# Net Zero Strategy & Organizations





#### What Is Net Zero Strategy

Net-zero status is when we reduce the emissions by removing and absorbing greenhouse gases (GHG) such as Carbon dioxide, Nitrous oxide, Methane, and other Fluorinated gases from the environment. This can be achieved by implementing Sustainable Practices to net zero GHG emissions.





### How To Reach Net Zero In Organizations?

- 1. Use materials made from <u>sustainable</u> products for goods and services.
- 2. Efficiently insulating workplaces and encouraging staff to use public transportation
- 3. Use biodegradable or recycled materials for packaging or electric cars for deliveries for transportation and distribution.



### Benefits of Reaching Net Zero Emissions

- Boosting Reputation
- Increasing Brand Awareness
- Cost Cutting
- Attracting Investment
- Shielding Operations
- Magnified Property Value
- Competitive Advantage



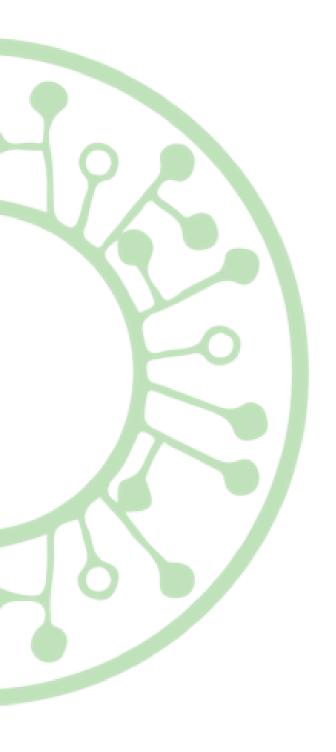




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## THANK YOU

