

## **McVitie's Biscuit Debates Giveaway**

### **TERMS & CONDITIONS**

#### **'McVitie's Biscuit Debates Free Prize Draw' terms and conditions.**

United Biscuits (UK) Limited trading as pladis (company number 02506007) is the promoter ("Promoter") of this free prize draw. Subject to these Terms and Conditions, all persons who comment on at least one of the specified posts across the McVitie's Instagram, Facebook and TikTok accounts, with their opinion on the biscuit debates shown in the content as well as including the hashtag '#TrueOriginals' in the comment and following the relevant social account before the stipulated closing deadline will be entered into a free prize draw to win the prize detailed in the posts (the "Prize").

1. Entrants must be aged 18 or over and be residents of the UK, Channel Islands or Isle of Man, excluding employees and their families of the Promoter, United Biscuits (UK) Limited trading as pladis, their associated companies, their agents and anyone professionally connected with the free prize draw.
2. To enter the free prize draw you must follow the below steps:
  - Follow McVitie's UK on the channel in which you choose to enter. This includes, Instagram (@mcvitiessofficial), Facebook (@mcvitiessofficial) and TikTok (@mcvitiessofficial)
  - Comment on the specified content, sharing your opinion on one of the biscuit debates featured in the content
  - Comments must include the hashtag #McVities
  - *Comments made must not include a) obscene or indecent content, including but not limited to nudity, pornography or profanity; b) defamatory content, including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group; c) threats to any person, place, business, group peace.*
3. Entrants can enter the free prize draw multiple times on Instagram, Facebook and TikTok. But are limited to One (1) prize per household.
4. Entry to the free prize draw starts on 30<sup>th</sup> May 2023 at TBC, and the closing date for receipt of all entries is 16<sup>th</sup> June 2023 at TBC.
5. 10 in total drawn at random from all valid entries. The selection will be chosen from all valid entries received throughout the duration of the promotion period. The winners will be randomly selected on June 19<sup>th</sup> 2023.
6. The prize for the Ten (10) winners is One (1) McVitie's Biscuit Hamper each.
7. One (1) McVitie's Biscuit Hamper will include the following products:
  - Milk Choc Digestives 266g
  - Digestives 400g
  - Penguin x7
  - Jaffa twin pack 238g

- Rich Tea 300g
- Hobnob milk choc 262g
- Club Orange x8
- Jonut x4
- Blissfuls hazelnut 228g
- Caramel Digestives 250g

The Promoter reserves the right to substitute some or all of the prizes for items of a similar value.

8. No cash alternative prize will be available.

9. The Promoter's decision is final on all matters relating to the free prize draw and no correspondence on the matter will be entered into.

10. The Winner will be contacted via comment replies and inbox messages the platform they entered via. To receive the prize, the winner must follow McVitie's UK (@mcvitiesofficial) on Instagram, TikTok or Facebook to allow us to contact them with a direct message.

11. If there is no response from the selected winner after 48 hours from when the first message is sent, another winner will be selected and messaged.

12. By entering this Promotion, each entrant acknowledges that if he or she is a winner his or her surname may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, or may request that the amount of information made available be reduced by contacting the Promoter. In these circumstances the entrants acknowledge that the Promoter may nevertheless disclose such information in full to the Advertising Standards Authority if required to do so.

13. By entering this free prize draw, participants agree to these terms and conditions.

14. This free prize draw is in no way sponsored, endorsed or administered by, or associated with, Instagram, Facebook or TikTok.

15. You are providing your information to the Promoter, not Instagram, Facebook or TikTok.

16. All entrants must abide by Instagram's terms of use (<https://help.instagram.com/581066165581870>), Facebook's terms of use (<https://www.facebook.com/legal/terms>) and TikTok's terms of use (<https://www.tiktok.com/legal/page/us/terms-of-service/en>).

17. The Promoter reserves the right to amend or withdraw the promotion if deemed necessary due to circumstances outside its reasonable control.

18. The free prize draw is governed by the laws of England and will be subject to the exclusive jurisdiction of the English Courts.

19. There will be no post-event publicity following the free prize draw activity.

20. Promoter's agents:

Manning Gottlieb OMD, Bankside 2 & 3, 90-100 Southwark Street, London, SE1 0SW

## Privacy Notice:

1. We use very little personal data for our 'McVitie's Biscuit Debate Free Prize Draw' Promotion, but we need some to process your entry. We also need personal details to respond to any enquiries you may have. This privacy notice explains what personal data we process and your rights over what we do with it.
2. This privacy notice applies to the 'McVitie's Biscuit Debate Free Prize Draw' Promotion only. You can find out more about how we process personal data for other purposes at <http://mccvities.co.uk/privacy>
3. We need your social media account name to enter the Promotion, to ensure that it is run fairly, and for your prize to be awarded, and you cannot enter the Promotion without providing that information. If you win we will need your name, address details and contact number for fulfilment of your prize. Our processing of your personal data is necessary for the performance of the Promotion contract.
4. We will use personal data about you for the Promotion, only, and will erase it when the Promotion is complete.
5. We will need to share personal data with our partners only to operate the Promotion. Our partners are Manning Gottlieb OMD, Bankside 2 & 3, 90-100 Southwark Street, London, SE1 0SW. Other partners include IT service providers, delivery companies, and business partners who help us to ensure the proper administration of the Promotion and associated services. We will not disclose personal data to a third party for any other purpose without a valid lawful basis.
6. Should we need to transfer personal data outside of the UK, we will ensure that appropriate legal and technical safeguards are in place.
7. You can request copies of personal data about you including in portable electronic formats and, where appropriate, the rectification, erasure or restriction of processing of that personal data.
8. If you're not happy with our processing of personal data, you can complain to the Information Commissioner's Office <https://ico.org.uk/make-a-complaint/>
9. The controller of personal data for this Promotion is United Biscuits (UK) Ltd trading as pladis, Building 3, Chiswick Park, 566 Chiswick High Rd, Chiswick, London W4 5YA. United Biscuits (UK) Ltd is registered as a fee-payer with the Information Commissioner's Office number Z866290X. You can contact our Data Protection Controller at [privacy@pladisglobal.com](mailto:privacy@pladisglobal.com)