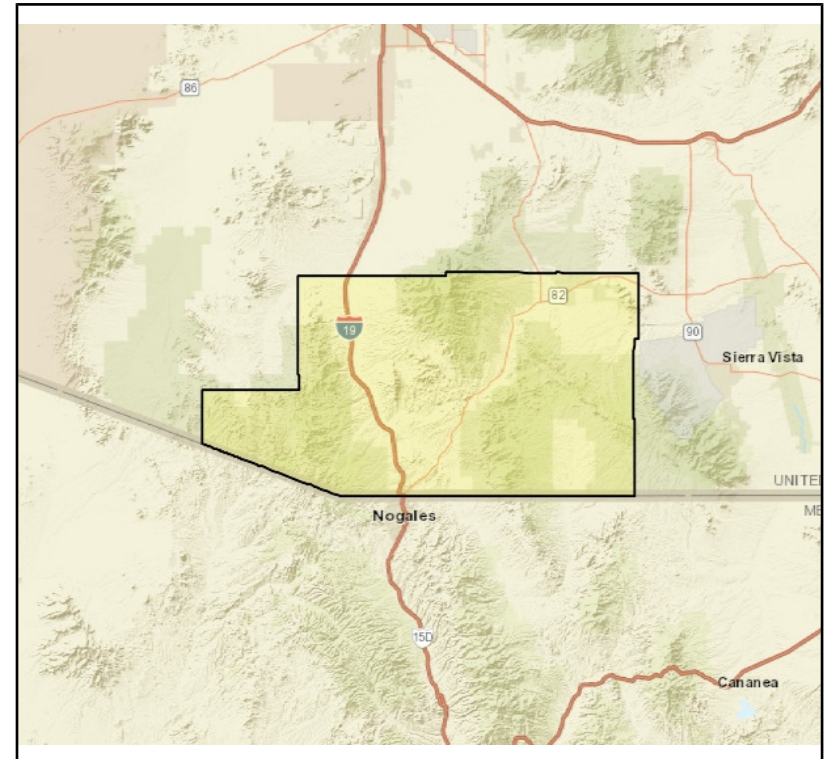


# Santa Cruz County Demographic Report

Santa Cruz County has a population of **46,584** with a minority\* population of **39,656** or **85.13%**.

Santa Cruz County has **15,430** total households.



## About the U.S. Census Bureau's 2014-2018 American Community Survey 5 year Estimates

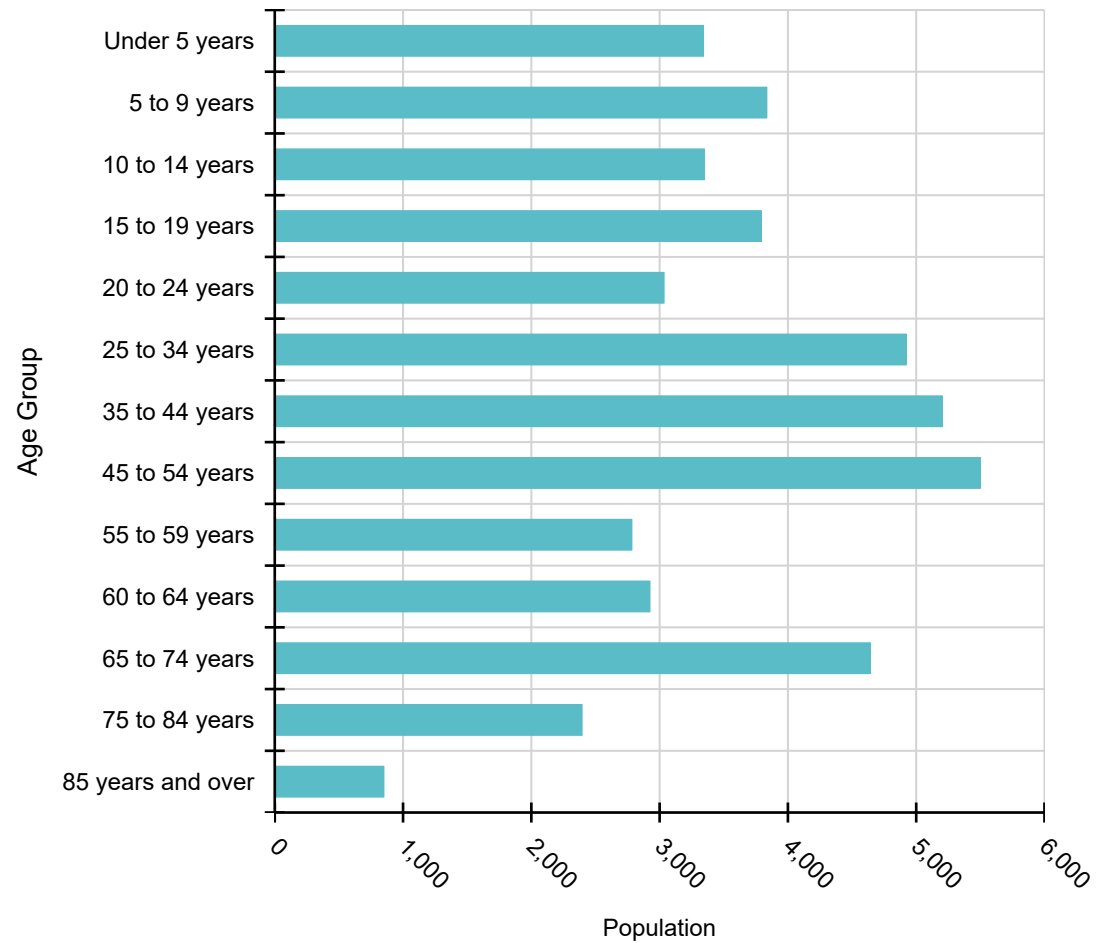
The American Community Survey (ACS) is a nationwide survey that uses continuous, multi-year sampling to produce estimates for a variety of geographical areas, the smallest being the Census Block Group. MAG uses the 5-year estimates because they provide increased statistical reliability for less populated areas and small population groups. ACS is a sample, meaning that it is not a full census of the population. For the 5 year estimates, surveys are collected from a sample population over the 5 year period. These surveys are then used to create estimates for the whole population. And, because it is an estimate of the whole population, there is a degree of uncertainty in the results. This degree of uncertainty is reflected in the margins of error that are calculated and reported along with the results of the survey. The margins of error are calculated at the 90 percent confidence level, meaning that users of the data can be 90 percent confident that the range reflected in the margin of error contains the true value. The margins of error are not reported on this web site, but are available from the Census at <http://factfinder.census.gov/> or are available upon request from MAG. More information on the methodology of the American Community Survey is available at <http://www.census.gov/acs/>.

