

McVitie's International Friendship Day T&Cs

TERMS & CONDITIONS

McVitie's International Friendship Day giveaway terms and conditions.

1. Entrants must be aged 18 or over and be residents of the UK, Channel Islands or Isle of Man, excluding employees and their families of the Promoter, United Biscuits (UK) Limited trading as Pladis, their associated companies, their agents and anyone professionally connected with the free prize draw.
2. No purchase is required to enter the free prize draw.
3. To enter the free prize draw you must follow McVitie's (@mccvitiesofficial) on Instagram/McVitie's Facebook page, like and comment on the specific giveaway post on Instagram tagging another Instagram/Facebook user.
4. Entrants can enter the free prize draw as many times as they like.
5. Entry to the free prize draw starts on Sunday 30th July 2023 and the closing date for receipt of all entries is Sunday 6th August 2023 at 11:59pm.
6. There will be Five (5) Winners in total selected from all appropriate entries received. The selection will be chosen from all appropriate entries received throughout the duration of the competition period. Five (5) winners will be selected at random by the Promoter's agents.
7. The prize for the winner is one (1) McVitie's Biscuit Hamper & one (1) McVitie's Biscuit Hamper for their friend. Both Hampers will be delivered to the winner's address, and the winner will not be asked to provide personal data about their friend.
8. No cash alternative will be awarded.
9. The Promoter's decision is final on all matters relating to the free prize draw and no correspondence on the matter will be entered into.
10. The Winner will be contacted via comment replies or inbox messages on Instagram. To receive the prize, the winner must follow McVitie's (@mccvitiesofficial) on Instagram/McVitie's Facebook page to allow us to contact them with a direct message for their address.
11. The personal information you are asked to provide if you are selected as a Winner (your name, address and contact number) will only be used for the purpose of facilitating the free giveaway. By entering the free competition, you acknowledge that any personal data submitted will be used for the purposes of administering this giveaway only by the Promoter and/or by any agent appointed by it to assist with running the free prize draw on behalf of the Promoter, and will not be disclosed to a third party for any other purpose without the individual's prior consent or other valid lawful basis.
12. By entering this Promotion, each entrant acknowledges that if he or she is a winner his or her surname and county may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, or may request that the amount of information made available be reduced by contacting the Promoter. In these circumstances the entrants acknowledge that the Promoter may nevertheless disclose such information in full to the Advertising Standards Authority if required to do so.
13. If there is no response from the selected winner after 48 hours from when the first message is sent, another winner will be selected and messaged.
14. By entering this free prize draw, participants agree to these terms and conditions.
15. This free prize draw is in no way sponsored, endorsed or administered by, or associated with, Instagram.

16. You are providing your information to the promoters, not Instagram or Facebook.
17. By entering the free prize draw, all participants agree to give Instagram a complete release from all legal liability in connection with the free prize draw.
18. All entrants must abide by Instagram's terms of use (<https://help.instagram.com/581066165581870>) and Facebook's terms of use (<https://www.facebook.com/legal/terms>).
19. The Promoter reserves the right to amend or withdraw the promotion if deemed necessary due to circumstances outside its reasonable control.
20. The free prize draw is governed by the laws of England and will be subject to the exclusive jurisdiction of the English Courts.
21. Promoter's agents: Manning Gottlieb OMD, Bankside 2 & 3, 90-100 Southwark Street, London, SE1 0SW Acting on behalf of United Biscuits (UK) Ltd trading as pladis, Building 3, Chiswick Park, 566 Chiswick High Rd, Chiswick, London W4 5YA United Kingdom.

Privacy Notice:

1. We use very little personal data for our McVitie's 'McVitie's International Friendship Day Free Prize Draw' Promotion, but we need some to process your entry. We also need personal details to respond to any enquiries you may have. This privacy notice explains what personal data we process and your rights over what we do with it.
2. This privacy notice applies to McVitie's 'McVitie's International Friendship Day Free Prize Draw' Promotion only. You can find out more about how Pladis process personal data for other purposes at <http://mcvities.co.uk/privacy>
3. We need your social media account name to enter the Promotion, to ensure that it is run fairly, and for your prize to be awarded, and you cannot enter the Promotion without providing that information. If you win then we'll need your name, address and contact number for delivery of your prize. Our processing of your personal data is necessary for the performance of the Promotion contract.
4. We will use personal data about you for the Promotion, only, and will erase it when the Promotion is complete.
5. We will need to share personal data with our partners only to operate the Promotion. Our partners include Manning Gottlieb OMD, Bankside 2 & 3, 90-100 Southwark Street, London, SE1 0SW. Other partners include IT service providers, delivery companies, and business partners who help us to ensure the proper administration of the Promotion and associated services.
6. Should we need to transfer personal data outside of the UK, we will ensure that appropriate legal and technical safeguards are in place.
7. You can request copies of personal data about you including in portable electronic formats and, where appropriate, the rectification, erasure or restriction of processing of that personal data.
8. If you're not happy with our processing of personal data, you can complain to the Information Commissioner's Office <https://ico.org.uk/make-a-complaint/>
9. The controller of personal data for this Promotion is United Biscuits (UK) Ltd trading as pladis, Building 3, Chiswick Park, 566 Chiswick High Rd, Chiswick, London W4 5YA.
United Biscuits (UK) Ltd is registered as a fee-payer with the Information Commissioner's Office number Z866290X. You can contact our Data Protection Controller at privacy@pladisglobal.com