Web Development Latest **Technologies**

iTrobes Technologies



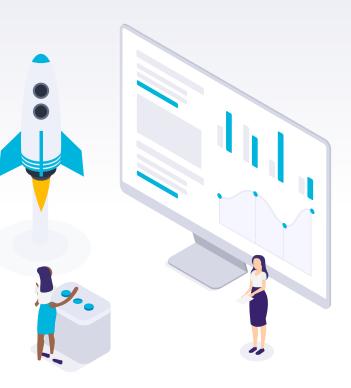
Web development is evolving rapidly every passing year. New website technologies are being discovered regularly as developers explore new creative ways of innovation.

It's vital to stay up-to-date with latest trends to succeed in your business. In this presentation, we, experts from <u>iTrobes</u> have curated the latest technologies all at one place for you.



Artificial Intelligence and Bots

Study shows that next year bots will become more self-learning and will easily match users' needs and behavior. That means that bots will be able to replace support managers 24/7 and save costs for many companies.



Progressive Web Apps (PWA)

This technology gained attention of mode developers and investors due to its ability to perform high-quality user experience close to native app one.



Accelerated Mobile Pages (AMP)

3

Accelerated Mobile Pages (or AMP) is another new

web development trend. The idea is to speed up page performance and decrease the risk of users leaving leaving the pages. The difference of AMP from PWA is that pages become accelerated due to open-source plugin recently developed by Twitter and Google.



Single Page Application (SPA)

SPAs gains popularity due to rise of JavaScript frameworks. We can intercept particular browser

events and request JSON which looks just like working with a web application. Google products

like Gmail, Google Drive, or Google Maps, as well as social networking platforms like Facebook, twitter, etc.

Motion UI

Ever wondered about the future of your website design company? Motion UI makes digital products usage more inherent and clear. The approach involves custom animation integration and CSS transitions powered by stand-alone libraries with numerous classes of animated elements. With their help, developers spend less time on digital product building and save the costs of product owners.



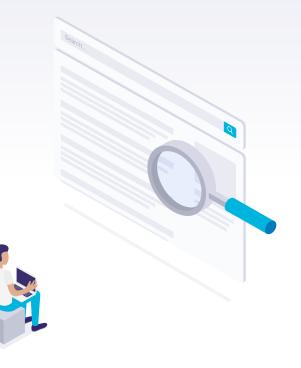
Voice Search Optimization

The latest in web development is voiceactivated self-standing devices and voice optimization for regular websites and apps. Strengthen with AI, voice search optimization is beneficial for both end-users and owners. voice usage is a powerful source of user behavior analytics.



JavaScript Frameworks

Though JavaScript wasn't invented yesterday, it is considered to be one of the most used programming languages in the world which makes every innovation concerning it that much actively discussed. In 2021, new website trends will include the rise and further development of JavaScript frameworks.



Blockchain Technology

 What can we expect in 2021? The usage of cryptocurrencies became significantly active within the past decade and major payment systems decided to accept Bitcoins and other currencies. It will cause revolutionary changes in the way people pay taxes, interact with governmental services, and build a professional relationship.



Services we offer at iTrobes!

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- Domain and Hosting
- Custom Software Development
- E-Commerce Development
- Software Consulting
- Digital Marketing
- Search Engine Optimization
- Search Engine Marketing
- Social Media Marketing
- Mobile App Development
- Android App Development
- IOS App Development

Products we provide!

- Accounting Software
- HRMS Software
- Procurement Software
- ► <u>Sales Software</u>
- Customer Management System

THANKS! Any questions?

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