\* Minority population is defined as the population that is of any race other than non-hispanic white.

## American Community Survey 2014-2018 5yr Estimates

Age		
Name	Total	Percent
Total	46,584	N/A
Under 5 years	3,342	7.2 %
5 to 9 years	3,836	8.2 %
10 to 14 years	3,350	7.2 %
15 to 19 years	3,793	8.1 %
20 to 24 years	3,035	6.5 %
25 to 34 years	4,924	10.6 %
35 to 44 years	5,204	11.2 %
45 to 54 years	5,500	11.8 %
55 to 59 years	2,784	6.0 %
60 to 64 years	2,925	6.3 %
65 to 74 years	4,644	10.0 %
75 to 84 years	2,396	5.1 %
85 years and over	851	1.8 %

Universe: Total Population

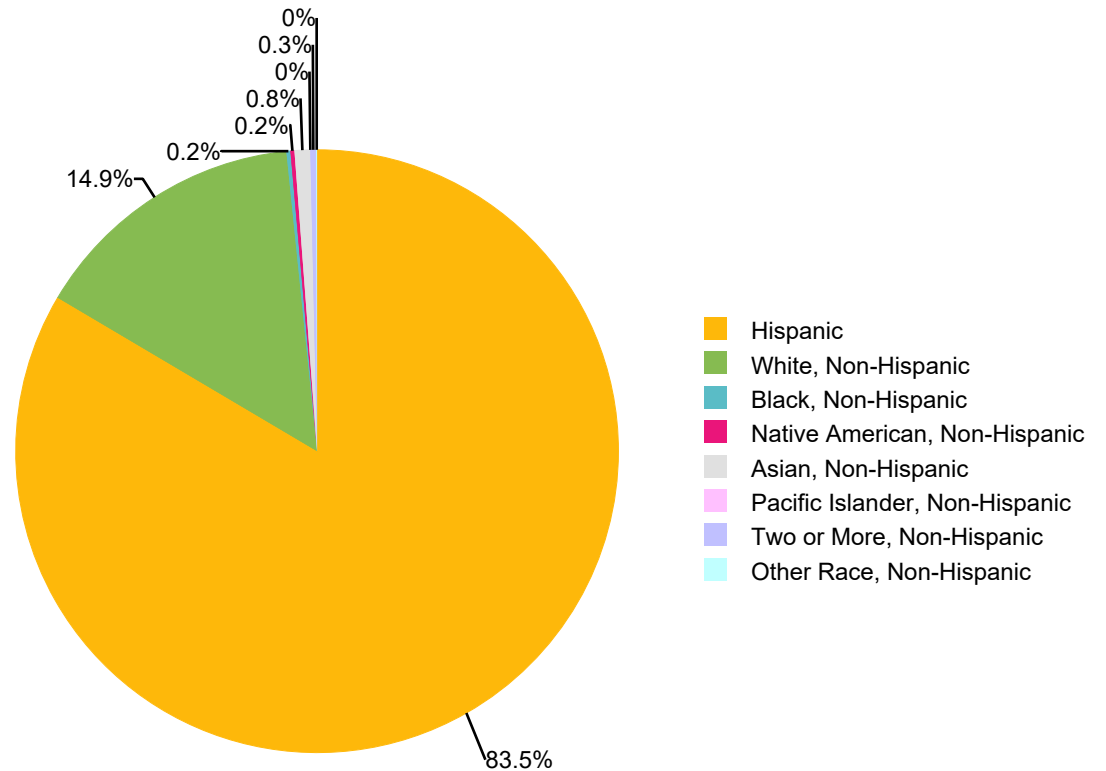


# Race and Ethnicity

## American Community Survey 2014-2018 5yr Estimates

Race and Ethnicity		
Name	Total	Percent
Total	46,584	N/A
Hispanic	38,899	83.5 %
White, Non-Hispanic	6,928	14.9 %
Black, Non-Hispanic	100	0.2 %
Native American, Non-Hispanic	99	0.2 %
Asian, Non-Hispanic	392	0.8 %
Pacific Islander, Non-Hispanic	0	0.0 %
Two or More, Non-Hispanic	148	0.3 %
Other Race, Non-Hispanic	18	0.0 %

