

# **Most Influential People of African Descent**

partnership proposal exclusively prepared for partners based in the UK...



### YOU ARE CORDIALLY INVITED

### Most Influential People of African Descent (MIPAD)

## **Common Wealth Africa Summit Opening Cocktail Reception**

March 12th, 2018 | 6:00 pm

House of Lords, Westminster, London

Hosting: Most Influential 100 Class of 2017 Honorees in support of UN International Decade for People of African Descent

rsvp@mipad.org



MARCH 12<sup>TH</sup> – Opening Cocktail Reception @ House of Lords. Westminster, London Hosting Most Influential 100, Class of 2017 Honorees

MARCH 14<sup>TH</sup> – Commonwealth Africa Award Gala Dinner, Westminster, London

Unveiling Most Influential Class 100, Class of 2018 (UK Finalists)

## MOST INFLUENTIAL PEOPLE OF AFRICAN DESCENT (MIPAD), UNDER 40

USAIN BOLT

JAMAICA

Culture and Media

TREVOR NOAH
SOUTH AFRICA
Culture and Media

MIPAD is a unique global list that identifies 200 high achievers, under the age of 40, of African descent in public and private sectors worldwide, 100 inside Africa, and 100 outside Africa in the Diaspora, click <u>HERE</u> to see who made the global list.

LEWIS HAMILTON

UK

Culture and Media

ackBerry

CHIMAMANDA ADICHIE

NIGERIA

Culture and Media

JOEL GAY
USA
Business and
Entrepreneurship



### VISION:

## A World Driven By Excellence...

### MISSION:

IDENTIFY	CONNECT	DEVELOP
1. Publish	2. Organize Events	3. Provide Consulting Services
<ul> <li>A. Most Influential, Genius (Under 20's)</li> <li>B. Most Influential, Under 40</li> <li>C. Most Influential, 40 - 50</li> <li>D. Lifetime Achievers 50+</li> <li>E. First Ladies</li> <li>F. Finance Edition</li> <li>G. Definitive Guide to Excellence</li> </ul>	A. ANNUAL SUMMITS  @ UN General Assembly, New York @ AU Summit, Addis Ababa  B. REGIONAL ROADSHOWS  - Africa - America's - Asia-Pacific - Europe  C. MIPAD TALKS	<ul> <li>A. GOVERNMENTS         <ul> <li>Harnessing economical potential of Diaspora</li> <li>Harnessing human capital for nation building</li> </ul> </li> <li>B. CORPORATIONS         <ul> <li>Doing Business in Africa</li> <li>Building Business in Diaspora</li> </ul> </li> <li>C. MOST INFLUENTIAL 100         <ul> <li>Personal Brand Management Services</li> <li>Digital Footprint Services (DFS)</li> <li>Leadership Training</li> <li>Public Speaking Training</li> </ul> </li> </ul>







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**Nominations for Class of 2018 Opens** 

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**PROVISIONAL SCHEDULE** 

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23<sup>rd</sup>

27<sup>th</sup>

1st

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**SAO PAULO, BRAZIL** 

LONDON, UK

LAGOS, NIGERIA

NAIROBI, KENYA

SHARM EL SHEIKH, EGYPT

LOS ANGELES, CALIFORNIA, USA

JOHANNESBURG, SOUTH AFRICA

**Nomination for Class of 2019 Opens** 

**NEW YORK CITY, NY, USA** 

**ENTS** 

Feira Preta Largest Black Fair in Latin America

Release of MIPAD Finance Edition @ Africa 2017

Commonwealth Africa Summit (CAS) + Unveiling MIPAD Class of 2018 (UK)

Release of 2018 Business & Entrepreneurship Category @ World Economic Forum: Africa

West Africa Cruise to "Points of No Return" in partnership with International Door of Return Committee

MIPAD Class of 2018 Recognition Dinner following the opening of 73<sup>rd</sup> UN General Assembly

Mandela 100 years Anniversary in partnership with Ndaba Mandela, Africa Rising

**UNESCO International Day Remembrance of the Slave Trade and its Abolition** 

MIPAD 1st Year Anniversary + Unveiling Class of 2018 (Global)

Release of 2018 Media & Culture Category @ BET Awards

2017 1st

NOV

18 -

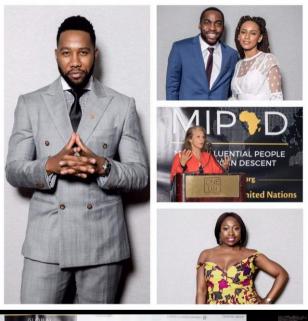
20th

7-9th



## **HIGHLIGHTS OF 2017**















## **2017 Sponsors & Partners**





A STAR ALLIANCE MEMBER 💸





United Bank for Africa (UBA)

World Mastercard

UBA United Bank for Afric

**Official Consulting Partner** 

**Phillips Consulting** 



Lagos State Government

Official Media Partners

Daily Times Nigeria



# **2018 Partnership Levels**







Platinum – £50,000	Gold – £25,000	Silver – £10,000
<ul> <li>Listed as 2018 Official Global Partner</li> <li>Exclusivity and premium naming rights giving your brand close association with icons of excellence worldwide.</li> </ul>	<ul> <li>Listed as Official Canadian Partner</li> <li>Your Brand gets logo positioning at 4         Events, 2 Publication, All Social Media Assets     </li> </ul>	<ul> <li>Your Brand gets logo positioning at 2         Events, 1 Publication, All Social Media         Assets</li> <li>VIP Access to 2 MIPAD Events Worldwide</li> </ul>
<ul> <li>Your Brand gets prominent logo positioning at Events Venues, Publications, Social Media Assets, Video, Press and Media collateral</li> </ul>	<ul> <li>VIP Access to 4 MIPAD Events Worldwide</li> </ul>	
<ul> <li>VVIP Access to All MIPAD Events,</li> <li>Worldwide in 2017 / 2018</li> </ul>		

## For partnership and sponsorship consideration, please contact us...





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Email.: nicky@mipad.org

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Patron, Diaspora

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Email.: bishop@mipad.org

### Follow us @MIPAD100

**FACEBOOK** 

**TWITTER** 

**LINKEDIN** 

**INSTAGRAM** 

### **YOUTUBE**

Watch videos of honorees from around the world...

#### **Social Media Team**

socialmedia.team@mipad.org

#### Website

www.mipad.org