

BYRDIE

These 15 Products Made the Biggest Impact on Us This Month

by [LINDSEY METRUS](#)



Farmaesthetics Watercress Eye Gel (\$38)

Hallie Gould, senior editor

"I am a sucker for anything cooling, tightening, and de-puffing—and this new eye gel from Farmaesthetics does all those things in spades. The texture is serum-y and cold, so it applies like a dream and absorbs really quickly (there's no stickiness leftover, either). The hero ingredients are arnica, caffeine, and cucumber to soothe and perk-up your under-eyes in just a few seconds. I've been applying it in the morning (and throughout the day whenever I hit a slump). Just gently pat it along your eye contour and let it get to work. It rules."