Universe: Total Population

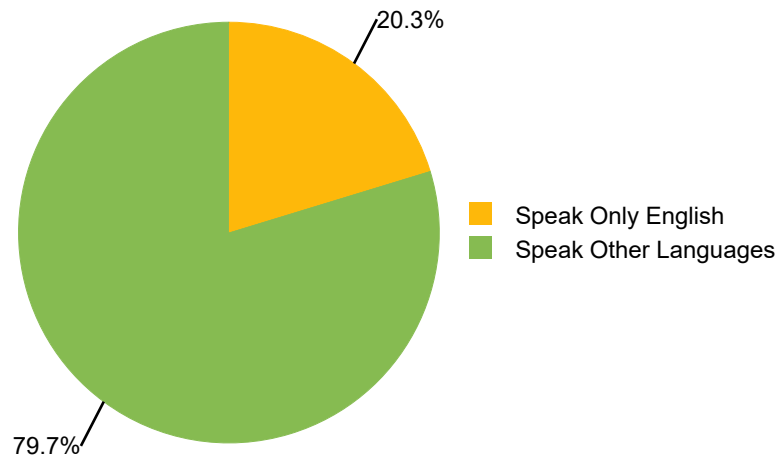


# Ability to Speak English / Veterans Status by Age

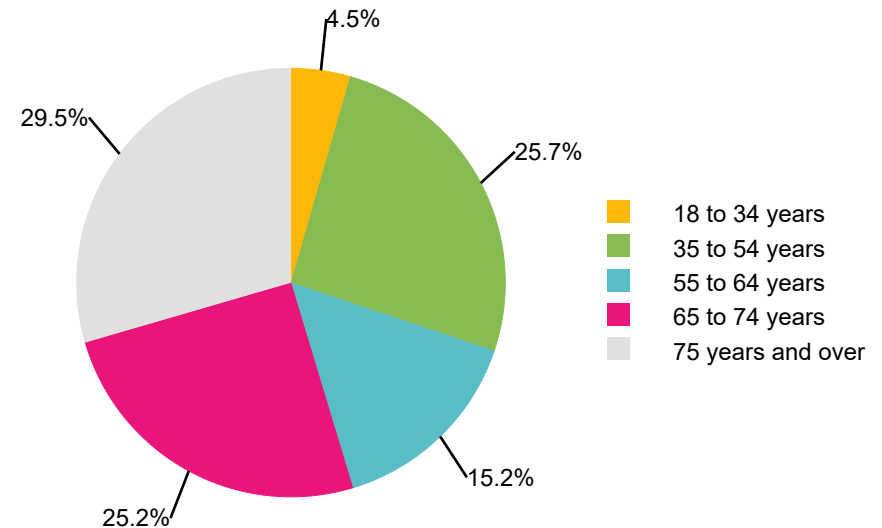
## American Community Survey 2014-2018 5yr Estimates

Ability to Speak English		
Name	Total	Percent
Speak Only English	8,771	20.3 %
Speak Other Languages	34,471	79.7 %
Speak English "very well"	22,828	N/A
Persons with Limited English Proficiency (LEP)	11,643	N/A
Speak English "well"	5,982	N/A
Speak English "not well"	3,438	N/A
Speak English "not at all"	2,223	N/A

Veterans Status		
Name	Total	Percent
Civilian Population 18 years and over	33,689	N/A
Civilian veterans	1,681	5.0 %
Male	1,559	N/A
Female	122	N/A
18 to 34 years	75	4.5 %
35 to 54 years	432	25.7 %
55 to 64 years	255	15.2 %
65 to 74 years	423	25.2 %
75 years and over	496	



Universe: Population 5 years and over



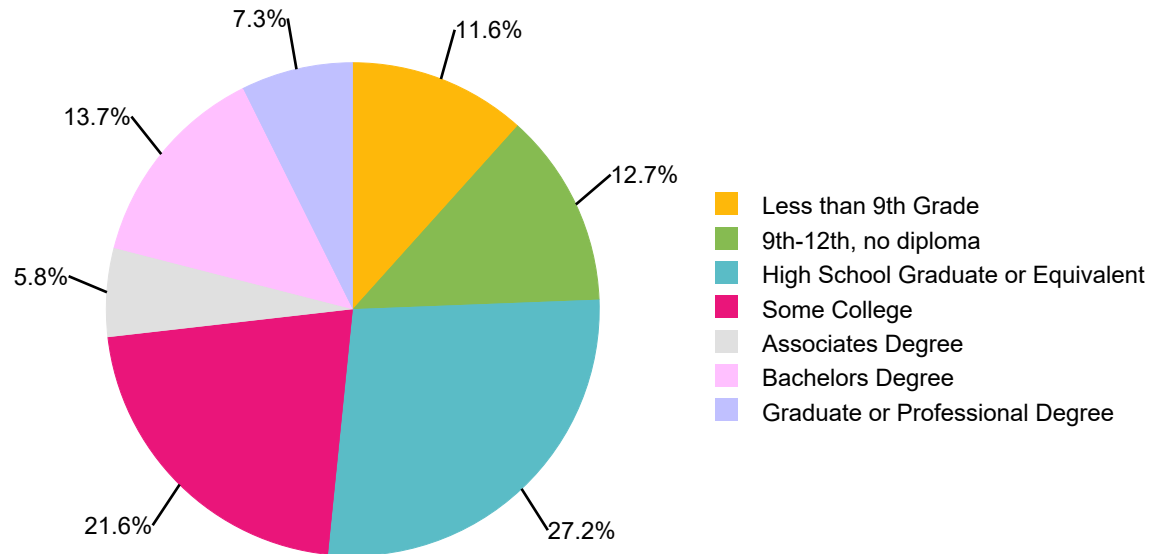
Universe: Civilian Population 18 years and over

# Educational Attainment

## American Community Survey 2014-2018 5yr Estimates

Educational Attainment		
Name	Total	Percent
Population 25 and over	29,228	100.0 %
Less than 9th Grade	3,404	11.6 %
9th-12th, no diploma	3,723	12.7 %
High School Graduate or Equivalent	7,957	27.2 %
Some College	6,308	21.6 %
Associates Degree	1,698	5.8 %
Bachelors Degree	3,993	13.7 %
Graduate or Professional Degree	2,145	7.3 %

