



DATE: June 21, 2022
TO: All Betco, Basic EZ Team Members
FROM: Jeff Sloan, SVP Sales
SUBJECT: Sales Organizational Announcement

I would like to take this opportunity to announce some exciting Organizational changes happening within the Sales Organization.

I am excited to announce the following promotions in the Corporate Account Team.

Maggie Edwards, Director of Sales, Corporate Accounts
Maggie will have the following team members reporting to her:

Joe Curran, Corporate Account Manager

Sonny Parente, Director of Sales, Corporate Accounts
Sonny will have the following team members reporting to him:

Mike Betz, Corporate Account Manager

Scott Prather will be moving from a SRM to a Business Development Manager reporting to Sonny.

In addition to the promotions in Corporate Accounts, Brian Schuster is being promoted to the Director of Sales, South. Jason Walton will move from the Director of Sales, South to the Director of Sales, Central

We are thrilled to be promoting from within to fill all four of these very important roles. Sonny, Brian, Maggie and Scott have all been key contributors to our growth and I look forward to having them take on added responsibilities.

I ask that you all please remain focused as we move into the back half of 2022 so we can continue to deliver on our commitments to Betco.

Please join me in congratulating these team members.