

Website Development

Checklist

Presented by iTrobes Technologies

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x x x x x
x x x x x



Introduction

- Rapid technological advancement resulted in web development has gaining massive momentum for all businesses.
- The hype for having an website is real but estimating the **website development cost** is very important.
- If you're are wondering the mobile app development cost in India, go through this presentation of website development checklist which has all the answers to your questions.



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01

Outline the project and
define objectives





- Speak to the client to get a general idea of what they want. Turn this into an initial list of objectives that can be discussed/confirmed with the client.
- This doesn't have to be a 30-page proposal with professional graphics.
- If the client signs on, you can have further discussions and add greater detail to the outline.
- Your final proposal can still be in list format, but be sure it includes all deliverables and details all functionality by [the best web development company in India](#).



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xxxxxx
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xxxxxx
xxxxxx



02

Begin design





- Now that you and the client have agreed on the specs, it's time to lay out what the website will actually look like.

- Often you can get away with wireframes.



- A wireframe is a layout of a web page that shows what will exist where on key pages.

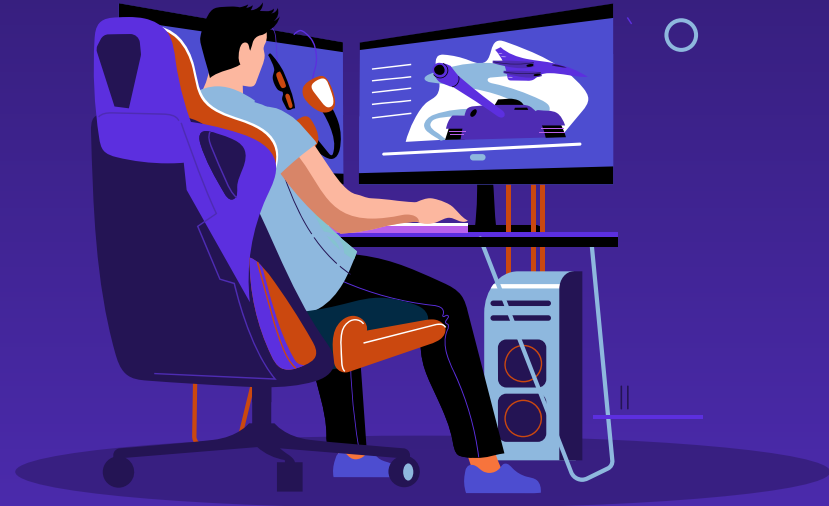
- Wireframes focus on the site's structure and don't have to include design elements or fonts.





03

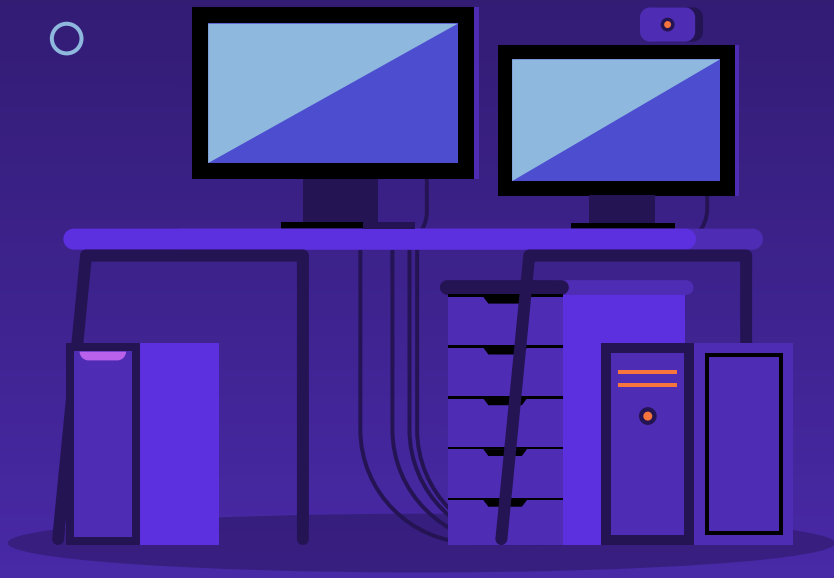
Start Development





- Set up your development environment, including SSL if you're going to use it. Install necessary software.
- Obtain graphics and other collateral.
- Create an error-handling strategy.
- iTobes will create an accessibility strategy.
- Build out the site and navigation. Add social media links. Set up and test contact forms.





04

Beta Test



- Next up on the web development task list is ensuring that your work is up to snuff and squashing any pesky bugs.
- Things to check include code quality, page content, and user experience.
- Verify that the site works properly on a variety of devices (you made this responsive and mobile friendly, right?).
- Verify that you have the necessary SEO tweaks in place, such as unique page titles, appropriate keyword placement, and relevant alt tags.





05

Invoice final payment



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- You've met the objectives, the site is up and running, but you still hold the keys.
- The hosting information and relevant logins for the **website development prices in india**.
- You don't need to point this out to the client.
- But you'll know that you still control the site until final payment is received.





06

Follow up





- A successful launch should not be followed by radio silence.
- Instead, keep in touch with your client and make sure they know you're available for future needs.
- As the final step in your web dev project management plan for **website development cost**.
- This is the time to send a follow-up survey asking about their satisfaction with the process and the final site.





A little bit about us!

We are iTrobes Technologies, a leading **web development company** in India.

We have been in this fascinating field for quite a long time now, have extensive experience in providing website development services to clients from different niches.



Our services!

- Search Engine Optimization
- Digital Marketing
- Search Engine Marketing
- Social Media Marketing
- Pay Per Click Management
- Content Writing
- Email Marketing

Our products!

- Accounting Software
- HRMS Software
- Procurement Software
- Sales Software
- Customer Management System

Thanks!

Got any questions?

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