Universe: Population Age 25 Years and Over



# Household Income and Households

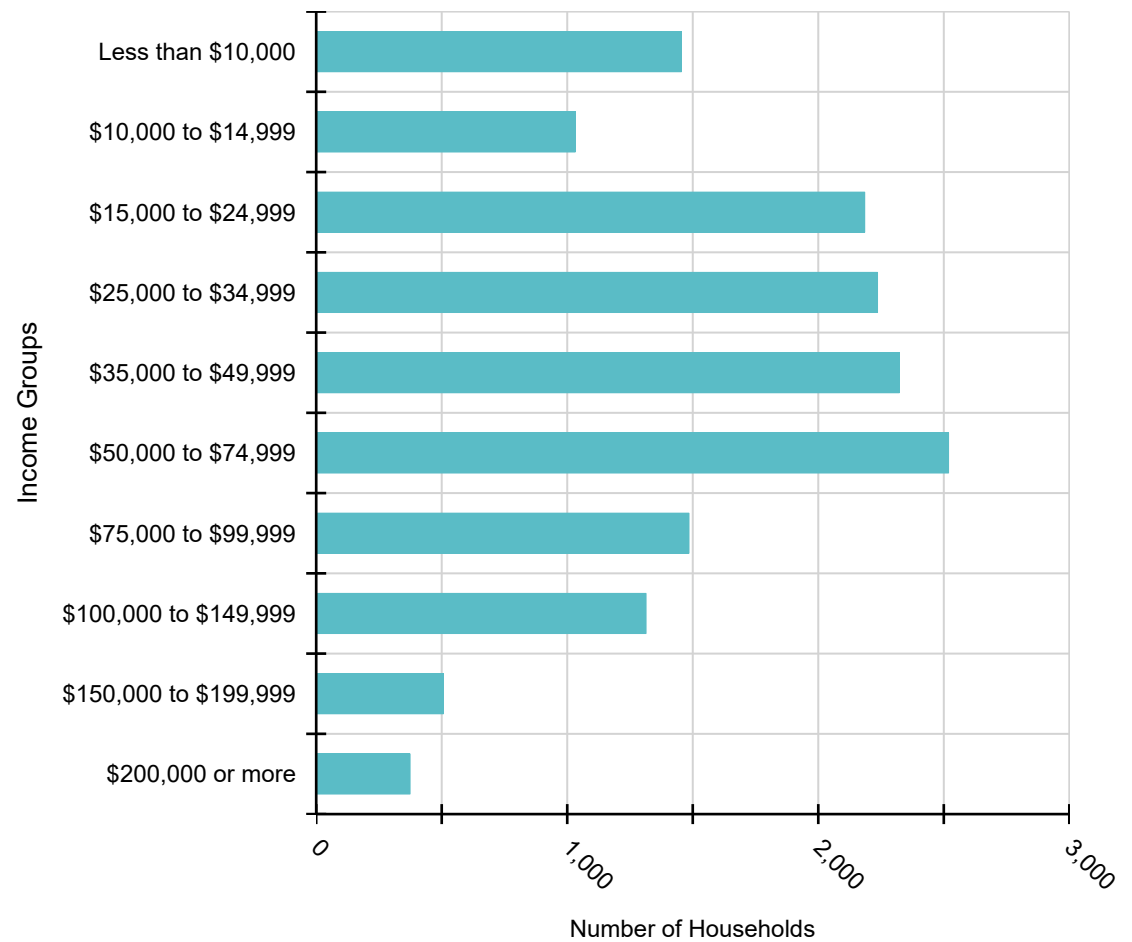
## American Community Survey 2014-2018 5yr Estimates

Household Income (In 2018 inflation-adjusted dollars)		
Name	Total	Percent
Total Households	15,430	N/A
Median Household Income	\$ 40,467	N/A
Less than \$10,000	1,455	9.4 %
\$10,000 to \$14,999	1,032	6.7 %
\$15,000 to \$24,999	2,185	14.2 %
\$25,000 to \$34,999	2,236	14.5 %
\$35,000 to \$49,999	2,323	15.1 %
\$50,000 to \$74,999	2,519	16.3 %
\$75,000 to \$99,999	1,485	9.6 %
\$100,000 to \$149,999	1,314	8.5 %
\$150,000 to \$199,999	507	3.3 %
\$200,000 or more	374	2.4 %

Universe: Households

Households		
Name	Total	Percent
Total Households	15,430	N/A
Average Household Size	3	N/A
Family Households (Families)	11,626	75.3 %
Married-couple family	8,003	N/A
Female Householder, no husband present	2,542	N/A
with own children under 18 years	1,434	N/A
Nonfamily Households	3,804	24.7 %
Householder living alone	3,303	N/A

Universe: Households



# Poverty Status

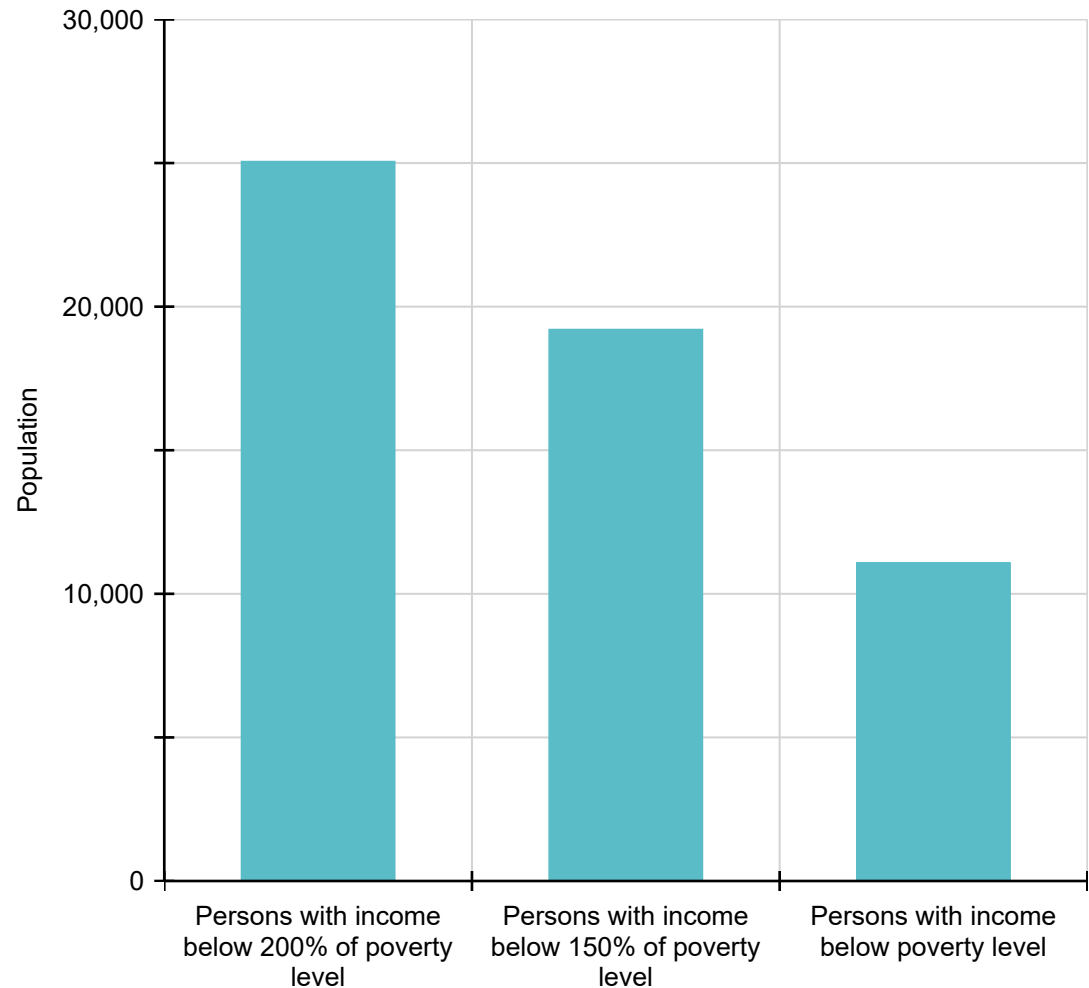
## American Community Survey 2014-2018 5yr Estimates

