

# **Quadruple Your Production From Your Audience**

The framework below is used in an effort to generate a 400% increase in production from an agent's audience.

Once this system is in place, the sole focus turns to a steady increase in audience size and relationship with the people.

- A) Mail Monthly Newsletter**
- B) Bi-Weekly Email (Tues & Thurs Afternoons)**
- C) Quarterly Offer (Email & Direct Mail)**
- D) Bi-Monthly Text To Youtube Video**
- E) Hole In One Challenge**
- F) Client Appreciation Event Annually**
- G) Ten Friends Formal Dinner (December)**