

Victory Myanmar Group is the Distiller of largest selling Rum "The Mandalay Rum or Mandalay Spirit". It provides services in Myanmar and Singapore. It was established in 1886 and the distillery is located in Myanmar (Burma). It produces high quality products to meet customer requirements. Victory Myanmar Group aims at establishing the brand both locally and internationally.

Mandalay Rum, established during the colonial era, was created through association between the people of Mandalay and the expert rum blenders from Caribbean brought in by the British. Their attempt conceived a unique rum that marries global craftsmanship with a distinct Myanmar flair. In modern times, Mandalay Rum is produced by a privately owned company, Victory Myanmar Group, which preserves the age-old manufacturing processes to preserve the unique flavours of its older products while offering new items with an innovative taste.

Being a pioneer in using casks made from original Yamane Wood helps derive its flavor profile that is distinct from other rums in the market. Yamane Wood imparts well-rounded flavors and a smooth finish that embody the essence of Myanmar, making it a truly unmatched experience that cannot be found anywhere else. The age-old process of double blending and aging, which has remained unchanged since the distillery's beginning, further enhances the character of Mandalay Rum. There are three types of Mandalay Rum:

## Mandalay Export Rum:

Indulge in the essence of superiority and craftsmanship, as every sip of Mandalay Export Rum transports you to a realm of incomparable taste and distinction. Our promise to excellence and the word "export" within our name symbolizes our dedication to sharing the pride and incomparable quality of Myanmar's finest rum with the world.

Discover the embodiment of superior expertise and the pride of a nation with Mandalay Export Rum, a timeless demonstration to Myanmar's rich rum-making heritage.

## Mandalay Coffee Liqueur:

Indulge in the tempting allure of Mandalay Coffee Liqueur, accurately crafted with real coffee beans. Every sip unveils the deep and robust flavors that only the finest coffee beans can provide, creating a truly exquisite taste experience.

Mandalay Coffee Liqueur is an invitation to embrace the indulgence of real coffee in a delightful and spirited form. Whether savored on its own, enjoyed over ice, or incorporated into tempting coffee-inspired cocktails, this exquisite liqueur promises to elevate every moment and awaken your taste buds to new extents of pleasure.

Mandalay White Caribbean:

Indulge in the versatility of Mandalay White Rum as it smoothly blends with a myriad of ingredients, creating exciting and refreshing cocktails. Its mild flavor and gentle scent complement the various components, allowing each element to shine while matching in perfect balance.

Unleash your creativity and embark on a cocktail journey with Mandalay White Rum. Whether you prefer a zesty Mojito, a tropical Pina Colada, or a sophisticated Daiquiri, this incomparable rum will uplift your cocktail experience to new heights.

Some more information about Victory Myanmar Group is:

Category: Alcohol

Address: 41/F, St., Industrial Zone, Yan Naing Swe St.2, Yangon, Myanmar (Burma)

Phone: <u>+95 1 551 121</u>

Product Origin: Macau

Main Brand: Mandalay Rum

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For further details visit

https://newchallenges.com.mm/companies/victory-myanmar-group-of-companies/101