Poverty Status in the Past 12 Months		
Name	Total	Percent
Persons for whom poverty status is determined	46,214	N/A
Persons with income below poverty level	11,080	24.0 %
Persons with income below 150% of poverty level	19,213	41.6 %
Persons with income below 200% of poverty level	25,061	54.2 %

*Universe: Persons for whom poverty status is determined*

Poverty Status for Families in the Past 12 Months		
Name	Total	Percent
Total Families	11,626	N/A
Families with income below poverty level	2,313	19.9 %
Married-couple family with related children under 18 years	1,162	N/A
Female householder, no husband present with related children under 18 years	724	N/A
Male householder, no wife present with related children under 18 years	744	N/A
Female householder, no husband present with related children under 18 years	693	N/A
Male householder, no wife present with related children under 18 years	407	N/A
Female householder, no husband present with related children under 18 years	338	N/A

*Universe: Families*

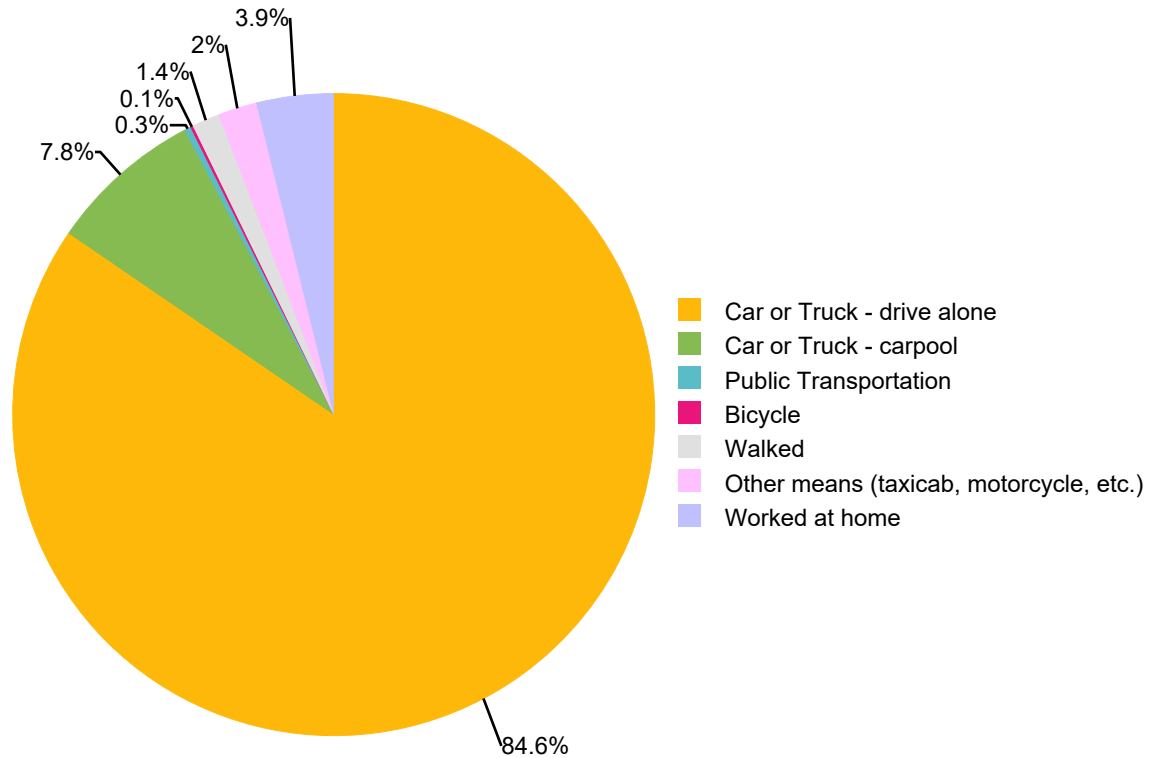


# Modes of Transportation

## American Community Survey 2014-2018 5yr Estimates

Commuting to Work		
Name	Total	Percent
Workers 16 years and over	17,036	N/A
Car or Truck - drive alone	14,404	
Car or Truck - carpool	1,324	
Public Transportation	54	
Bicycle	24	
Walked	237	
Other means (taxicab, motorcycle, etc.)	333	
Worked at home	660	

Universe: Workers age 16 years and over



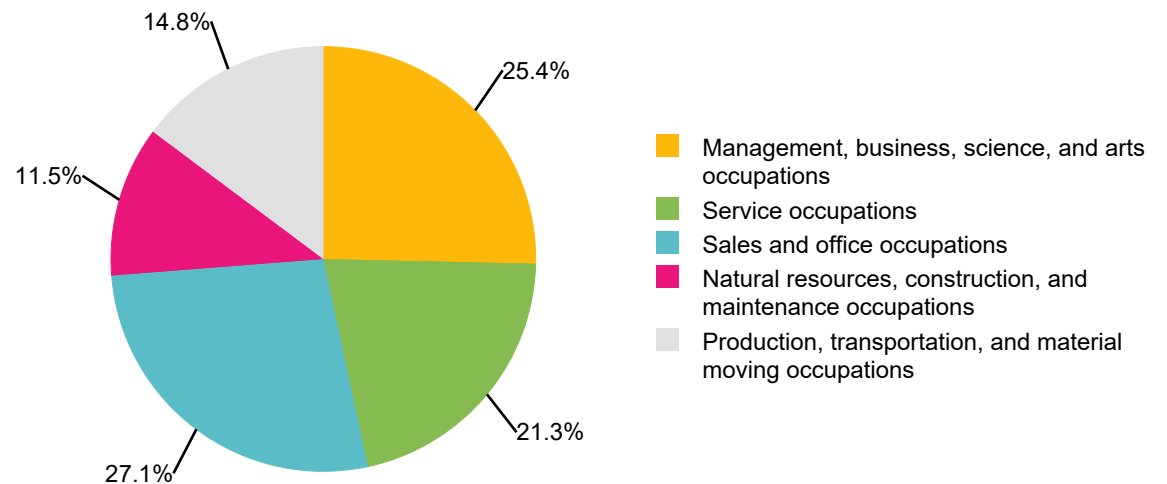


# Occupation

## American Community Survey 2014-2018 5yr Estimates

Occupation		
Name	Total	Percent
Civilian employed population 16 years and over	17,233	N/A
Management, business, science, and arts occupations	4,370	25.4 %
Service occupations	3,667	21.3 %
Sales and office occupations	4,674	27.1 %
Natural resources, construction, and maintenance occupations	1,975	11.5 %
Production, transportation, and material moving occupations	2,547	14.8 %

