

VIDEOS TO HELP YOU LIVE LIFE
TO YOUR FULLEST POTENTIAL



The
JENNA BANKS
Show

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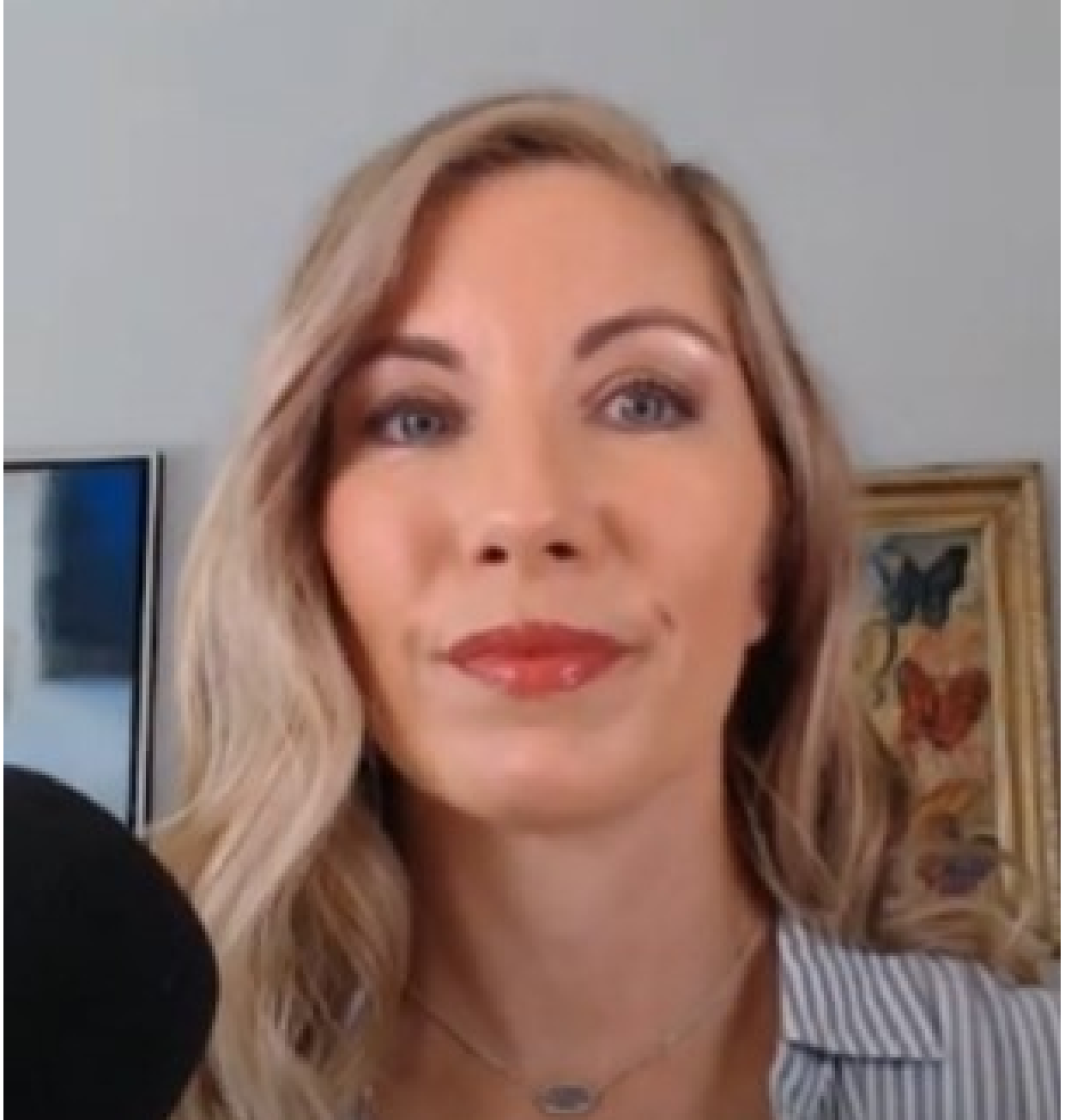
Jenna Banks

Jenna banks is a Speaker ,Author
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mission to inspire you to

The Jenna banks show **unharness the power of your own
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Sometimes I show up sort of in costume in my life. Not lying, but just not being as ME as I know I can be. Do you know what I mean?

