



Library of Things
3Space International House
Canterbury Crescent
London
SW9 7QD

We're hiring a Digital Movement-Builder!

We're looking for someone to host our digital party – a wordsmith, a joyful storyteller and a movement-builder, with a knack for facilitating participation and connections.

About Library of Things & this role

[Library of Things](#) is a grassroots movement turned award-winning social enterprise. We help people to save money and reduce waste by affordably renting out useful items – like drills, sound systems & sewing machines. Having launched the service in 10 London neighbourhoods, we're now looking to extend our reach and deepen our impact in each place – offering our members the chance to get to know each other and participate in easy, practical ways – both in-person and digitally.

The Digital Movement-Builder will work with Library of Things' Marketing & Participation team to get more Londoners borrowing, participating, referring friends, and ultimately feeling more connected to their neighbours, neighbourhood and positive climate action.

The details

- **Time input:** 3 days per week (*but still get in touch if you'd like more or less*)
- **Remuneration:** £30-33,000 pro rated (proportionate) to 3 days per week, depending on skills & experience¹
- **Duration:** 12-month contract, with the potential to extend
- **Location:** Combination of remote-working, with the invitation to co-work at our office in Brixton (London) at least once per week, and to regularly visit our locations around London
- **Flexibility:** We have weekly team meetings on Monday at 12, otherwise hours can be flexible around an existing schedule
- **Eligibility:** Applicants must have the legal right to work in the UK

¹ Will be calculated through dialogue, using LoT's 'Fair Exchange' salary framework

What good looks like (goals shared with wider team)

Short-term:

- 1500+ people each year use their local Library of Things (LoT)
- 200+ people each year participate in their local LoT and related projects
- More people feel inspired to spread the word to friends and neighbours

Longer-term:

- More people say they know and trust their neighbours
- More people adopt more sustainable behaviours (reuse, repair, staying local etc)

What you'll be doing

- Growing LoT's community of members and allies through digital channels
 - Make LoT's multiple social media and newsletter channels sing, and make sure they're helping us to reach new members and allies. You'll hold the overall strategy for growing our organic social reach, following and engagement at a local and national level
 - Grow LoT's bank of inspiring mission- and values-aligned stories – encouraging the team, members and partners to share theirs
 - Share joyful stories, images and messaging with LoT's partners (like council sustainability teams and community venues) – so that they can easily spread the word
 - Support LoT's team of distributed Local Community Marketers by providing ready-made messaging and content
- Work with the partnerships team to promote early-stage campaigns for new LoT locations, inviting in relevant local allies and networks
- Alongside LoT's software and customer service teams, launch and activate a member-to-member messaging platform, onboarding and encouraging LoT members to ask for and receive help to use tools, share skills and tell stories

Who we're looking for

We're looking to recruit someone who:

Essential

- Is experienced with facilitating community participation digitally (you love being the host at a party)
- Is highly organised and efficient (like a joyful project manager)
- Is skilled at human, joyful storytelling across multiple digital channels (you have an inner journalist)
- Can easily whip up simple images using Canva or similar tools (you're not a graphic designer but you have an eye for what looks good)
- Has a great sense of humour and is a good team player

Desirable

- Ideally has 3-4 years experience working in a similar role, but we're open to candidates who have other great experience to bring!
- Has a nose for likely gatekeepers, networks and allies in a neighbourhood – the local newspaper, the Business Improvement District, the Tenant & Resident Associations, sustainability networks...

The benefits of working at Library of Things

We're a friendly & passionate team of 15+ based around London & the South of England. We were voted a Top 100 place to work by Escape the City. You can read reviews from the team [here](#).

Culturally:

- We're our own best bosses – we encourage you to work when you work best with as little hierarchy as possible
- We're humans first, colleagues second – we check in before launching into business, we care about each other & our collective mental health
- We're open – no such thing as a silly or off-limits question, transparency around business decisions

Tangibly, benefits include:

- Share options – we all share in the success of Library of Things;
- 25 days holiday, plus bank holidays & between Christmas & New Year as standard;
- Hybrid working as standard – office in Brixton & invitation to co-work weekly;
- Flexible hours – make your working hours work for you;

- Personal development budget for books, conferences, courses, etc;
- Regular team joy & bi-annual nature weekends away with the team.

How to apply

Fill out [this application form](#) by midnight on **Sunday 21st August**.