*Universe: Civilian employed population 16 years and over*



# Occupancy, Tenure, Value, and Rent

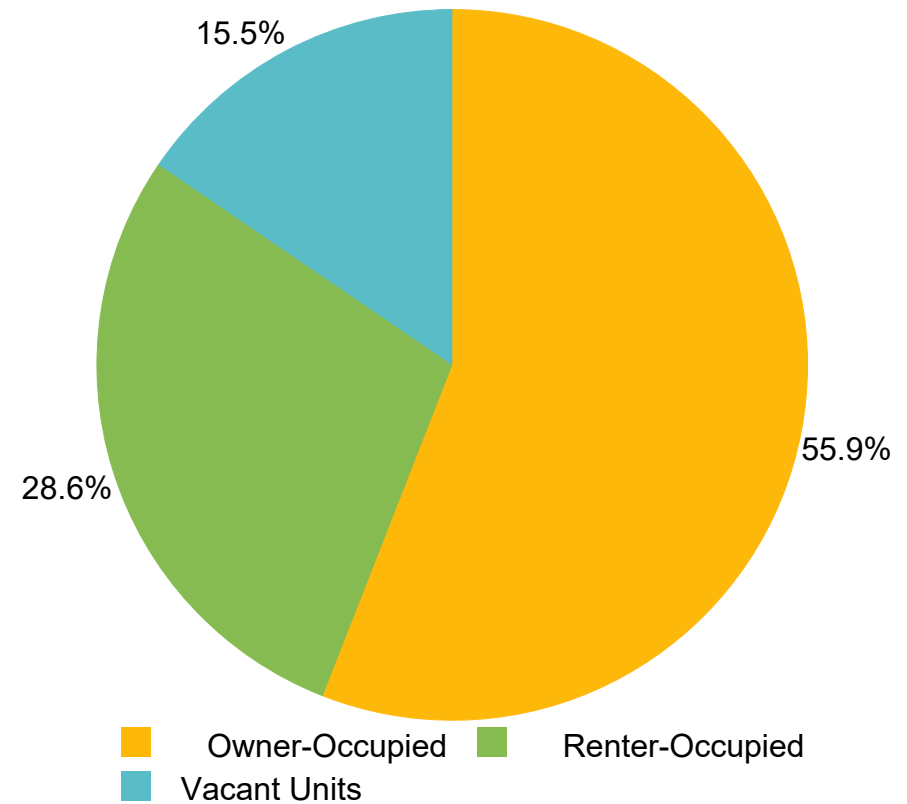
## American Community Survey 2014-2018 5yr Estimates

Housing			
Name	Total	Percent	Per Sq Mile
Housing Units	18,255	N/A	14.7
Occupied Housing Units	15,430	84.5 %	12.5
Owner-Occupied	10,212	55.9 %	8.2
Renter-Occupied	5,218	28.6 %	4.2
Vacant Units	2,825	15.5 %	2.3
Median Housing Value	\$ 148,500	N/A	N/A
Median Rent	\$ 666	N/A	N/A

Universe: Housing Units

Housing		
Name	Total	Percent
Total Housing Units	18,255	N/A
1, detached	13,719	75.2 %
1, attached	703	3.9 %
2 to 9	1,816	9.9 %
10 or more	906	5.0 %
Mobile Home	1,059	5.8 %
Boat, RV, van, etc.	52	0.3 %

Universe: Housing Units

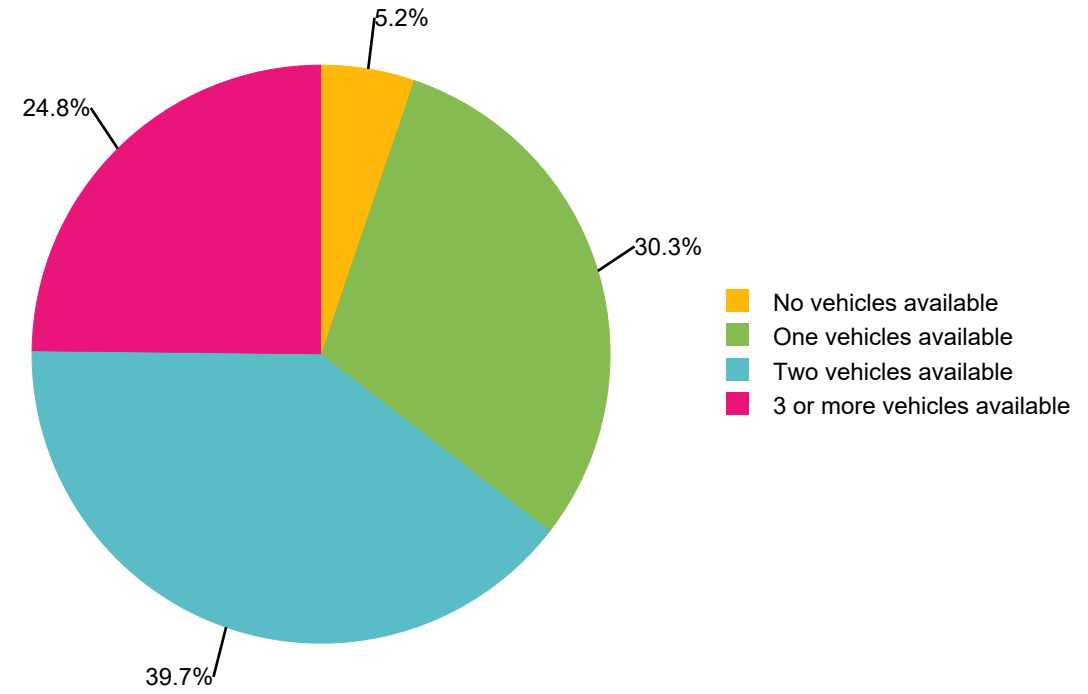


# Vehicles Available

## American Community Survey 2014-2018 5yr Estimates

Vehicles Available		
Name	Total	Percent
Total Occupied Housing Units	15,430	N/A
No vehicles available	805	5.2 %
One vehicles available	4,670	30.3 %
Two vehicles available	6,124	39.7 %
3 or more vehicles available	3,831	24.8 %

