



FRAMEWORK EXAMPLE: Site Champion Recruitment Letter

Dear _____,

Why:

In 2018, we are launching our KP Cares for the purpose of building community inside and outside Kaiser Permanente and making a positive impact on our world. In order to accomplish our vision for a better workplace and world, we need your help! In every Kaiser location, we are calling for two site champions to help lead KP Cares volunteer initiatives.

What:

This is an opportunity to use your unique skills and talents to your lead your KP location in impact initiatives while developing your personal leadership skillset. This will entail rallying your office behind volunteer initiatives and hands-on event planning to help reach our goal of a better workplace and world. Not only will this be an opportunity to give back, but this new role is a highly regarded leadership opportunity for Kaiser Permanente.

How/Next Steps:

Interested? Find out more about what being a Site Champion means by checking out our [application](#). We will be accepting applications through Dec. 1st for the 2018 Site Champion season.

Download the application [here](#)