



## **Tips on Growth Hacking Ideas, Strategies, and Techniques**



Regardless of whether you are the owner of a startup or a well-established business, you have to put in all efforts so that you are able to make new customers and retain the old ones. This is achieved by making the optimum usage of the resources that are at your disposal.

Also, working out innovative ways to get definitive results is a strategy that you must adopt. **Growth hacking ideas** were first used by business entities to attract prospective clients and customers.

### **Growth hacking strategies at work-Explore the possibilities**

1. Adapt to the change
2. Set realistic goals

### **App Growth Hacking**

1. Landing page of your app
2. ASO or App Store Optimization
3. Marketing on social media platforms
4. Utilize influencer marketing

You can read the full content:

<https://www.businessupside.com/2020/12/31/tips-on-growth-hacking-ideas-strategies-and-techniques/>

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