





Five Ways That **ESG** Creates Value are:

- 1. Top-line Growth
- 2. Cost Reductions
- 3. Reduced Regulatory & Legal Interventions
- 4. Employee Productivity Uplift
- 5. Investment & Asset Optimization



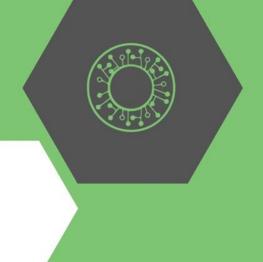
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Example for Strong ESG Proposition Links To Value Creation In Five Essential Ways

Top-line Growth	Attract B2B and B2C customers with more sustainable products. Achieve better access to resources through stronger community and government relations
Cost Reductions	Lower energy consumption and Reduce water intake.
Regulatory and Legal Interventions	Achieve greater strategic freedom through deregulation Earn subsidies and government support
Productivity Uplift	Boost employee motivation Attract talent through greater social credibility.
Investment and Asset Optimization	Enhance investment returns by better allocating capital for the long term (eg, more sustainable plant and equipment) Avoid investments that may not pay o,because of longer-term environmental issues







Thank You