



FILIP MLADENOVSKI, 25

MARKETING, EVENTS, OPERATIONS

Skopje, Macedonia



WORK EXPERIENCE

Synergy Fitness & Spa CUSTOMER RELATIONS & FITNESS INSTRUCTOR

DEC 2017 - PRESENT

- Customer Relations & Incentives
- Personal Classes & Nutrition / Group Classes

NextBillionaires Capital

ASSISTANT ANALYST

SEP 2017 - NOV 2017

- Literature Research of longitudinal studies for key characteristics of successful individuals
- Summary of conclusions and joint Report

Marriott Hotel, Skopje

MEMBERS SPECIALIST & FITNESS INSTRUCTOR

NOV 2016 - JUL 2017

- Customer Relations & Targeting new members
 - Developing plans for new members
- Personal Classes & Nutrition / Group Classes (Kick fit, Omnia, P90x)
 - Spa reception (booking, upsell, spa soft, retail)
- Maintaining the brand standards at highest level

Wizz Air Skopje Marathon

EVENT ORGANIZATION ASSISTANT

FEB 2016 - JUN 2016

- Sponsors Relations & Coordination of benefits
- Registering contestants & Organizing the contestants packages
 - Coordination of the accomodation of the key guests
 - Active coordination assistance during the main event

Space Aliens Bar and Grill, USA

SERVER/BAR SERVER

JUN 2015 - OCT 2015

Bonum (Canning factory)

MARKETING, ADVERTISING & COMMUNICATIONS ASSISTANT

DEC 2013 - APR 2014

- Identifying new markets and Leads generation
- Development of creative strategy for Web page, TV ads, Billboards
- Taking part in Weekly brainstorming sessions for business and marketing strategy

North Dakota State Fair, USA

CREW MEMBER

JUN 2013 - OCT 2013

- Events design and execution (weddings, rodeos, drag races)
- Organization and work on the stage for the main Event (ND State Fare 2013)
- First experience with U.S., team work, long work hours and working under pressure



ENROLLED IN GRADUATE SCHOOL IN MANAGEMENT
Major: Marketing



3 YEARS EXPERIENCE in Operations, Marketing & Sports



2 times at "Work & Travel" in USA

CREATIVE & SOCIAL SKILLS

| | |
|----------------|-------|
| EVENT PLANNING | ★★★★★ |
| OPERATIONS | ★★★★★ |
| TEAM WORK | ★★★★★ |
| CREATIVITY | ★★★★ |
| GOAL ORIENTED | ★★★★ |

TECH SKILLS

| | |
|------------------|-------|
| MICROSOFT OFFICE | ★★★★★ |
| MAC OS | ★★★★★ |

LANGUAGES

| | |
|------------|-----------------|
| ENGLISH | Proficient User |
| GERMAN | Basic User |
| MACEDONIAN | Native Speaker |

HOBBIES

FITNESS, READING, MOUNTAIN CLIMBING



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FORMAL EDUCATION

Business Economics and Management (Marketing)

GRADUATE SCHOOL

OCT 2015 - PRESENT (Expected graduation: Winter 2018/19)
University American College Skopje

B.Sc. in Business Economics and Management

UNDERGRADUATE SCHOOL

OCT 2011 - OCT 2014
University American College Skopje



ENROLLED IN GRADUATE SCHOOL IN MANAGEMENT
Major: Marketing



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VOCATIONAL EDUCATION

Marketing & Events Specialist

CAREER DEVELOPMENT ACADEMY

OCT 2017 - DEC 2017
NewMan's Business Accelerator, Skopje, Macedonia

- Marketing and Advertising Fundamentals
- Integrating (Digital) Marketing and Sales
- Event Planning, Organisation and Management

Fitness/Personal Trainer Course

VOCATIONAL TRAINING

JAN 2017 - MAY 2017
Body Building and Fitness Federation of Macedonia

- Introduction
- Physiological evaluation of physical aptitude
- Systems for obtaining energy

CREATIVE & SOCIAL SKILLS

| | |
|----------------|-------|
| EVENT PLANNING | ★★★★★ |
| OPERATIONS | ★★★★★ |
| TEAM WORK | ★★★★★ |
| CREATIVITY | ★★★★ |
| GOAL ORIENTED | ★★★★ |

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| MICROSOFT OFFICE | ★★★★★ |
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