

MIP D

Most Influential People of African Descent

partnership proposal exclusively prepared for partners based in the UK...



YOU ARE CORDIALLY INVITED

Most Influential People of African Descent (MIPAD)

Common Wealth Africa Summit Opening Cocktail Reception

March 12th, 2018 | 6:00 pm

House of Lords, Westminster, London

Hosting: Most Influential 100 Class of 2017 Honorees in support of UN
International Decade for People of African Descent

rsvp@mipad.org



MARCH 12TH – Opening Cocktail Reception @ House of Lords. Westminster, London
Hosting Most Influential 100, Class of 2017 Honorees

MARCH 14TH – Commonwealth Africa Award Gala Dinner, Westminster, London
Unveiling Most Influential Class 100, Class of 2018 (UK Finalists)

MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT (MIPAD), UNDER 40



USAIN BOLT
JAMAICA
Culture and Media

TREVOR NOAH
SOUTH AFRICA
Culture and Media

MIPAD is a unique global list that identifies 200 high achievers, under the age of 40, of African descent in public and private sectors worldwide, 100 inside Africa, and 100 outside Africa in the Diaspora, click [HERE](#) to see who made the global list.

LEWIS HAMILTON
UK
Culture and Media

CHIMAMANDA ADICHIE
NIGERIA
Culture and Media

JOEL GAY
USA
Business and
Entrepreneurship

MIPAD

VISION:

A World Driven By Excellence...

MISSION:

IDENTIFY	CONNECT	DEVELOP
1. Publish A. Most Influential, Genius (Under 20's) B. Most Influential, Under 40 C. Most Influential, 40 - 50 D. Lifetime Achievers 50+ E. First Ladies F. Finance Edition G. Definitive Guide to Excellence	2. Organize Events A. ANNUAL SUMMITS @ UN General Assembly, New York @ AU Summit, Addis Ababa B. REGIONAL ROADSHOWS <ul style="list-style-type: none">▪ Africa▪ America's▪ Asia-Pacific▪ Europe C. MIPAD TALKS	3. Provide Consulting Services A. GOVERNMENTS <ul style="list-style-type: none">▪ Harnessing economical potential of Diaspora▪ Harnessing human capital for nation building B. CORPORATIONS <ul style="list-style-type: none">▪ Doing Business in Africa▪ Building Business in Diaspora C. MOST INFLUENTIAL 100 <ul style="list-style-type: none">▪ Personal Brand Management Services▪ Digital Footprint Services (DFS)▪ Leadership Training▪ Public Speaking Training

MIP D

MOST INFLUENTIAL PEOPLE
OF AFRICAN DESCENT

HIGHLIGHTS OF 2017



2017 Sponsors & Partners

Title Sponsor



Official Airline Partner



African Students Association (ASA)
Columbia University

Official Black Card Issuer

United Bank for Africa (UBA)
World Mastercard



Official Consulting Partner

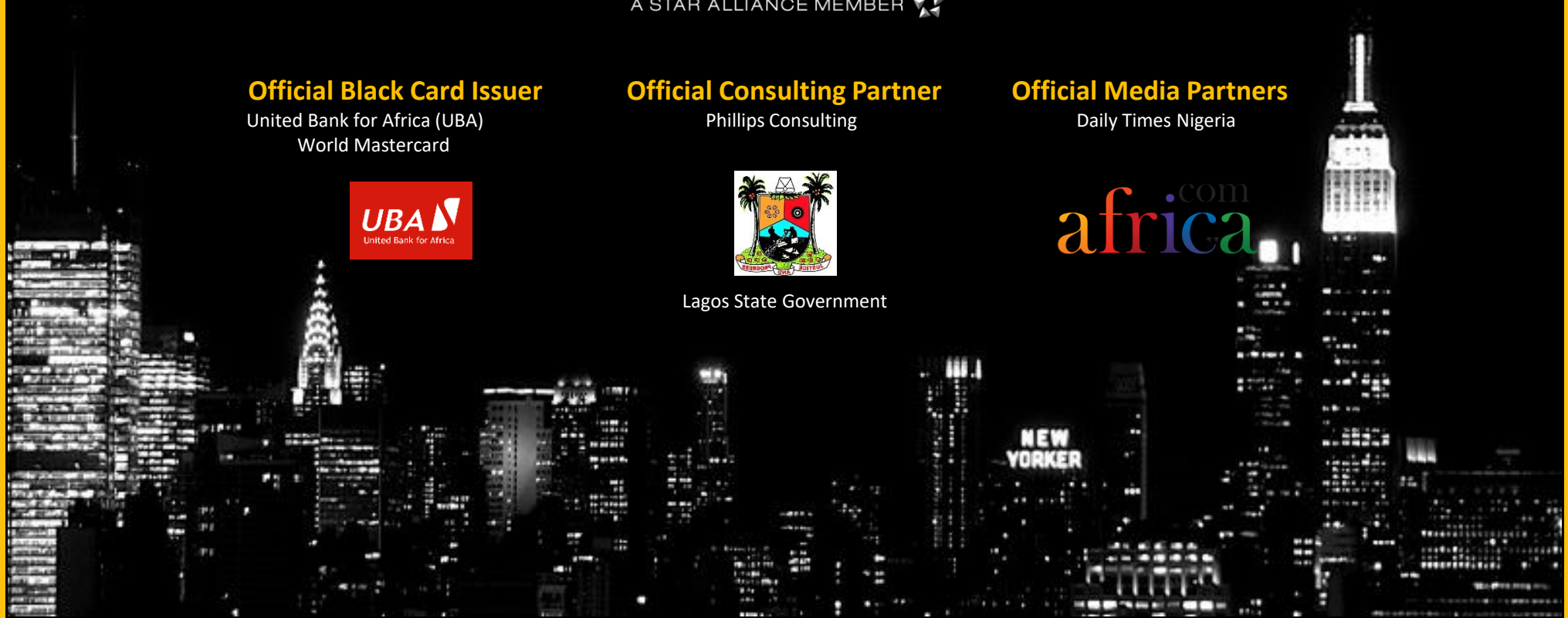
Phillips Consulting



Lagos State Government

Official Media Partners

Daily Times Nigeria



2018 Partnership Levels



Platinum – £50,000

- **Listed as 2018 Official Global Partner**
- Exclusivity and premium naming rights giving your brand close association with icons of excellence worldwide.
- Your Brand gets prominent logo positioning at Events Venues, Publications, Social Media Assets, Video, Press and Media collateral
- VVIP Access to All MIPAD Events, Worldwide in 2017 / 2018

Gold – £25,000

- Listed as Official Canadian Partner
- Your Brand gets logo positioning at 4 Events, 2 Publication, All Social Media Assets
- VIP Access to 4 MIPAD Events Worldwide

Silver – £10,000

- Your Brand gets logo positioning at 2 Events, 1 Publication, All Social Media Assets
- VIP Access to 2 MIPAD Events Worldwide

For partnership and sponsorship consideration, please contact us...



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Watch videos of honorees from around the world...

Social Media Team

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