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Luxury Business Cards: How Premium Materials and Finishes Elevate Your Brand— Subraa

**Presented by:
SUBRAA**

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**Wh
at
We
Are**

Hi there, I am Subraa based in Singapore. Hire me as your [Freelance Web Designer](#), [Web Developer](#) and WordPress Website designer in Singapore. Graphic Design and Web Design started as a hobby but emerged as a profession. With my quality output and commitment to work, it was possible for me to build a vast portfolio in website design and graphic design with many top businesses in Singapore.



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Subraa is a web design company based in Singapore that offers affordable web design solutions. We believe that everyone should have access to quality [web design](#), regardless of budget. Our team of experienced designers will work with you to create a custom website that meets your specific needs and requirements. We also offer a wide range of other services, such as [search engine optimization \(SEO\)](#) and [social media marketing](#). Subraa is your one-stop shop for all your web design needs. Contact us today to get started!

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A luxury [business card](#) can be the key to setting your brand apart. When designed with premium materials and finishes, your name card design not only shares your contact information but also communicates professionalism, sophistication, and attention to detail. This small yet impactful element of branding can leave a lasting impression on clients, partners, and industry peers.

1. Materials Matter

The materials used in [business card design](#) play a significant role in determining how your brand is perceived. Traditional paper cards are still widely used, but luxury brands are opting for more innovative materials such as metal, wood, or plastic to create a standout experience.

These materials not only differentiate your card but also demonstrate that your brand invests in quality.

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[Namecard design](#) can also incorporate textured paper stock, which adds tactile appeal.

Thick, high-quality paper stock immediately feels different in hand, reinforcing the idea that your brand goes above and beyond in everything it does.

2. Finishes that Elevate

Beyond the material, premium finishes such as embossing, foil stamping, and spot UV coating further elevate a business card. Embossing adds a raised effect, making logos or text literally stand out from the card's surface, adding dimension to the design. Foil stamping, available in a range of metallic colors, adds a luxurious sheen that catches the light, giving your card an elegant touch. Spot UV coating creates glossy accents on specific parts of the card, such as a logo or design element, enhancing its visual appeal. These finishes not only make your card more visually appealing but also enhance its tactile quality, making it more memorable for the recipient.

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3. Why Luxury Cards Matter

In a world where digital communication dominates, handing over a carefully designed, [premium business card](#) leaves a lasting impression. It shows that your brand cares about the details and understands the value of tangible connections. A luxury name card design makes your brand unforgettable and often becomes a talking point, especially in high-stakes industries such as finance, real estate, and luxury goods.

[Business cards](#) made from premium materials and enhanced with elegant finishes are a powerful tool for elevating your brand.

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They communicate your commitment to quality and help create a lasting impression, making your brand stand out in a competitive market. Investing in a high-end name card design can provide the edge your brand needs to leave a lasting mark on clients and partners.

Design here: <https://www.subraa.com/>

LUXURY BUSINESS
CARDS: HOW
PREMIUM
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Thank you !

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