

# The Ameritas Case & Competition Team

The Extra Edge to Help Your Clients Win



**Our Commitment:** Striving to do the best for your clients. We are here to provide the insight and analysis to assist with your most competitive cases.

Winning over your clients can be made easier by partnering with our Case & Competition team. Our team possesses a deep understanding of the competitive environment. Our team deploys this knowledge through a powerful case design and consultation service while keeping our ear to the ground to track industry developments that gives you the extra edge. This win-oriented, front and center team is right here at Ameritas!

**Here is the team. Let us help you win for your client.**



**Andrew Rinn, J.D., CFP®, CLU, ChFC**  
Vice President, Advanced Markets and  
Case Design & Competition  
andrew.rinn@ameritas.com  
402-325-4128  
Ext. 84128



**Jacob Messick, CLU, ChFC**  
Consultant  
jmessick@ameritas.com  
402-325-4052  
Ext. 84052



**Kyle Runyan**  
Consultant  
krunyan@ameritas.com  
513-595-2303  
Ext. 52303



**Jeff Smalley, M.A. Finance, CFP®, CLU, ChFC**  
Financial Planning Consultant  
jsmalley@ameritas.com  
402-467-6916  
Ext. 86916

## Our services to help you win include:

- Case design and consultation
- Access to materials such as sample documents and white papers
- Access to in-house experts
- Competition bulletin
- Concepts and strategies
- Access to tools and techniques
- A team-oriented approach to all cases

Contact the team at  
[competition.case@ameritas.com](mailto:competition.case@ameritas.com)

This information is provided by Ameritas®, which is a marketing name for subsidiaries of Ameritas Mutual Holding Company, including, but not limited to: Ameritas Life Insurance Corp., 5900 O Street, Lincoln, Nebraska 68510 and Ameritas Life Insurance Corp. of New York, (licensed in New York) 1350 Broadway, Suite 2201, New York, New York 10018. Each company is solely responsible for its own financial condition and contractual obligations. For more information about Ameritas®, visit [ameritas.com](http://ameritas.com).

Ameritas® and the bison design are registered service marks of Ameritas Life Insurance Corp. Fulfilling life® is a registered service mark of affiliate Ameritas Holding Company.

© 2020 Ameritas Mutual Holding Company.

ADV 2111 12-20

For producer use only. Not for use with clients.

