



Spring is in the air and with it comes a rapidly changing landscape for academics.

The proliferation of new ways of presenting research means that there are many more opportunities to present findings in an engaging and interactive manner. We at Vivomotion have been working hard to stay ahead of trends, keeping your data engaging. Here's how.

Vivomotion exhibited at two local events last year: The Dundee Design Festival and BioDundee.



The Dundee Design Festival is an international exhibition of design from some of the most innovative



and cutting edge designers in their fields. We at Vivomotion were featured in the festival in May 2016 as part of the *Under the Digital Skin* exhibition, showcasing scientific design and animation.

Vivomotion are proud to report that we earned a place as a finalist in the Pitch Perfect competition as part of BioDundee, as well as being featured in the 2016 showcase. BioDundee is a biotechnology conference based in Dundee, aiming to encourage growth and partnership in the industry.

Client Success - Publication in Nature Journal



An animation we developed in collaboration with Dr. Tam Mignot from the CNRS in Marseilles, on the mechanism of *Myxococcus xanthus* motility, has been published alongside his paper in the journal Nature. You can see the animation [here](#). The project took us about a year to develop with many adaptations patiently administered by our lead animator Fraser Murdoch. When clients start to think in 3D, wonderful things happen, and hypotheses become crystallised. Congratulations Dr. Mignot!

We have adapted our workshops to be able to offer them to those in the Arts and Humanities.



Workshops were previously tailored for scientists and engineers, however these have been adapted to suit those working in the Arts & Humanities at The University of Strathclyde, and the Scottish Graduate School for Arts & Humanities.

Our Director was an invited speaker at several events.

Due to our continued success in the regional biotechnology sector, our director, Dr. Mhairi Towler was an invited panellist at the **Dundee Economic Summit**. The event attracted over 200 delegates and explored how to further develop Dundee's economy.

Mhairi also spoke to students at the **High School of Dundee** as part of their end-of-year event. The event was focused around broadening the horizons of the students and encouraging them to embrace new ideas and opportunities. Mhairi spoke about how she has combined science, art, and entrepreneurialism to achieve her goals.

In addition, Mhairi spoke at the **Made In Scotland** event at **Kinross High School**, an event which seeks to inspire senior pupils as they gain hands on experience and develop a range of soft skills in order to achieve their ambitions.



Finally, Mhairi attended and spoke at the **Digital Economy Crucible** in York. The conference centres around the digital economy, and deals with how to deliver digital innovations focused on health and social care, resource-constrained communities, and cyber safety and community.

We have had another successful year receiving recognition for our work from a number of organisations.



Finalist in The 2016 Courier Business Awards in the category of **Design & Innovation**.

2016 International Life Science Awards: **Best Life Science Animation Production Company – UK**

2016 Technology Awards – TMT News: **Best Animation Production Company – Scotland**

2016 Healthcare & Pharmaceutical Awards: **Best Scientific Animation Production Company** – UK

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