Universe: Occupied Housing Units

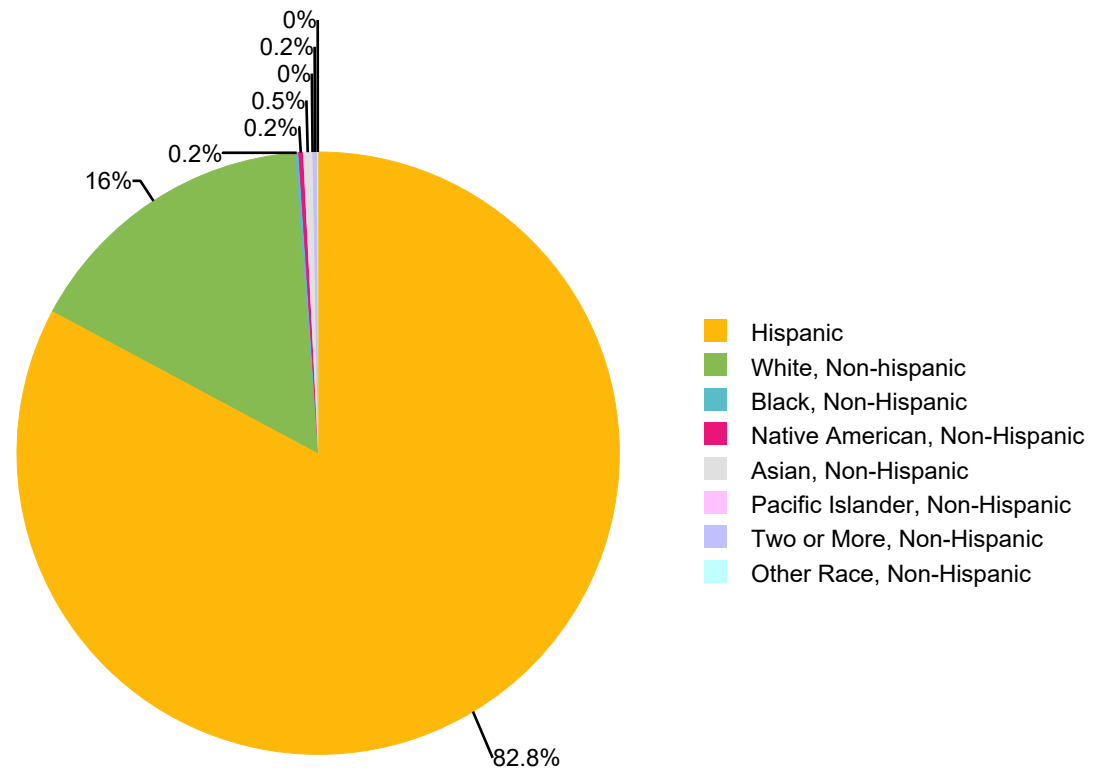


# Race

## U.S. Census Bureau, 2010 Decennial Census

Race		
Name	Total	Percent
Total Population	47,420	N/A
Hispanic	39,273	82.8 %
White, Non-hispanic	7,564	16.0 %
Black, Non-Hispanic	89	0.2 %
Native American, Non-Hispanic	115	0.2 %
Asian, Non-Hispanic	235	0.5 %
Pacific Islander, Non-Hispanic	7	0.0 %
Two or More, Non-Hispanic	118	0.2 %
Other Race, Non-Hispanic	19	0.0 %

