

Master's Degree in Sports Management (MSM): In collaboration with University of Mumbai

The industry today needs revolutionary leaders who'd uplift it & pin India on a global map as an emerging multi-sporting country.

India over the last decade, owing to the influx of sporting leagues, developing as a multi-sport nation across the globe. Underpinning this emerging industry are the business professionals who provide direction and leadership to sporting organisations across the country.

IISM's [Master's Degree in Sports Management program](#) aims at developing world class leaders who can handle and manage their roles with an understanding of the practices, strategies and the fundamentals of the sporting ecosystem and the scopes in the related sector by instilling the necessary business and leadership skills.

Whether it's at the elite, semi-elite or recreational levels, the program prepares you to deliver on all strategic dimensions of the industry – in areas such as marketing and promotions, governance and management, facilities and events, as well as participation development.

Duration :

2 Years Full-Time Program

Course Highlights :

- Recognized by the University Of Mumbai
- Uniquely designed & delivered post-graduate program to meet the needs of modern day sporting ecosystem
- Curriculum developed & delivered by industry experts & erudite sports professionals
- Internship & placement opportunities

- Research & Project Development
- Campus life that encourages learning by doing

Eligibility :

Must have successfully completed his/ her graduation in any field with 50% for open category & 45% for reserved category in all the subjects. Read more here.

Internships & Placements :

The Institute assists in exploring opportunities for Internships at the end of the first year. The [internship program](#) provides the students with an opportunity to gain deeper understanding of the various departments/functions of a sporting organization and gives a chance to expand your network.

The institute provides practical placement assistance at the end of second year.