

11 PROVEN TECHNIQUES TO GET MORE SALES FROM CLASSIFIED ADS

By:

Classifiedsubmissions.com



We have **promoted over 5000+ classified ads** for our customers at Classifiedsubmissions.com. We have had an opportunity to see what works and what does not work.

One of the main reasons we have written this ebook is to **share our valuable experience** so that our customers and anybody else interested in advertising their business through classified ads can find success.

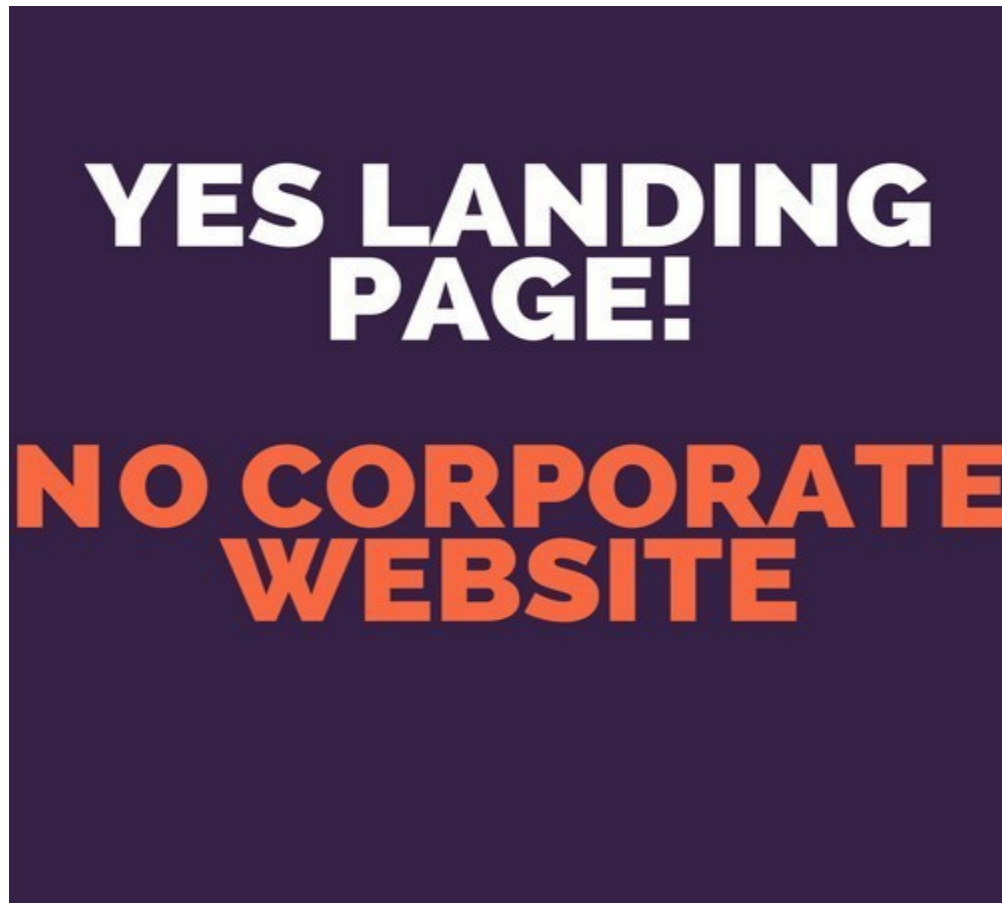
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“11 Proven Techniques For Getting More Sales From Classified Ads”

1. Promote a Landing Page With An Opt In Form Not A Big Corporate Site.



You only have a few seconds to get your prospect's attention. If you send them to a big corporate site with different links, about us pages, different products, company history etc. then prospects will most likely just click away.

You need a clear simple landing page which has one clear focus and that is to get the prospect's email address so you can follow up.

The **entire goal of an opt in landing page**, also known as a squeeze page, is to get the prospect to **give you his email address**.

Then your [autoresponder](#) can **follow up indefinitely** every few days with follow ups giving your prospect more information on your product or service.

The reason these pages are called “Squeeze Pages” is that they **totally focus on getting the prospect** on taking one action they “squeeze” the prospect into giving you his email address.

Squeeze Pages Do Not Try to Sell Anything They Totally Focus on Getting The Prospect To Subscribe to a Newsletter.

Often they offer a **free giveaway or bonus** to entice the prospect to subscribe.

This bonus can be a **free ebook, like this one, or even free software, free coaching, free tips, free valuable information**, just use your imagination.

We have created some free software and **you are welcome to use this software as a giveaway** for people to join your list. [See here to learn about this opportunity.](#)



We suggest asking for email only when creating an opt in form. The more fields of information you ask for the less opt ins you will get.

For example if you ask for **first name, last name, email address, where did you hear from us, blood type, best time to call, sexual preference, blood**