Why use this template?

Use this template to anchor, visualize and define the different digital maturity components of a **single area** of digital activity.

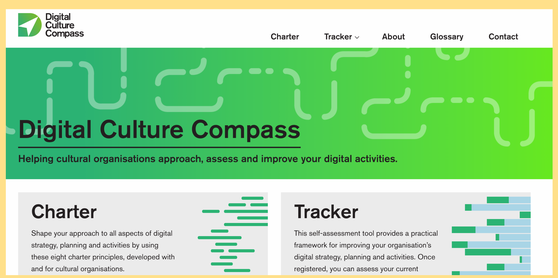
How to use this template?

- Use this canvas to discuss one section of the Progress Tracker.

- Use the canvas to prompt discussion between individuals and teams to determine what is required to level-up digital activity.

Focused Framework

How might we identify aspects of museum operations we might prioritize for prototyping and testing of new ideas and tactical solutions?



Completing this template

As a team, populate each box while scoring and entering notes into the Current State column of the Tracker.

Review the Charter while completing this template to ensure your discussion is values-led, people-centred, and responsive to context.

For more information, visit:
https://digitalculturecompass.org.uk/

Tactical | Focused Self-Assessment

[Add month | year]

*You may not be able to answer all prompts in one meeting or scoring session - Use this canvas to aid discussion, ask for assistance, and determine what information you and your team may need to address this focused activity area.

1 FOCAL ISSUE

What is the single area of digital activity your museum would like to focus assessment and efforts? List the area of focus and reasoning for this focus (this may be specific strategic or business plan objectives or perhaps, a pain point that needs immediate attention).

2 RELEVANT ACTIVITY

Review the activities listed within the Digital Culture Compass Tracker single area of digital activity you/your team selected. List the activities most relevant to assess. Why did you select these activities to review and score? Are any activities not applicable to your museum? Why?

3 SCORING AREA OF ACTIVITY

As you/your team score the area of activity, list the reasoning for each activity score and share examples and/or data to support the maturity level. (If scoring with a team, do all team members agree on the maturity level for each activity? Why or why not? Ask team members to prepare examples and/or share data to support their perspective. Discuss why and how different areas of the museum may have varying levels of maturity for the same activity area.)

4 SKILLS AND CONFIDENCE

List all digital skills (competencies, capabilities, and literacies) and formal/informal training required of your museum staff to level-up in any activity.

5 RESOURCES

List all IT infrastructures, services, and partnerships required to level-up in any activity.

DIGITAL CULTURE COMPASS TRACKER TACTICAL CANVAS