so much work into this before we get together, it won't take us the full two days during each meeting which means we will have lots of personal time for masterminding together.

We will likely spend some time discussing some of the big breakthroughs I've seen with other agents and I'll reveal a few of the things that they've been testing out with massive success.

Again, it's all designed for you to copy this within your marketplace immediately.

We won't be spending a lot of time learning. We will actually be DOING! These funnels and techniques will be turn key and ready to go as soon as you get back to your marketplace!

### **Lunch Is On Me!**

So we are going to work together for 8 hours each day...

And since I want to be able to squeeze as much 1-on-1 time with me and all the other high performers out of it as possible...

I decided that instead of taking a break from all the scheming and then leaving you to your own devices for a long lunch, I'm actually having it catered into the house so we can spend more time together. And it's all on my dime.

Even better...

### **You'll Likely Be More Inspired Than Ever When You Take A Tour Of This House That I Just Moved Into.**

We will literally be working on your business inside a mansion.

Last year, I was involved in a high level mastermind event where we went to the leader's house and I gotta tell you, it was the most inspiring thing that's ever happened to me. His place was awesome.

It caused me to immediately get out of my own way and elevate my game.

That's what I want to have happen to you as well.

**So here is where we will be working.**



Since we all love the real estate world, I can guarantee you that working inside a masterpiece like this will be extremely motivating for you.

And hanging out with some of the brightest minds in the game will get your creative juices flowing like never before.

We will not only be building these marketing assets for your business so that they are done and ready to use, but most of the attendees each have an idea or a concept that they've wanted to implement in real estate for a long time.

During these six days, we will have time to "flesh out" your big ideas or thoughts to really bring those things to life and allow you to finally start making money from them.

I'm willing to bet that you have a niche or industry that you've always wanted to work with as a real estate agent.

Maybe you've considered different Unique Selling Propositions or marketing ideas and during our time together, these top agents will help you to see if that thing makes sense, then put it together!

If you've ever been involved in an extremely small group, high level roundtable mastermind (rather than a seminar room) you already know that working with top agents eye to eye is a GREAT way to massively increase your income.

And best of all, this won't be "training". It will be IMPLEMENTING for your business.

That's what you need anyway right?



From the very moment you enter that morning, you will realize that your real estate business will never be the same again. You'll start operating on a MUCH higher level.

I'll be giving you all of the tools and templates you need to get these things in place and get to a position where your phone is constantly ringing with motivated prospects that want to buy or sell immediately.

Oh, and by the way, I'll choose the topics and funnels we will create. It's top secret.

I know what will generate big business for you so I'm not releasing it to the general public. It will be exclusively for the 6 people in the room.

And once we get each of these pieces created, we will spend some time masterminding on exactly what to do, what to say, how to handle the appointments and how to make sure you walk out of there with a SIGNED deal!

**I can personally guarantee that you'll find these six days more helpful than ANYTHING you've ever done in your entire real estate career.**

How's that for a tremendous promise?

It will be an intense six days, scattered over 3 separate 2-day meetings in a small group fashion where you'll learn about the trials and tribulations of other agents that have experienced as well as the specific techniques they used to overcome those issues.

To be clear, if you are fast enough to get one of these 6 seats, it will be to create massive and immediate increases to your income.



This is where we will be working for most of the time together. We will be actually implementing specific marketing funnels and proprietary approaches right here in this room.

Depending on the weather, we may even be able to work out back a little bit.



You'll find these six days to be extremely exciting, relaxing, inspiring and invigorating. Oh, and we will set things up for you to make a bunch of money too so that's a nice little bonus. 😊

And trust me, I'll be doing a LOT of work preparing for our six days together and ensuring that you get well over 10 times the price of admission.

I know what you are wondering...

## “What’s The Investment?”

So if you are looking to increase your income by at least \$100,000 per year by creating marketing assets that will do all of the heavy lifting to generate business, this is for you.

You can come over to my house for two days, three times in 2018 so that’s 6 DAYS TOTAL and work with me personally, along with about 5 other bad-ass agents to build phenomenal marketing assets and great mastermind level thought leadership.

The investment is only \$16,000 (payment plan available) for the entire 2018 Mastermind Group which will meet three times for a two day meeting over the year and that includes everything...

The lunches, the six days of masterminding and planning, the templates, the writing of copy, everything!

I even have a driver to pick you up from your hotel and bring you to my house...then take you back at the end of each day.

So assuming you sincerely want to earn an additional six figure income for yourself in your real estate business, the \$16,000 certainly isn’t a problem for you.

But let me just say this...

If you were to come and work with me here by yourself for just one day, it would cost you \$7,200 (that’s my daily consulting fee).

Two days would be \$14,400. You’d then need to hire me to write all this copy that I’m creating for you with the marketing campaigns and my minimum fee there is \$9,000.

So six days plus the copy would be \$52,200.

-And it’s worth every penny!