I *thought* I was building this site to help you be more successful — to step into ever-greater wealth.

I *thought* this was about helping you scale your business with which you could generate wealth — however small or large it may be.

All very practical and marketable. They're even things I'm passionate about!

Women Empowerment

What is women's empowerment?

The mechanism of promoting women's sense of self-worth and the influence of their rights on society is called women's empowerment. The movement of promoting their basic right has been gaining momentum in recent years. But despite all the efforts many girls and women are facing partisanship and vehemence all around the globe.

Why is women's empowerment important?

The health and development of families depend upon a woman therefore empowering the female gender is very essential for the development of society too. When their rights are protected and they are given the power to make influence around them then they will be able to produce happier families which in turn will help to attain a sustainable economy.

Various steps can be taken to empower women and to remove inequalities between men and women. Major of them are as follows:

a. Equal participation at a social and political level

The empowerment and improvement of their social and political status is an essential part of the development of countries. Therefore countries should develop such a mechanism that will ensure equal representation of both men and women at all social and political events.

b. Violence against women

Proper measures should be taken by rules, laws, and regulations to eradicate violence against women.

c. Sexual and reproductive health

To improve their sexual and reproductive health, it is essential to eradicate all the practices that discriminate against women and to guide them to protect their rights.

d. Women's earning

Proper measures should be taken to make women self-reliant and to provide them better opportunities to earn. It is necessary to eradicate poverty among women.

e. Skill development

The potential in women can be increased by providing them proper education and skill development.

f. Discriminatory practices of employers

Many employers want proof of contraceptive use or pregnancy status at the time of appointment. This practice by employers should also be eliminated.

g. The full partnership of both men and women

Full participation of both men and women is required in both aspects of life namely productive and reproductive life. This includes sharing in both work and at home chores like nurturing of children. Because, all around us, the women are facing health issues by being overburdened with work and home chores.

h. Gender equality

To attain gender equality, it is very essential to guarantee basic rights to women and empower females, and giving them equal participation in all aspects of life. They can only reach their full potential if their rights are protected. By giving them equal participation, a healthier and productive community can be achieved.

I) Education

To increase self-confidence and knowledge in women, education is the key area to focus on. As time goes on, the world is continuing to fill the gap that is created by gender inequality but still, girls make up a higher percentage of out-of-schoolchildren. According to a source t, there are approximately 960 million illiterate adults in the world, of whom two-thirds are women. More than one-third of the world's adults, most of them women, have no access to printed knowledge, to new skills o,r to technologies that would improve the quality of their lives and help them shape and adapt to social and economic change. There are 130 million children who are not enrolled in primary school and 70 percent are girls.

If a girl is educated will automatically see early marriage as a bad option. She will have more opportunities to earn. She will also raise small and a educated family. Also, she will have access to more political rights because of her knowledge.

J) Women's health and safety

Women must also provide health education. They must know that they should have equal power in sexual life and gender-based violence is a big NO! In many countries, girls are married and bear children even before they are ready. Therefore educating and empower female is very critical so that they can say no to early marriages and have proper maternal care.

The Women's Empowerment Principles

Created in a collaboration between the UN Global Compact and UN Women, the Women's Empowerment Principles are used to empower women in the marketplace, workplace, and community.

The seven principles are:

Principle 1: Create high-level corporate leadership for gender equality

Principle 2: Treat all people fairly at work, respecting and supporting non-discrimination and human rights

Principle 3: Ensure the health, wellbeing, and safety of all workers, whether male or female

Principle 4: Promote education, training, and professional development for women

Principle 5: Implement supply chain, marketing practices, and enterprise development that empower women

Principle 6: Champion equality through community initiatives and advocacy

Principle 7: Measure and report publicly on progress to create gender equality

Bottom line

All around the world, women have lesser access to basic rights, higher education, social and political participation, and representation. They also face health and safety issues. Elimination of female violence is very critical also. These and other emerging issues faced by women should be dealt with fundamental importance.

Giving them equal opportunity and guaranteeing them basic rights will attain gender equality and create a ripple effect in return from which the whole world will be benefited.

Thanks

[Jenna Banks](#)