

Mobile App Development Cost in India

Presented by iTrobes



Introduction

- Rapid technological advancement has resulted in mobile apps gaining massive momentum for all businesses.
- The hype for having an app is real but estimating the mobile app development cost is very important.
- If you're also wondering, what is the [mobile app development cost in India](#), go through this presentation to have all the answers to your questions.

Deciding Factors of Mobile App Cost

PLATFORM

Apps costs differently for different platforms.

FEATURES

Complexities of app features add up to the cost.

APP TYPE

Choice of your app type also matters. Eg. Native, Web, or Hybrid

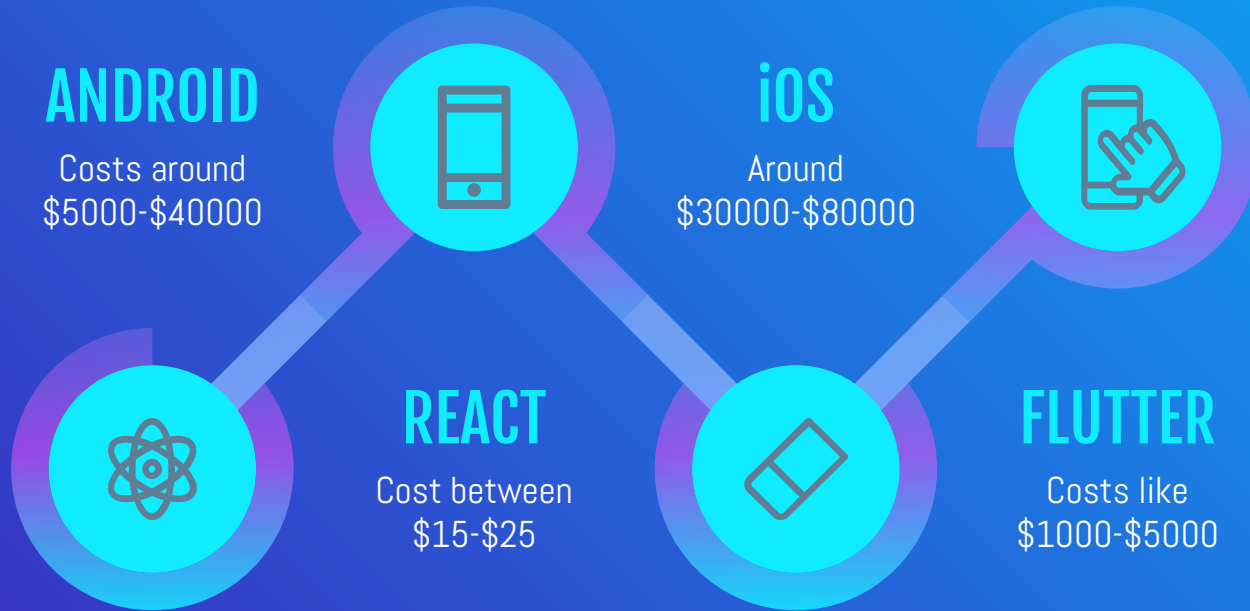
MAINTENANCE

Maintenance of apps usually costs 15-20% of the original cost.

Different Platforms Costs

- Each platform has different characteristics and can incorporate a variety of unique features.
- Popular mobile app platforms include: Android, iOS, React Native, Xamarin, and Flutter.
- Check out the following slide for android and [iOS app development cost in India](#) along with the cost ranges for Flutter and React Native apps.

Price ranges for different platforms



How app features impact cost?

- Some apps only need simple features and are easier to build. But apps with complex features result in higher costs.
- Features like user logins, search, chat & messaging, payments are generally found in all apps.
- But features like geolocation, ads, sensor usage, offline mode, etc are complex features. These naturally cost more and take more time to develop.



Types of Apps

- Apps are classified into three kinds. Native, Web, and Hybrid apps.
- Native apps are created for single platform only. For eg. an Android app or iOS app that is supported only on its platform.
- Web apps can be accessed via web browsers whereas hybrid apps combines the features of both native and web apps.



