

## Story Behind The Mandalay Spirit

One day, while wandering around a boy named Thomas thought of making a unique drink. He started searching for different ways to make a drink. While searching he discovered a unique way of making Rum. Instead of using oak wood if he ripened the Rum in the Yamanay woods it would give it a unique taste and smell. Now the next step was to think about a name, Thomas wrote many names but wanted the name to be unique as the taste. After taking into consideration many names he finalized the name "[The Mandalay Spirit](#)". Now the final step was the logo, Thomas wanted the logo to be the perfect representation of the long legacy, the majestic look and the cultural values of the ancient forts that surround the historic Mandalay Palace. After the selection of the logo, he started his own distillery Victory Myanmar Group in 1886. The distillery introduced a product The Mandalay Spirit alternatively known as the [Mandalay Rum](#). Being the Mandalay Rum Owner, it was his responsibility to produce the best quality Rum without any compromise. So, he started putting efforts and the quality of the Rum improved with passing time. After some time, Thomas thought of introducing different flavors of The Mandalay Spirit. He introduced Mandalay Coffee Liqueur, Mandalay White Caribbean and Mandalay Export Rum. Each bottle of Rum had a unique taste and scent that filled the room as soon as it was opened. Being the Mandalay Rum CEO, Thomas had a huge responsibility on his shoulders. His continuous efforts gave a fruitful result, The Mandalay Rum not only became popular locally but also internationally. His business expanded and is now running successfully in [Myanmar](#).