



**HUSSMAN SCHOOL  
OF JOURNALISM AND MEDIA**

ABIDE Committee  
Carroll Hall, CB 3365  
Chapel Hill, NC 27599

Nov. 28, 2023

Ms. Dana McMahan  
Professor/Director  
149 E. Franklin St., 2nd Floor  
Chapel Hill, NC 27514

Leave Your Heel Print!

Dear Ms. McMahan:

Let the ABIDE Committee be your runway to continued success in celebrating self-expression through fashion and diversity. Your leadership at Xpression Club has brought us closer to that mission, and we applaud the creative work your organization has accomplished.

In 2023, Xpression Club was awarded the Student Organization DEI Event Fund, a testament to your commitment to fostering a safe space where students of color can express their love for fashion.

With the 2024 grant approaching, we invite you to be the catalyst for more successful stories and impactful change. Help us embed access, belonging, inclusion, diversity and equity into the very fabric of fashion. Encourage your students to apply for the ABIDE grant. Your endorsement can open a gate of possibilities for Hussman students to showcase their talents, just as the Xpression Club did.

This is a chance to elevate creativity and strategic, hands-on learning while cultivating diversity. The deadline for the grant is nearing — let's make a bold statement together.

Thank you for your revolutionary way of teaching and unwavering dedication to creating a culture of expression.

Sincerely,

*Treva McDonald*

Treva McDonald

Associate Dean of ABIDE

P.S. Your fashion-forward influence can tailor the future of students at Hussman. Please encourage your students to apply for the ABIDE grant today, and let's create a trend of creativity and inclusivity!