

SMAT: The bridge between you and the world of sports

Sports Management has become a popular sector to work in since the advent and success of the Indian Premier League. This field is perfect for those who love sports and wishes to stay close to the arena forever. For the past 11 years, International Institute of Sports Management (IISM), is carving a niche for young sports aspirants and showing them a way forward in the world of sports.

Being conferred with the Rashtriya Khel Protsahan Puruskar 2020 for its contribution in the Development for Sports, [IISM](#) provides premier Sports Management education for those who wish to reward themselves with a promising career in Sports. In order to enroll aspirants into the programs, IISM has designed a Holistic Admission Process. This process gives equal opportunities for sports-playing and non-sports playing aspirants to showcase their thought processes and secure a place for themselves at IISM.

Introducing SMAT

Today here, we will discuss about one of the most important aspects of the IISM Admission Process- [Sports Management Admission Test](#) (SMAT). SMAT is IISM's entrance test conducted online, which focuses on extracting and understanding aspirants' liking and knowledge towards the sports domain and their acumen for the business side of sports.

The test which constitutes of **80 marks**, examines the aptitude of aspirants in subjects like English, Mathematics and their interests pertaining to sports and aligning initiatives. SMAT is designed for students from diverse educational and geographical background who are passionate about sports.

Details on SMAT

SMAT Total Marks: 80

Time: 80 mins

No. of Questions: 80

Sections: 6

Here are the subjects that are covered in the SMAT along with the weightage

Quantitative Analysis	12
Data Interpretation	12
Logical Reasoning	12
Verbal Ability	10
Verbal Reasoning	10
Sports Awareness	24
Total	80

Preparation on the subjects

The Test has various aspects as discussed and for each one of them, there are tips mentioned below that would help students.

- **Quantitative Analysis:**

Be affluent with tricks that will help in solving the number-based questions easily.

Know the formulas well to avoid spending time on word-based problems.

- **Verbal Analysis:**

As the name suggests, verbal analysis would comprise questions that would judge your reading and reasoning abilities. So be sure you are well aware.

- **Logical Reasoning and Data Interpretation:**

The test will assess student's logical thinking ability based on how they gather required information from data pool. It is essential to know how to apply data and understand it.

- **Sports Awareness**

SMAT comes with a 30% weightage for sports-related questions, even though the test focuses on Sports Awareness, it's not just about Records or Sports Celebrities but about every aspect of Sports. Therefore, students are expected to get acquainted with the sports industry as a whole.

This means they should be aware of:

- 1) Governing Bodies in the industry
- 2) Sports Authorities
- 3) Sports Infrastructure
- 4) Sports leagues/Tournaments
- 5) Sports Activities –Now and in the Past
- 6) Financial Aspects of Sports nationally as well as globally
- 7) Administrative Perspective in the sports industry

Some piece of advice for the aspirants

- Apply for the SMAT at the earliest so that you get sufficient time to prepare for the test.
- Refer to the PDF document sent to you on your dashboard post applying for SMAT.
- Solve Sample papers. This will give you idea of how the test will look like.
- Do not miss to appear for the mock test prior to the SMAT exam.
- If you follow all of these, you will be set to clear the exam!

Wishing each and every one appearing for SMAT, all the best! We're proud that you are following your passion and ensuring an immensely satisfying profession for yourself. Remember, SMAT is a gateway for you to enter the world of sports. Make the most of this opportunity, crack SMAT, study Sports Management at IISM and get equipped to enter in the sports industry.

All the best! See you at [IISM Campus](#) some day!

Till then, stay home, stay safe!