





SEO Packages in India

A Presentation by iTrobes



Introduction

- If you own a business, the best way to improve its online presence is by doing SEO for your website.
 - Since building an in-house SEO team takes a lot of time and effort, outsourcing can be the best option for many businesses.
 - When you go for outsourcing, having knowledge regarding the **SEO packages in India** will help you secure the best one for your budget.
 - This presentation is aimed at educating you all about the different kinds of services that decides the cost of an SEO package.
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01

SEO Package Types

An seo package can be either standard or custom.

Standard vs Custom

Standard package

Covers basically all **SEO services**

Ideal for newly started businesses.

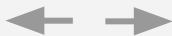
Custom package

Ideal for established businesses.

Covers the specific services chosen by the buyer.



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02

Research

All SEO services start with this. Let's see what it is!

Market Analysis

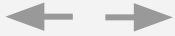
This is the most important aspect of SEO and constitute a fair share to the **SEO packages in India**.

Advanced Research

This basically includes

- Studying a business and its industry
- Keyword research
- Website audit
- Competitor analysis

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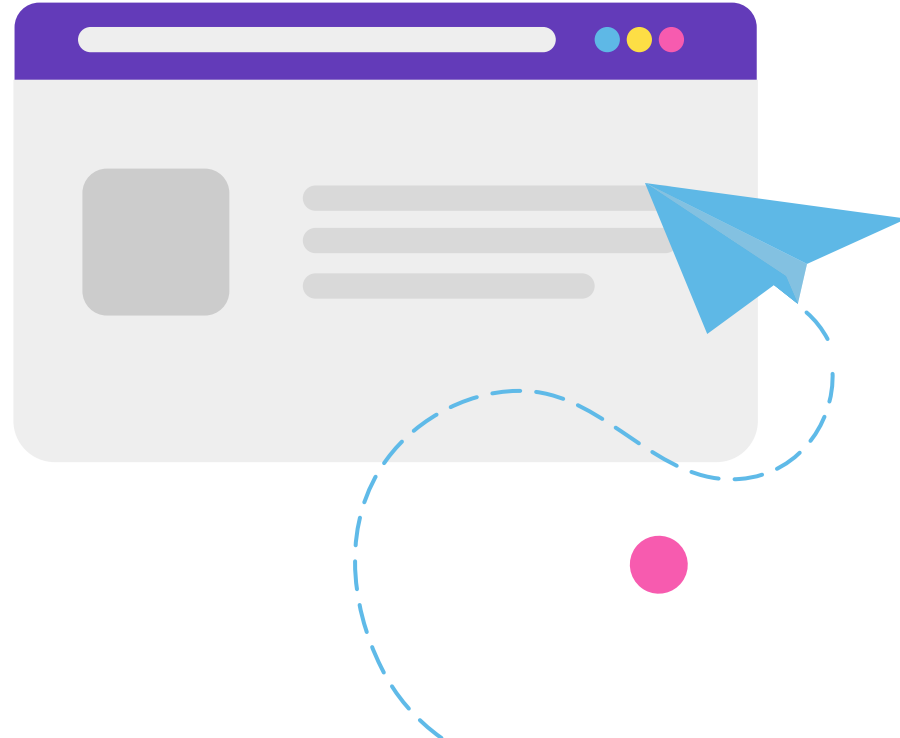
03

Content

Content is the backbone of any marketing strategy!

Content creation

The best **SEO packages in India** include content creation as part of their service. Content can be utilised in any form - blogs, articles, images, videos, social media posts, etc.





New Tab

04 Monitoring

Creating reports to track and monitor the strategy!

Creating Periodic Reports

On a regular intervals, preferably monthly, we have to track the ongoing SEO efforts.

The results of a SEO strategy are typically measured in terms of the following merits.

- Search engine ranking
- Online visibility
- Website traffic
- Conversion and ROI

How we excel?

A little about us!

We **iTrob**es, take pride in providing the industry-best SEO services to businesses of different kinds across industries.

Reach us to know more of our past works and success stories!



Qualified professionals

A dynamic team of experts!



Custom packages

Pay only for what you need!



Value for money

We promise higher ROI!

Our services!

- Search Engine Optimization
- Digital Marketing
- Search Engine Marketing
- Social Media Marketing
- PPC Management
- Content Writing
- Email Marketing



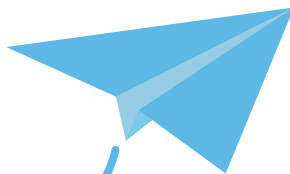
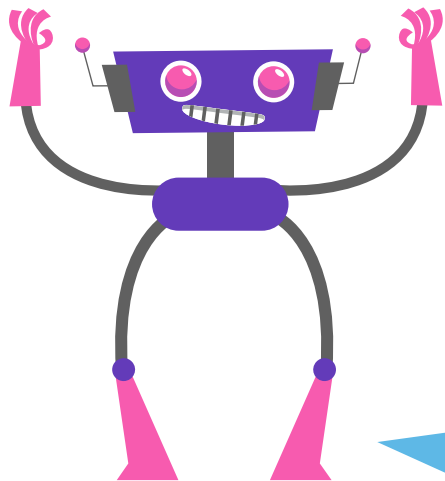
Our products!

- Accounting Software
- HRMS Software
- Procurement Software
- Sales Software
- Customer Management System





Thanks!



Got any questions?

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