How to Build a **WordPress Website** Without Coding **Knowledge?**

Presented by iTrobes

Introduction

- Knowing how to make a website for your business or for your personal brand is one of the essential skills in today's digitally driven business space.
- And the good news is, you can build a website without any coding knowledge.
- iTrobes, a WordPress website development company in India is here to help you start make your website all by yourself.

Why WordPress?

With so many content management systems (CMS) aka website building platforms out there, WordPress is being the popular choice of all.

Because, it allows to build almost any kind of website - blog, personal website, news website, eCommerce site, business website, and so on.

Also since the WordPress website cost in India is so much affordable for everyone, it is definitely worth to try.

Now, let's look how to build a WordPress website step-by-step.



Choose a Domain Name

Pick a name for your website domain which will also serve as the brand name.

Here, branding can be your personal brand or a brand for your business.

Get creative and imaginative – you can literally create any name for your brand that puts you apart from the crowd.





Sign up for a Hosting Plan

To run a website, you need to store all the website's content in form of files in a server. Web hosting is the viable option rather than maintaining the server hardware by yourself.



Choose a plan considering these merits – the site speed, page loading times, and uptime that is promised with a plan.

Any WordPress website development company will take care of your hosting if you choose to.

Step 3 Download WordPress

Most of the web hosting plans come with a simple one-click WordPress installation. Or you can download it from the official site WordPress.org. It is easy and completely free.

After installing WordPress you can login to your user panel by going to www.yourdomain.com/wp-admin.

From here, you need to spend some time to get yourself familiar with the dashboard and UI.

Pick the theme of your website

WordPress contains a huge library of themes from which you can choose the perfect look for your website.

Install the themes you like by following this path: appearance -> themes->add new. You can also customize the installed themes the way you like it: Go to appearance -> customize.

If you are not so good with trying hundreds of themes and get your hands dirty, you can always choose to get yourself some good WordPress website development services.



Add plugins

You can add many useful plugins to extend the functionality of the site.

Go to plugins -> 'add new' in your dashboard. Just search by the plugin name, once you found it, 'install' it and then 'activate' it.

Some of the much-needed features for a site can be achieved through plugins without coding.





Create pages

Start with creating the basic pages of your site. There are some pages every website must have regardless of its purpose such as - about, contact, FAQs, privacy policy, portfolio.



In your dashboard go to pages -> add new. You'll be taken to a screen which contain a visual editor and a text editor.

Visual editor is something that everyone will find it familiar - it almost look and function like a Word doc. Create pages here and publish them.

Step 7 Work on site navigation

After creating all the pages, now is the time to provide a simple straight-forward navigation menu to your visitor.

Without a proper navigation path, the visitors will find themselves lost and wandering. If they are not provided with a path to guide them which page contains what, and which is the related page that they might find useful to visit next, they'll simply exit the site.

So, make sure you are getting the most with your website by utilising right navigation options.

Conclusion

We have presented this easy do-it-yourself guide to help you make a website all by yourself without a single line of coding.

There is more to explore in WordPress of course. You may find it a lot of work at first, but after quite a number of uses, you'll find it very comfortable and things will fall to its places intuitively.

If you still find yourself struggling, get in touch with a WordPress website development company in India to make things simpler for you.



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Got any questions? Reach us here: info@itrobes.com itrobes2018 www.itrobes.com

Thanks!