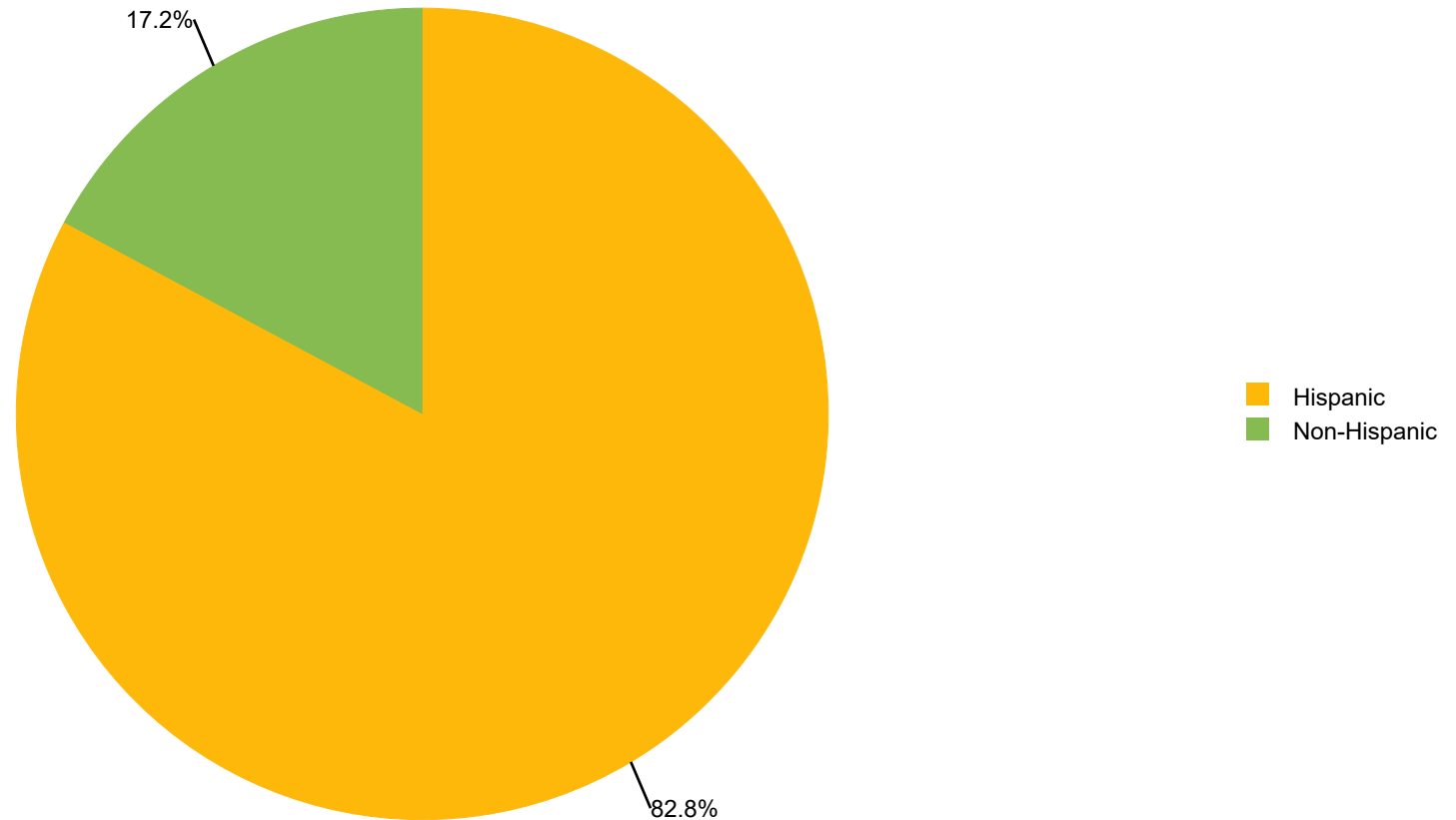
Universe: Total Population



## U.S. Census Bureau, 2010 Decennial Census

Ethnicity		
Name	Total	Percent
Total Population	47,420	N/A
Hispanic	39,273	82.8 %
Non-Hispanic	8,147	17.2 %

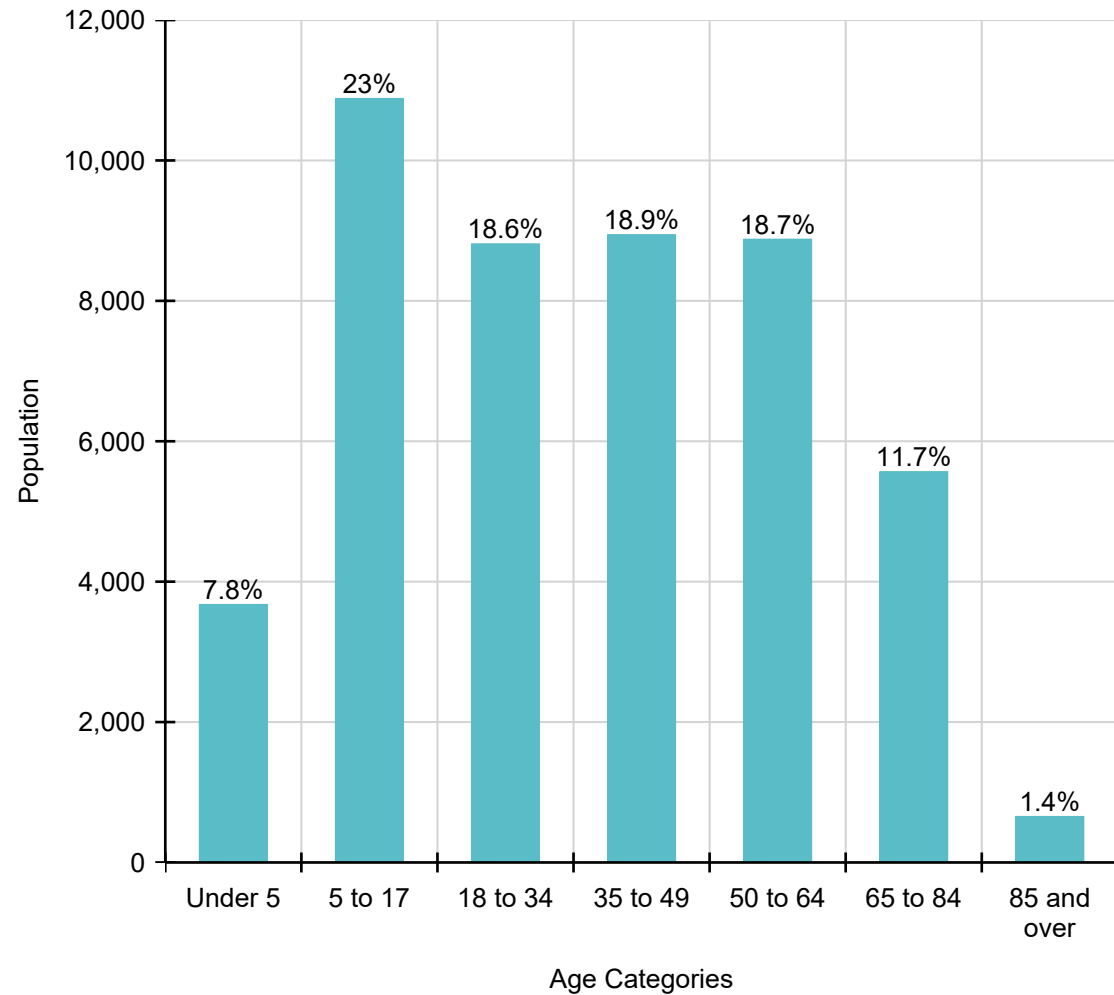
*Universe: Total Population*



## U.S. Census Bureau, 2010 Decennial Census

Age		
Name	Total	Percent
Median Age	36	N/A
Under 05	3,676	7.8 %
5 to 17	10,884	23.0 %
18 to 34	8,813	18.6 %
35 to 49	8,944	18.9 %
50 to 64	8,879	18.7 %
65 to 84	5,568	11.7 %
85 and over	656	1.4 %
50 Plus	15,103	31.8 %
60 Plus	8,873	18.7 %
65 Plus	6,224	13.1 %
70 Plus	4,131	8.7 %
75 Plus	2,533	5.3 %

Universe: Total Population



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