

Why Mobile App Making Cost Cheap in India?

Presented by iTrobes



Introduction

According to market studies, making a mobile app in India costs almost ten times lesser than the US.

Ever wondered why?

Let's learn the various factors that decide the **app making price in India** and how India is a popular and affordable choice among businesses worldwide to develop mobile apps.



Country-wise Cost Comparison

Countries	Hourly Rate (\$)
US	60-120
UK	40-100
Australia	25-75
India	15-50



App features Vs Price

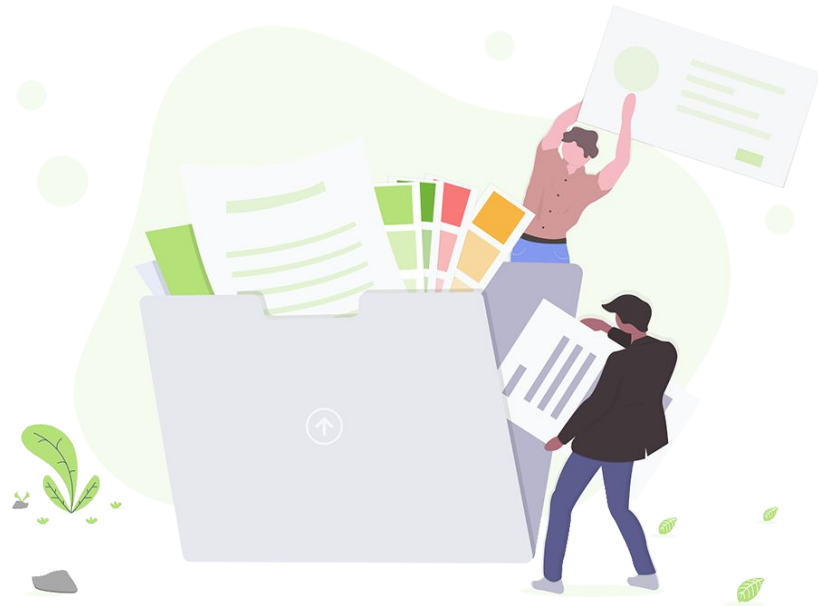
We can categorise mobile apps based on their features into 3: Simple, Average, and Complex.

The **cost of developing an app in India** basically varies based on the complexity of features it incorporates: At 40\$ per hour (e.g.), the overall cost can be estimated to:

Simple - \$40,000 to \$60,000

Average - \$60,000 to 150,000

Complex - above \$300,000



Deciding factors of mobile app cost

- Idea and purpose of the app
- App functionality
- Complexity of the app design
- Number of screens
- Mobile platforms and devices supportance
- Development process and duration
- Visual objects
- Use of smartphone hardware
- Maintenance



How India offers cheaper prices?

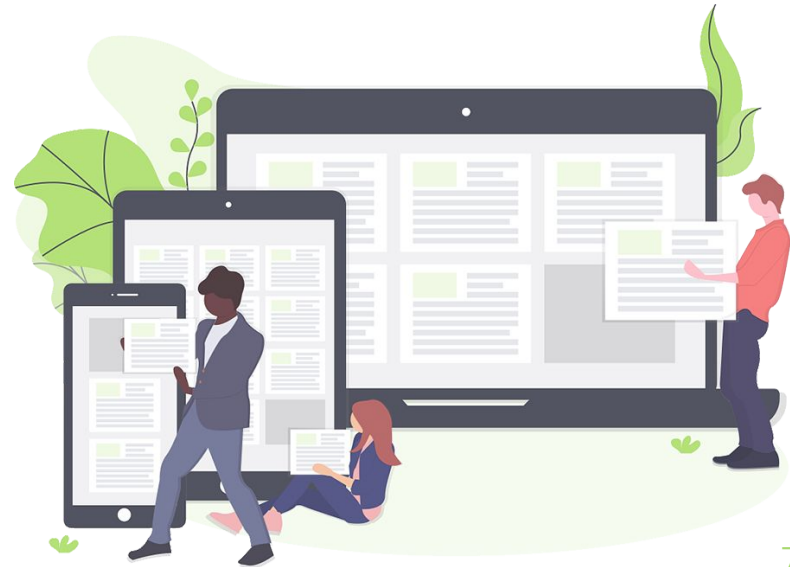
Indian app development market is able to develop and produce mobile apps at cheaper prices mainly because of the following reasons:

- Young and skilled talent pool.
- The rise in the number of startups in the country.
- Freelancing community takes up app development projects single-handedly which reduces the overall operational cost.



Pool of startups

- The startup community in India is growing strongly each passing year.
- They are equipped with talented developers, and are offering app development services at affordable prices without compromising the quality.
- If anyone from any part of the world now can connect with a **mobile app development company in India** to make their app with ease.



Conclusion

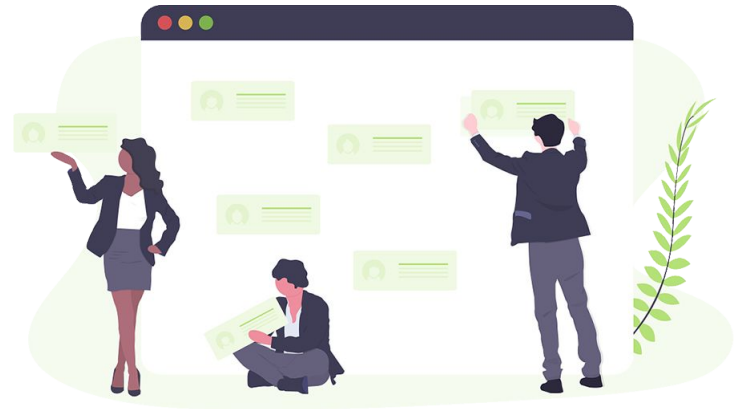
Hope we have made it clear how and why the **mobile app development cost in India** is at affordable ranges and the multiple factors that constitute to the overall cost of a mobile app.

We like to conclude the presentation by introducing our company to you: **iTrobles** - as a software development company, we specialise in a range of services like web design and development, mobile app development, and more.



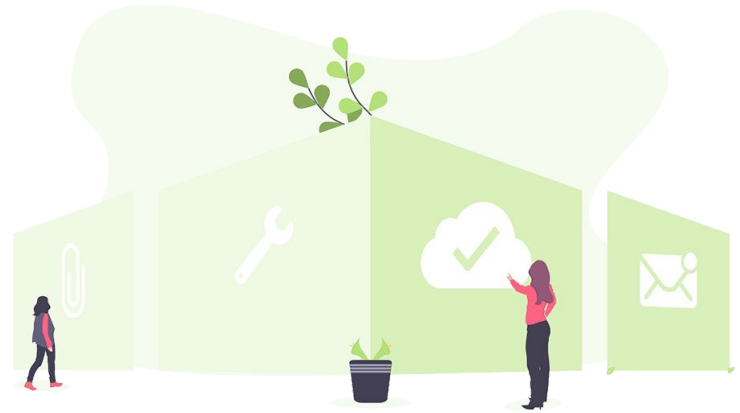
Our services!

- Mobile App Development
- Android App Development
- iOS App Development
- Hybrid App Development
- Web Development
- eCommerce Website Development
- Custom Software Development
- Domain and Hosting



Our products!

- Accounting Software
- HRMS Software
- Procurement Software
- Sales Software
- Customer Management System



Our packages!

Visit the following links to know our packages for these services.

- Mobile App Development
- iOS App Development
- Android App Development
- eCommerce Website Development
- Web Application Development
- Digital Marketing
- SEO



Thanks!

Got any questions?

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