

ELI ERICKSON

INFO

LOCATION

Ogden, Utah

PORTFOLIO

aericksondesign.com

EMAIL

eli@aericksondesign.com

EDUCATION

UTAH STATE UNIVERSITY

*Outdoor Product Design
and Development, B.S.
Logan Utah, May 2021*

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Sewing
Product Sketching
Procreate
SolidWorks
Photography
Shopify

AWARDS

KLIM DESIGN CONTEST

1st Place - April 2019
Best Motorcycle Jacket Concept

BOY SCOUTS OF AMERICA

Eagle Scout - February 2013

EMPLOYMENT HISTORY

ROCKWELL INNOVATIONS

Design Lead - *Ogden, Utah*

Jan 2022 - October 2022

- Created all graphic elements for sales and marketing
- Assisted in product design of rotationally molded products
- Managed marketing and engineering projects done through contractors
- Managed online Shopify store and social media

OUTDOOR RESEARCH

Product Design Intern - *Seattle, Washington (Remote)*

May 2021 - August 2021

- Tasks included ideation, design and tech packing of new products
- Spearheaded my own pack design project; designed, tech packed and collaborated with the factory to create and refine prototypes
- Created several designs being released fall of 2022 and spring of 2023 including head wear and other apparel, a tactical backpack and more

UTAH STATE UNIVERSITY

Teaching Assistant/Design Lab Technician - *Logan, Utah*

October 2020 - May 2021

- Taught students Adobe Creative Cloud programs during office hours in
- Graded assignments and gave feedback
- Assisted in refining the new online course content

ULA EQUIPMENT

Development Intern - *Logan, Utah*

February 2021 - April 2021

- Assisted in the construction of ultralight technical backpacks and bags
- Designed different digital graphics as needed
- Prepared and cut components of bags and packs

CERUS GEAR, LLC

Creative Director/Head Designer - *Logan, Utah*

November 2017 - February 2021

- Designed all Product Graphics, Detailed Technical Schematics, Retail Packaging, Marketing Materials, Trade Show Displays and more
- Spearheaded new product sourcing projects
- Managed Social Media accounts and assisted in customer service
- Photographed products for the website, marketing and social media

JONES SHIRTS AND SIGNS

Main Graphic Designer - *Ogden, Utah*

January 2014 - October 2014; October 2016 - August 2017

- Designed logos and graphics for screen print, signs, vinyl and more
- Worked directly with customers to bring their ideas to life
- Converted hand drawings and raster images to vector art

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

Full Time Volunteer - *Guayaquil, Ecuador*

October 2014 - October 2016

- Interacted with the local communities on a daily basis
- Mastered the Spanish language
- Lead groups of up to 18 other young adult volunteers