But...

**By participating in the 2018 Mastermind Group you’ll be saving \$36,200**

Not to mention that you’re getting even more value – Think about it...

- You get six days of Masterminding instead of one.
- 5 other top level, forward thinking agents are there to help you, in addition to me.
- You will actually get everything DONE while you are there so you can go home and put it to use for profit immediately.

Just imagine what would happen if you got even MINIMAL results from what we put in place and this consistently allowed for two more closings monthly.

I am anticipating far greater than that for your business but even two closings per month is....what...\$15,000 monthly?

Even if you are selling just \$250,000 homes with this approach, the nearly \$7,500 commission checks would be \$15,000 monthly or \$180,000 per year?

That's what we refer to as a "no-brainer".

### **Here's What I Want You To Do Next**

The first meeting is March 20<sup>th</sup> and 21<sup>st</sup>.

**FOUR OF THE SIX SPOTS ARE ALREADY GONE.**

If you are serious about increasing your income and would like to meet at my house with 5 other motivated agents to brainstorm every conceivable way of getting you incredible results...

Then I'd be happy to invite you over!

You'll need to secure one of these seats immediately because as you can imagine, they will be snapped up quickly. There's only 2 left and I think you'll be excited when you see who the other 4 agents are! It's certainly not the usual suspects...

I've decided to hand select a few agents to send this invitation to so I know the spots will be gone quickly.

You'll need to reply to me right now with the attached application, sent back to me via email because it will be filled on a first come, first served basis.

This is nothing short of me GIVING you a \$36,200 discount on high level mastermind and the copywriting of specific marketing funnels so as you can imagine it's going to be filled immediately.

You should realize that there is significant demand for personal one-on-one help from me so this will be gone before you know it. The window of opportunity won't be open for long.

I hope to see you at my home for our first meeting on March 20<sup>th</sup> and 21<sup>st</sup>. Let's build something big for you. Just email your completed application and I can let you know if a spot is still available.

Greg Luther

Office Phone: 614-582-3912



# Mastermind Coaching Enrollment

## Enrollment for Greg Luther Mastermind Membership

Please accept my application to be one of your exclusive Mastermind Members.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

**Option 1-** Pay for the membership in full at \$16,000. You can secure your spot with a \$4,000 payment via credit/debit card now with balance paid via check (Fed-Ex overnight only) or wire transfer from bank. Entire investment must be received within 72 hours.

**Option 2-** Pay in two installments with \$8,500 due now and \$8,500 due on May 1, 2018 for a total of \$17,000. You can secure your spot with a \$4,000 payment via credit/debit card now with balance of first installment paid via check (Fed-Ex overnight only) or wire transfer from bank. Entire balance of first installment must be received within 72 hours. The last installment will be processed the same way.

**Option 3-** Pay in three installments with \$6,000 due now, \$6,000 due on May 1, 2018 and \$6,000 due on August 1, 2018 for a total of \$18,000. You can secure your spot with a \$2,000 payment via credit/debit card now with balance of first installment paid via check (Fed-Ex overnight only) or wire transfer from bank. Entire balance of first installment must be received within 72 hours. The two remaining installment will be processed the same way.

(Circle One)    AMEX    VISA    MC    DISCOVER

Name On Card: \_\_\_\_\_

Billing Street: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to Monster Marketing.  
Use Fed/Ex and Wiring Instructions for remaining balance  
**614-582-3912** [support@gregluthercoaching.com](mailto:support@gregluthercoaching.com)

## **Mastermind Participation Agreement**

### **Monster Marketing for Agents**

By signing below, you agree that you are entering into an agreement to join the Greg Luther Mastermind for 2018. This shall serve as our contract between you and the company and applies to your participation in the program.

By completing the enrollment form and signing below, you authorize the company to charge your credit or debit card, or cash your check, as indicated on previous page, as payment for your membership in the program. This secures your spot. Furthermore, you agree that you are responsible for full payment of fees for the entire 12-month course, regardless of whether you actually attend or complete the program. To further clarify, no refunds will be issued and all payments must be paid on a timely basis.

We are committed to providing you with a tremendously positive experience. The company may at its sole discretion terminate this agreement and limit or suspend your participation without refund if you become disruptive or difficult to work with, if you fail to follow the program guidelines or impair the participation of the instructor(s) or other participants.

As always, all materials are protected by copyright laws and may not be used outside of your membership within our program. Any confidential information shared by other participants will not be disclosed outside of our current and active members. All materials, information and trade secrets are proprietary intellectual property belonging solely to the company and company may void your limited copyright usage if they see fit.

Each individual's success depends on many factors, including willingness to work, anti-laziness, his or her background, dedication, desire and drive. By signing below, you acknowledge that as with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee of results by you participating in this program. That may explain the dusty treadmill in your home as well. You absolutely **MUST** agree to participating and implementing these techniques.

Print Name Clearly: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_