

# Sustainability From The Onset: Integrating ESG Into Elevated Business Strategy



## What Are The 3 Essential Pillars Of ESG?

The following are the 3 pillars of ESG. A good [ESG Risk Scoring Tool](#) can track the below-mentioned factors in a business and plan the ESG goals for the future.

- **Environmental Concerns:** Covers pollution reduction, energy efficiency, preservation of natural resources, reporting on greenhouse gas emissions, and waste minimization.
- **Social Concerns:** It takes into account how a company's actions affect social issues.
- **Governance:** A company's internal operations and corporate behavior are discussed under this governance pillar.



# What Is ESG Integration Strategy?

ESG integration strategy is the comprehensive and systematic integration of ESG priorities into investment analysis and decision-making.

The [Corporate Sustainability Software](#) integrates ESG strategy into the company's business units.



# What Is The Difference Between ESG and Sustainability?

While an ESG report follows ESG criteria, a sustainability report is a periodic report published by companies aiming to communicate their environment and corporate social responsibility to various stakeholders.

The [Best ESG Benchmarking Tool](#) from LOCOMeX provides ESG and scope 3 emissions reporting data that is auditable and generated at the project level across the supply and value chains.



## How Does ESG Lead To Sustainability?

1. Instead of focusing on sustainability, choose a sustainable business strategy.
2. Establish an external advisory board with a range of functional expertise to help the organization find new opportunities and ensure compliance with best practices.
3. Integrate ESG accountability into all areas of your company, including the CFO, CPO, CSO, hiring manager, quality manager, and others.
4. Consider incorporating sustainability into obvious, regular processes across all divisions to highlight its importance to the firm.
5. The journey toward sustainability involves the entire organization.

The [Corporate Sustainability Software](#) from LOCOMeX gives businesses visibility, transparency, and control over how they allocate their budgets for ESG programs.



# LOCOMeX

LOCOMeX's AI-powered ESG and sustainability management software offers an action plan that enables companies to set the vision, put the proper measures in place to manage material risks, and demonstrate the impact to the company's stakeholders.



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THANK YOU