Price Ranges for App Types

NATIVE

Their features are non-exchangeable, so their codes are not reusable. So, it's costs are usually high. They cost around \$100,000

WEB

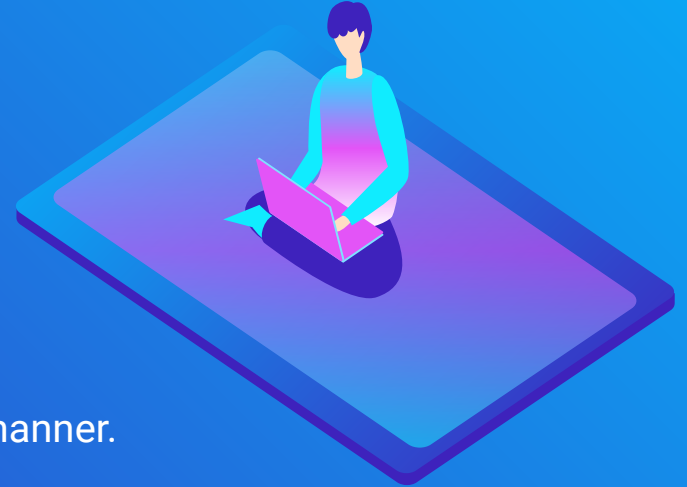
Web apps cost way less than a native app since there is not much customization required. They costs between \$500-\$5000

HYBRID

Hybrid apps can be rapidly created, and quickly loaded. They approximately costs anywhere between \$10,000-\$50,000

Maintenance Costs

- These are unavoidable costs that every business coming up with an app will face.
- Apps must be regularly updated. Important tasks here are hosting databases, code optimization, bug fixing, etc.
- Hiring the right [mobile app development company](#) can get things done in a smooth and professional manner.

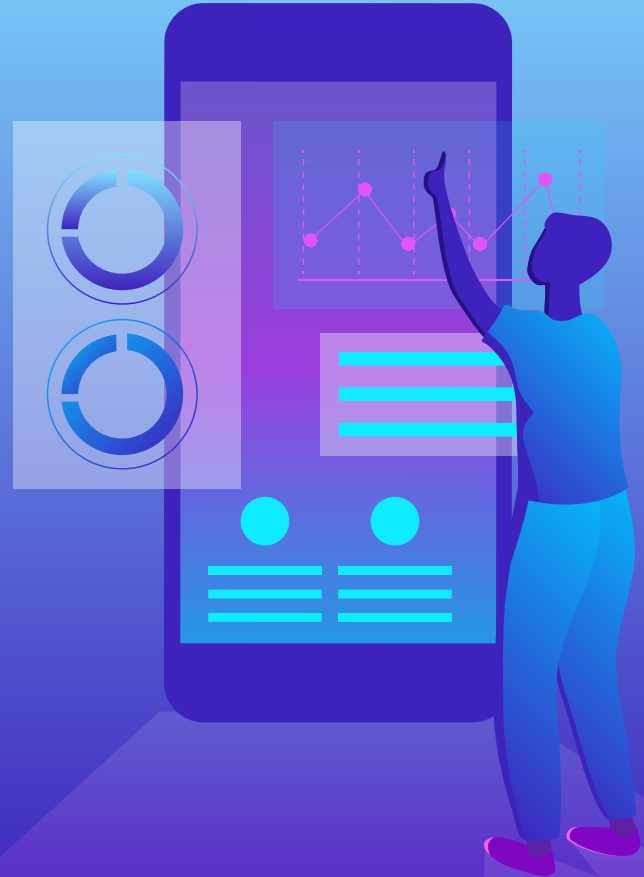


Conclusion

- We believe the different factors that are presented here will help understand all about [mobile app development cost in India](#).
- iTrobes is the leading mobile app development company that has extensive experience in creating many successful Android, iOS and hybrid apps across diverse business domains.

Our Services!

- Mobile App Development
- Android App Development
- IOS App Development
- Hybrid App Development
- Custom Software Development
- Domain and Hosting
- Web Design
- eCommerce Website Design
- Software Consulting





Our Products!

- Accounting Software
- HRMS Software
- Procurement Software
- Sales Software
- Customer Management System

THANKS!

Have any questions?

Reach us at: info@itrobes.com
www.itrobes.com
[itrobes2018](#)